

# City of Yorkton



COMMUNITY
CULTURAL PLAN
2024





# LAND ACKNOWLEDGEMENT

Yorkton is located on the traditional lands, referred to as Treaty 4 Territory, the traditional lands of the Cree, Ojibwe, Saulteaux, Dakota, Nakota, Lakota, and on the homeland of the Métis Nation.

We respect and honour the Treaties that were made on all territories, we acknowledge the harms and injustices of the past and we are committed to move forward in partnership with Indigenous Nations in the spirit of reconciliation and collaboration.

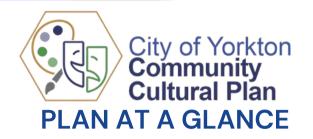
# WITH APPRECIATION

The Yorkton Cultural Plan is evidence of the collaborative efforts of numerous individuals, organizations, orders of government, and stakeholders who generously contributed their time, expertise, and support. We extend our heartfelt appreciation to:

- Elders, Advocates, and Knowledge Keepers for sharing their wisdom, traditions, and invaluable guidance, enriching our understanding of cultural heritage and ensuring its preservation for future generations.
- Community members, whose enthusiasm, engagement, and diverse perspectives, shaped every aspect of this cultural plan.
- The City of Yorkton Council, Committee members, and Administration, for their support and commitment to enhancing the cultural vibrancy of our community and their unwavering support throughout the planning process.
- SaskCulture for their contributions and support to make this process possible and their ongoing commitment to cultural planning in communities.
- Prairie Wild Consulting, for their professional guidance, thoughtfulness, and collaborative approach in facilitating the development of the cultural plan.

Together, we have laid the foundation for a vibrant and inclusive cultural landscape in Yorkton, one that reflects the richness of our heritage and the aspirations of our community.

Thank you for your dedication and contributions.



**VISION** 

Yorkton is a place where everyone feels welcome and diversity is celebrated every day. We create inclusive environments ensuring everyone feels like they belong and matter.

Our community is full of life, with events and spaces that allow people to share their cultures, arts, and foods with each other.

We work together, learn from each other, and celebrate our differences. Yorkton is a growing, diverse community that thrives on its diversity, fostering a sense of belonging, and mutual respect.

- Embrace Unity and Celebrate Diversity: Champion a culture of inclusivity and respect for the diverse cultures, traditions, and languages that enrich Yorkton, ensuring every individual feels welcomed and valued.
- Preserve and Honour our Heritage: Commit to the preservation and celebration of Yorkton's rich heritage in the past, present, and future as a foundation of our community identity.
- Foster Economic and Social Well-Being: Advocate for equitable access to economic opportunities and robust social support networks that address the well-being of all community members.
- Enhance Public Spaces for All: Develop safe, accessible, and vibrant public spaces that promote active engagement and connectivity among residents, fostering a sense of belonging and community spirit.
- Pursue Sustainable and Respectful Growth: Prioritize sustainable development practices and environmental stewardship that safeguard our natural resources and promote a healthy environment for future generations.
- Engage Citizens and Ensure Transparent Governance: Encourage active civic participation and maintain transparent, open governance to ensure that community decisions reflect the diverse voices and interests of Yorkton's residents.
- Promote Education and Cultural Learning: Support innovative educational initiatives and cultural exchange programs that broaden our collective understanding, appreciation, and celebration of the world's rich cultural diversity.

**GUIDING PRINCIPLES** 

# **INCLUSIVE COMMUNITY DEVELOPMENT**

# **ENGAGED AND** CONNECTED COMMUNITY

# **ECONOMIC** EMPOWERMENT THROUGH CULTURE

## CULTURAL VIBRANCY AND HERITAGE PRESERVATION

## **GOALS**

- Promote Inclusive Cultural Engagement and
- Enhance Cultural Understanding and Community Cohesion
- Accessible and Beautified Space

## **GOALS**

- Enhance Community Engagement and Participation
- Encourage Community Cohesion and Cultural Integration

# **GOALS**

- Nurture Cultural Entrepreneurship
- Cultivate Cultural Enterprises and Community Connection

**GOALS** 

- Foster Cultural Celebration and Reconciliation
- Enhance Cultural Awareness and
- Promote Heritage Manage Cultural Resources and Optimize Policy Preserve Heritage and Cultural Legacy

## **Actions**

- Develop a comprehensive and integrated information network, including a digital platform, mobile app, and physical media distribution, to provide up-to-date information on cultural events, volunteer opportunities, and community news.
- Organize interactive forums and community meetings where citizens can engage in dialogue with cultural policymakers, artists, and community leaders, offering a platform for voice and exchange.
- Implement an annual community survey and facilitate regular workshops for residents to share experiences and suggestions related to quality of life, happiness, cultural engagement, programming and planning, and pyerall community well-being.
- Create a volunteer program specifically for cultural events and 'activities, offering training and recognition for participants.
- Facilitate citywide networking meetings and foster collaborations between newcomer organizations and various community stakeholders to enhance support networks, share resources, and coordinate cyltural integration efforts for newcomers.

## **Actions**

- Offer support services to emerging cultural businesses and non-profits, including mentorship, networking, and financial grants.
- Provide business development services, mentorship, and micro-grants for entrepreneurs starting cultural businesses, such as art galleries, craft studios, or cultural cuisine restaurants and stores.
- Implement initiatives to support local businesses, such as coordinating downtown shopping days, organizing events to drive foot traffic, and offering tax incentives for business development, fostering economic activity and vitality in the downtown
- Develop artist residency programs in partnership with local businesses and public spaces, allowing artists to create and display their work while engaging with the community.
- Organize seasonal markets and online platforms for local artisans and cultural entrepreneurs to sell their work, emphasizing Indigenous • and multicultural crafts.
- Develop cultural tourism packages highlighting Yorkton's festivals, heritage sites, and culinary diversity.
- Host an annual event to showcase the innovations and creations of Yorkton's cultural entrepreneurs, providing a platform for networking with investors and the community.

## **Actions**

- Organize and host annual multicultural festivals and events that celebrate Yorkton's diverse heritage, including Indigenous, settler, and newcomer cultures, featuring storytelling, traditional crafts, historical tours, and a showcase of diverse traditions.
- Participate in and support reconciliation efforts in the community.
- Develop and implement a multitaceted promotion strategy that highlights Yorkton's unique community features, cultural assets, and events by leveraging social media, local media partnerships, and community
- Collaborate with local museums and historical organizations to enhance and promote heritage sites, including interactive and educational programming.
- Regularly review and update the cultural resources inventory, including artists, cultural businesses, heritage sites, and community organizations, to inform planning and development.
- Continue to regularly review the Municipal Heritage Property policy to improve and streamline processes for designation.
- Preserve and support existing
- heritage cultural assets. Establish and maintain a city archives system, providing resources and support for organizing, maintaining, and utilizing archival materials to educate the public on Yorkton's local
- history.

   Establish a grant program for the restoration and preservation of historic buildings and sites, encouraging private owners to maintain and repurpose heritage properties for cultural uses.

- Initiate a comprehensive review of existing municipal policies through the lens of equity, diversity, and inclusivity.
- Formulate advisory committees composed of representatives from Yorkton's diverse communities to provide insights and recommendations.

**Actions** 

- Hire a cultural coordinator to implement the Cultural Plan and manage year-round programs.

  Increase support and funding for arts, culture, and
- regreational amenities, programs, and initiatives. Offer incentives and reduced rates for the use of City facilities for cultural and recreational events.
- Estáblish an Indigenous cultural protocol to formally recognize and honour the traditional territories on which Yorkton is located, shared at events and
- meetings. Develop a Welcoming Protocol for Newcomers, detailing initiatives and services designed to assist new residents in Yorkton with integration, access to resources, and community connection.
- Create programs that build relationships between
- neighbours and community groups. Offer training programs for local organizations and businesses on cultural competency, anti-racism, and inclusion best practices to create welcoming environments for everyone.
- Conduct regular assessments of cultural venues and events to ensure they are accessible to individuals living with varying abilities and implement necessary improvements.
- Upgrade Yorkton's transportation infrastructure to support diverse modes of transport, including public transit, cycling, and pedestrian pathways.
- Implement infrastructure improvements, including expanded sidewalks and bike lanes, that prioritize pedestrian and cyclist access and integrate digital services for easier access to cultural event information and community engagement.
- Implement a citywide beautification and accessibility project aimed at improving the safety, accessibility, and aesthetic appeal of public areas through upgraded lighting, signage, and park maintenance while creating inviting community gathering places with landscaping, seating areas, and well-maintained green spaces.

# SAFE AND ACCSSIBLE CULTURAL SPACES AND EVENTS

## **GOALS**

- Engage Community and Coordinate Events.
- Plan and Program Events Inclusively.
- Enhance Safety, Accessibility, and Cultural Vibrancy in Public Spaces

## Actions

- Establish a centralized community calendar of events to coordinate scheduling efforts and enhance community access to participate in
- Promote and host cultural events, such as Culture Days, at diverse venues throughout Yorkton to increase their trequency and variety.
- Establish and disseminate citywide guidelines and toolkits for event organizers, incorporating best practices for inclusive programming, services, and accessibility to ensure that events are safe and welcoming for participants of all ages and abilities.
- Exploré and develop an inclusive event support program that reduces barriers to participation in cultural programs and events. This may include tinancial support, providing transit passes, language interpretation services, and dedicated tamily-triendly zones at
- Create a free programs and events brochure.
- Collaborate with local law enforcement, community organizations, and venue management to develop and implement strategies and audits to increase safety and accessibility for events, gatherings, and venues.
- Implement an incentive program for venues and event organizers that enhances accessibility teatures and
- Upgrade public spaces with accessibility features and inclusive design principles.
- Transform underused public spaces into vibrant cultural hubs with temporary installations, pop-up events, and community art projects, making culture part of everyday life in Yorkton.

# **CULTURAL LEARNING AND** INNOVATION

## **GOALS**

- Cultivate Cultural Expression and Community Engagement Foster Cultural Education and
- Mentorship Opportunities Enhance and Support Creative Infrastructure and Artists

## **Actions**

- Develop a public art policy.
- Launch'a public art program that supports the creation of murals, sculptures, and installations throughout Yorkton, with community input on themes and locations.
- Launch a series of storytelling evenings or podcasts featuring local Elders, storytellers, and community members sharing tales from Yorkton's diverse communities, tostering intergenerational and intercultural learning.
- Host workshops and seminars encouraging creative thinking and innovation in the arts and culture sector, including technology integration in
- traditional crafts.

   Pair established artists and cultural workers with emerging talent to provide mentorship, skills sharing, and opportunities for collaboration.
- Integrate cultural education into the curriculum at educational institutions, tocusing on local history, Indigenous knowledge, and alobal cultures.
- Facilitate partnerships between schools and cultural organizations to bring cultural education programs directly into classrooms, including workshops, artist visits, and cultural exchange opportunities.
- D'evelop a multifunctional makerspace that serves as a hub tor creativity, learning, and innovation.
- Secure funding and support for arts and performance spaces, including galleries, to nurture emerging artists.

# CULTURAL FOODSCAPES AND SUSTAINABLE AGRICULTURE

## **GOALS**

- Encourage Culinary Diversity and Exchange
- Support and Educate about Sustainable Agriculture

# **GOALS**

**INCLUSION OF ALL AGES** 

- Build Intergenerational Leadership and Engagement
- Encourage Community Engagement Across Generations
- Build Inclusive and Age-Friendly Community Spaces

## **Actions**

- Organize annual food festivals that showcase Yorkton's multicultural culinary heritage, teaturing cooking demonstrations, tastings, and workshops led by local chefs and cómmunity members from various cultural backgrounds.
- Create a central, accessible community kitchen that serves as a hub tor culinary education, cultural exchange, and support for tood entrepreneurs. The kitchen may host cooking classes, incubate start-up tood businesses, and provide a venue for community meals.
- Launch initiatives encouraging cultural tood exchanges among Yorkton's diverse communițies, such as recipe-sharing platforms, community potlucks, and culinary mentorship programs that pair individuals from different cultural backgrounds to learn about each other's cuisines.
- Partner with local farms, agricultural organizations, and schools to offer educational programs on sustainable farming practices, food security, and supporting local producers.
- Provide resources and support for local tarmers and gardeners to explore and adopt innovative and sustainable agricultural practices, such as permaculture, organic tarming, and urban gardening initiatives.

### Actions

- Establish advisory councils and committees composed of youth, seniors, and Elders to provide insights and recommendations on community projects and policies, ensuring diverse agé representation in decisionmaking processes.
- Establish a program to engage youth in cultural leadership roles, including planning and executing cultural events, contributing to cultural policy discussions, and liaising between their schools and the broader community.
- Provide grants or incentives to organizations and event planners who design and execute cultural events that are inclusive and accessible to a broad age range.
- Develop and support programs encouraging interaction and learning between youth, adults, and seniors, such as mentorship initiatives, shared hobbies, and cultural exchange workshops.
- Otter a wide range of recreational and educational programs that cater to different age groups, promoting lifelong learning and active lifestyles among all community members.
- Create neighbourhood cultural nodes providing programming and activities tor all ages.
- Design and adapt public spaces, including parks, community centres, and cultural venues, to be accessible and welcoming to all ages, incorporating features like safe play areas for children, comfortable seating for seniors, and multi-use spaces for intergenerational activities.
- Explore the feasibility and development of a Seniors Centre for recreational, cultural, and social activities.

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# 1. INTRODUCTION

# 1.1 YORKTON'S CULTURAL PLANNING JOURNEY

The City of Yorkton (City) was among the first Saskatchewan communities to create a Municipal Cultural Plan (MCP) in 2009.

The MCP included a shared vision through a set of guidelines, principles, and actions to achieve aspirations of creating a creative and vibrant city.

Over the years, the community has experienced changes in its population make up, businesses, services, programs, and more.

In 2020, the City began a cultural planning process to create a revitalized Cultural Plan to reflect the changing needs and desires of the community.

Through this process, the municipality aims, in partnership with its community members and stakeholders, to implement the cultural planning goals and actions outlined in this Plan over the next 25+ years, starting now.



# What is Cultural Planning?

Cultural planning is a process of inclusive community engagement and decision-making that helps local government, businesses, stakeholders, and community members identify cultural resources and think strategically about how these resources can help their community achieve their goals.

Cultural planning is a way of looking at all aspects of a community's cultural life as community assets.

# What is Municipal Cultural Planning?

Municipal cultural planning becomes a comprehensive, policy-based, council-approved process that seeks to integrate these insights across all facets of municipal government planning and decision-making.

The process recognizes how culture, in its most inclusive sense, supports the four essential pillars of sustainability:

- Economic prosperity;
- Social equity;
- Environmental responsibility; and
- Cultural vitality.[1]

In doing so, it acknowledges that cultural vitality is as much about the visible expressions of culture as it is about the underlying values and traditions that give those expressions meaning and importance within the community.

# Yorkton's Commitment to Reconciliation

Yorkton's revitalized Cultural Plan goes beyond surfacelevel acknowledgments of our shared past and the critical role of the community in the reconciliation process. It delves into the depths of our collective cultural consciousness, recognizing that true reconciliation with the Indigenous community involves understanding and addressing the deep, often unseen cultural wounds and legacies of colonialism.

This commitment is woven throughout the Cultural Plan, connecting closely with the Truth and Reconciliation Commission Calls to Action, the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP), and Missing and Murdered Indigenous Women, Girls, and Two-Spirit+ Calls for Justice.

Central to this plan is a dedication to exploring those deeper layers of culture, building, and strengthening relationships with the Indigenous community through actions that are respectful, thoughtful, and informed by meaningful engagement.

It acknowledges that the path to healing and unity is about changing policies and practices and transforming the underlying cultural attitudes and beliefs that have perpetuated division and injustice.

Our approach emphasizes collaboration and dialogue, ensuring that our steps towards reconciliation honour both the visible aspects of Indigenous culture and the rich, complex cultural foundations that lie beneath. By doing so, Yorkton commits to being an active participant in a journey towards a future built on mutual respect, understanding, and a shared vision of cultural vitality that recognizes the full spectrum of our community's cultural iceberg.

# Applying a Deeper Understanding

Drawing inspiration from Dr. Alex Wilson's work using an iceberg analogy [2], it is recognized that the most significant aspects of culture often lie beneath the surface, much like the largest part of an iceberg that remains unseen underwater.

This process of inclusive community engagement and decision-making involves peeling back layers to uncover deeper cultural currents—values, beliefs, traditions, and unspoken social norms—that influence every aspect of community life.

# 1.2 CULTURAL PLANNING PROCESS

The cultural planning process began in 2020 and was completed in 2024. It was supported by the City of Yorkton and SaskCulture's Community Cultural Engagement and Planning Grant. The process was undertaken in three stages, as shown in the graphic on the right.

The cultural planning process started under the guidance of a community steering committee and was subsequently overseen by the City of Yorkton's Recreation and Community Services Committee.

The process used an Appreciative Inquiry framework, emphasizing community strengths and inclusive participation. Guided by Dr. Willie Ermine's concept of Ethical Space, the discussions encouraged respectful dialogue among diverse worldviews, promoting collaboration, honouring Indigenous knowledge, and ensuring inclusive decision-making.

By leveraging existing assets and fostering an environment of mutual respect and understanding, the process aimed to develop equitable and sustainable cultural initiatives reflective of the community's diverse perspectives and values.

There were over **300 points of engagement** through the cultural planning process.



- Review and analyze existing municipal documents, plans, and policies.
- Create an initial inventory and maps of cultural assets.
- Draft a cultural profile of Yorkton.
- Engage the community through Steering Committee meetings, surveys for the public and cultural service providers to capture current cultural insights and future aspirations.
- Draft Report and present to Council and relevant committees. (see Appendix B)
- Refine and distribute surveys, drawing on insights from Stage 1, to the wider community.
- Conduct face-to-face surveys and analyze the findings.
- Hold targeted interviews and focus group sessions with stakeholders to refine understanding.
- Summarize findings in a Report (see Appendix C), incorporating feedback from the Steering Committee, City Council, relevant committees, and Administration. Finalize and submit for approval.





- Use the insights from previous stages to draft more targeted survey questions and conduct further analysis.
- Continue targeted interviews and focus group discussions.
- Draft the Cultural Plan, incorporating community feedback gathered through open houses and online surveys.
- Finalize the Cultural Plan with input from all stakeholders and submit it for Council and SaskCulture approval.
- Present the Plan to the Recreation and Community Services Committee and Council followed by a celebration and initiation of implementation.

# 2. YORKTON'S CULTURAL LANDSCAPE

Yorkton is the sixth largest city in Saskatchewan with a population of 16,280 as per the latest 2021 Census. Located on Treaty 4 territory, the city has a diverse community with 12.9% identifying as Indigenous, including Nêhiyawak (Plains Cree), Nahkawininiwak (Saulteaux), and Métis peoples. The population is aging with a median age of 41.2 years and includes a mix of ethnic backgrounds, with the majority being of European descent.

# Yorkton's Culture Today

The city's culture is rich and varied, influenced by its diverse population that includes Ukrainian, German, British, Polish, Filipino, and many other communities. This diversity is celebrated in local restaurants offering a variety of cuisines and in cultural events such as dance shows, art galleries, and performing arts.

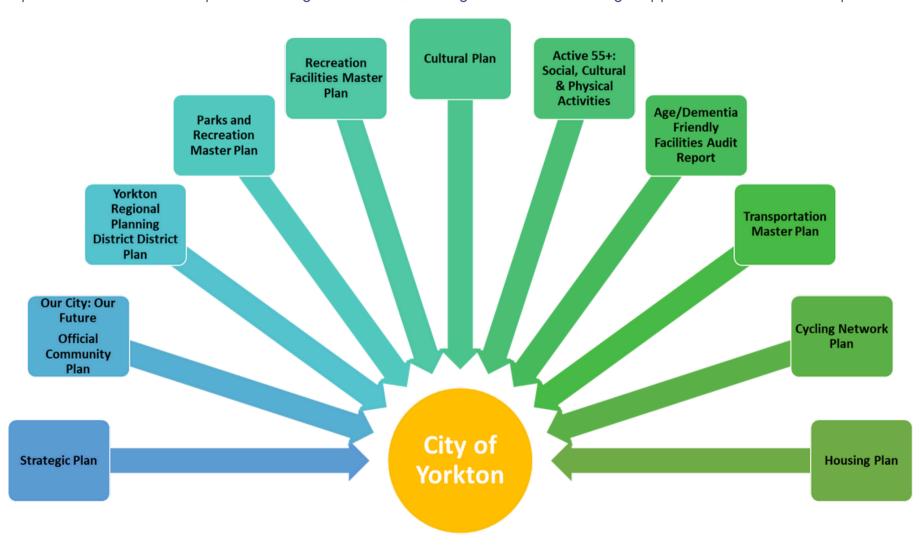
Yorkton is also known for its significant historical and cultural sites including a monument for the original townsite, Old Flour Mill, St. Mary's Church, and a Sports Hall of Fame and Museum - to name a few. There are also various walking tours and nature trails that showcase the city's history and natural beauty. Key annual events include the Thresherman's Show, the Painted Hand Powwow, and the Yorkton Film Festival, the longest-running film festival in North America.

Yorkton's cultural planning involves documenting and mapping over 500 cultural resources, from historic buildings to events and local artists. This helps preserve and promote the city's cultural identity and history, encouraging community engagement and appreciation of Yorkton's cultural diversity.

# 2.2 MAKING THE LINKS

The City of Yorkton has developed numerous plans and initiatives that highlight and aim to enhance the community's physical, social, economic, cultural, and environmental well-being.

The revitalization of Yorkton's cultural planning process is intentionally designed to connect with, complement, and expand upon relevant and related plans including those below, ensuring a unified and strategic approach to cultural development.



# 3A. PATHWAYS TO CULTURAL DEVELOPMENT: USING THE WAYFINDER TOOL

# 3.1 INTRODUCTION

Welcome to the Cultural Planning Wayfinder, a comprehensive roadmap created to help navigate the community toward a vibrant and inclusive future. The Wayfinder is built upon the foundational elements of our Vision and Guiding Principles, that light up our path:

- Vision: A compass that guides our collective efforts, ensuring every action contributes towards our shared aspirations for a vibrant Yorkton 25+ years into the future. It establishes a clear direction for where we want to go and the significance of our journey.
- Guiding Principles: The core values through which we engage with Yorkton's culture, emphasizing:
  - Opportunities for everyone to thrive;
  - Nurturing creative expression; and
  - Building and celebrating unity and respect.

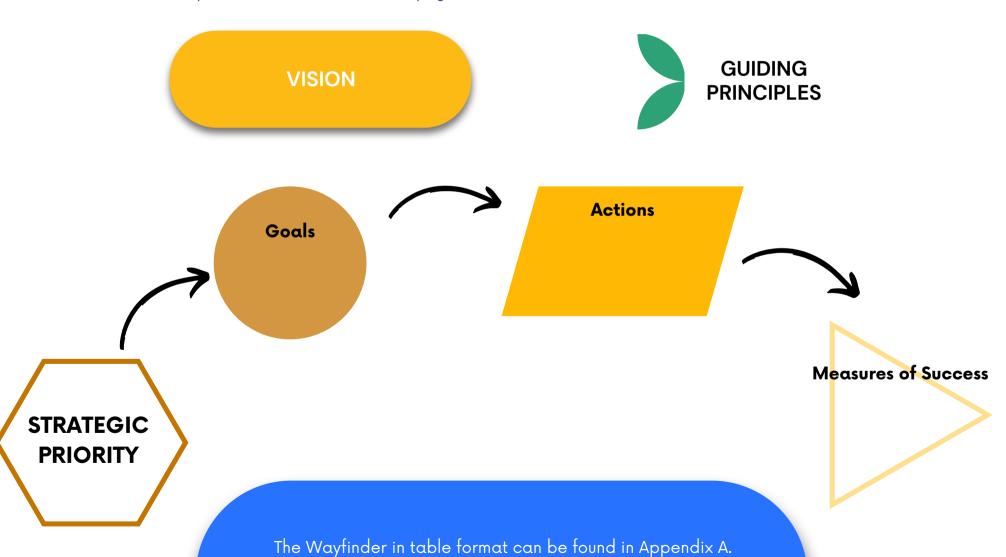
The Wayfinder is made up of multiple interconnected, working parts:

- Strategic Cultural Priorities (The What's)
- Goals (The More Specific What's)
- Actions (The How's)
- Contributors (The Who's)
- **Timeline** (The When's)
- Measures of Success (The Achievements)

- Strategic Cultural Priorities: Eight key areas designed to articulate the vision and outline actionable steps for tangible cultural enhancements. These priorities foster collaboration and effective resource allocation towards:
  - Inclusive Community Development
  - Engaged and Connected Community
  - Economic Empowerment through Culture
  - Cultural Vibrancy and Heritage Preservation
  - Safe and Accessible Cultural Spaces and Events
  - Cultural Learning and Innovation
  - Cultural Foodscapes and Sustainable Agriculture
  - Inclusion of All Ages
- Goals and Actions: Each Strategic Cultural Priority
  within the Wayfinder has been organized into multiple
  Goals, with each Goal encompassing a set of
  corresponding Actions. Grouping related actions under
  specific goals offers clarity and coherence to the
  strategic development process, facilitating easier
  navigation and comprehension of the Wayfinder's
  content.

# **3.2 UNDERSTANDING THE WAYFINDER**

Below illustrates the flow and interconnectivity of the Wayfinder's elements. In this, the Vision and Guiding Principles sit above the pathway between Strategic Cultural Priority and Measures of Success, showing their foundational importance. Further details about each element of the Wayfinder are shared on the next pages.



# 3.3 UNDERSTANDING OUR "WHO'S"

Our Wayfinder employs visual cues to represent the diverse range of stakeholders involved in Yorkton's cultural development journey.

Each group is depicted by unique icons, reflecting their respective roles and contributions. Additionally, distinct colours are assigned to signify the different roles each group can undertake.

At its core, this Cultural Plan is a collective effort that engages all relevant stakeholders.

Each entity, regardless of their role or expertise, plays a vital part in shaping Yorkton's culture according to their capacity and strenaths.

Through this inclusive approach, we use our collective wisdom and resources to create a vibrant and inclusive future for all.



City of Yorkton



Community Members and Champions



Educational Institutions



Arts, Heritage, and Cultural Individuals, Collectives, and **Organizations** 



Funders, Business, and Capacity Builders



Other Orders of Government

**LEAD** 

Takes primary responsibility for planning, executina, and overseeing the action.

CO-LEAD

Shares responsibility equally with another entity in planning, executing, and overseeing the action.

**PARTNER** 

Collaborates Engages closely with the lead entity or entities, contributina resources, expertise, or support to achieve the action's goals.

**PARTICIPATE** 

actively in the action, contributing ideas, efforts, or involvement as a participant.

**SUPPORT** 

Provides assistance, resources, or backing to the lead entity or initiative without direct involvement in its planning or execution.

# 3.4 UNDERSTANDING OUR "WHEN'S"

In Yorkton's journey towards cultural enrichment, understanding the timing of various actions is important. The "When's" in the Wayfinder identify the timeframe each action is expected to take place, helping to prioritize efforts and allocate resources effectively. Here's a brief overview of what each timeframe represents:

# ■ Up to 1 Year •

1-2 Years

2-5 Years

5+ Years

Ongoing -

Actions expected to be completed within the first year of implementation.

These typically involve immediate or short-term objectives that can be swiftly executed to kickstart Yorkton's cultural development journey.

Actions that may involve more complex objectives or require longer-term planning and execution, though are still within a relatively short-term timeframe.

Actions that
encompass mid-term
objectives that may
require more time for
planning,
implementation, and
evaluation, though
are essential for
sustained progress
and development.

Actions that
represent long-term
objectives that
require ongoing
commitment,
investment, and
strategic planning to
achieve, shaping the
future of our cultural
landscape.

Actions that are continuous or recurring in nature, without a specific endpoint. These may include activities such as monitoring, evaluation, and ongoing support to ensure the sustained access of our cultural development efforts.

# 3.5 UNDERSTANDING OUR "ACHIEVEMENTS"

These are indicators that allow us to assess the effectiveness and impact of our cultural actions. They provide tangible metrics by which we can gauge progress and identify areas for improvement.

By tracking these measures, we can ensure that our efforts are aligned with our goals and are making a meaningful difference in our community.

# 3B. PUTTING THE WAYFINDER INTO ACTION

**VISION** 

Yorkton is a place where everyone feels welcome and diversity is celebrated every day. We create inclusive environments ensuring everyone feels like they belong and matter.

Our community is full of life, with events and spaces that allow people to share their cultures, arts, and foods with each other.

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- Pursue Sustainable and Respectful Growth: Prioritize sustainable development practices and environmental stewardship that safeguard our natural resources and promote a healthy environment for future generations.
- Engage Citizens and Ensure Transparent Governance: Encourage active civic participation and maintain transparent, open governance to ensure that community decisions reflect the diverse voices and interests of Yorkton's residents.
- Promote Education and Cultural Learning: Support innovative educational initiatives and cultural exchange programs that broaden our collective understanding, appreciation, and celebration of the world's rich cultural diversity.

# **GUIDING PRINCIPLES**

# STRATEGIC CULTURAL PRIORITIES



Empower diversity, equity, and cultural engagement through policy, advisory input, cultural initiatives, and improved access.

PROMOTE
INCLUSIVE
CULTURAL
ENGAGEMENT AND
ACCESS

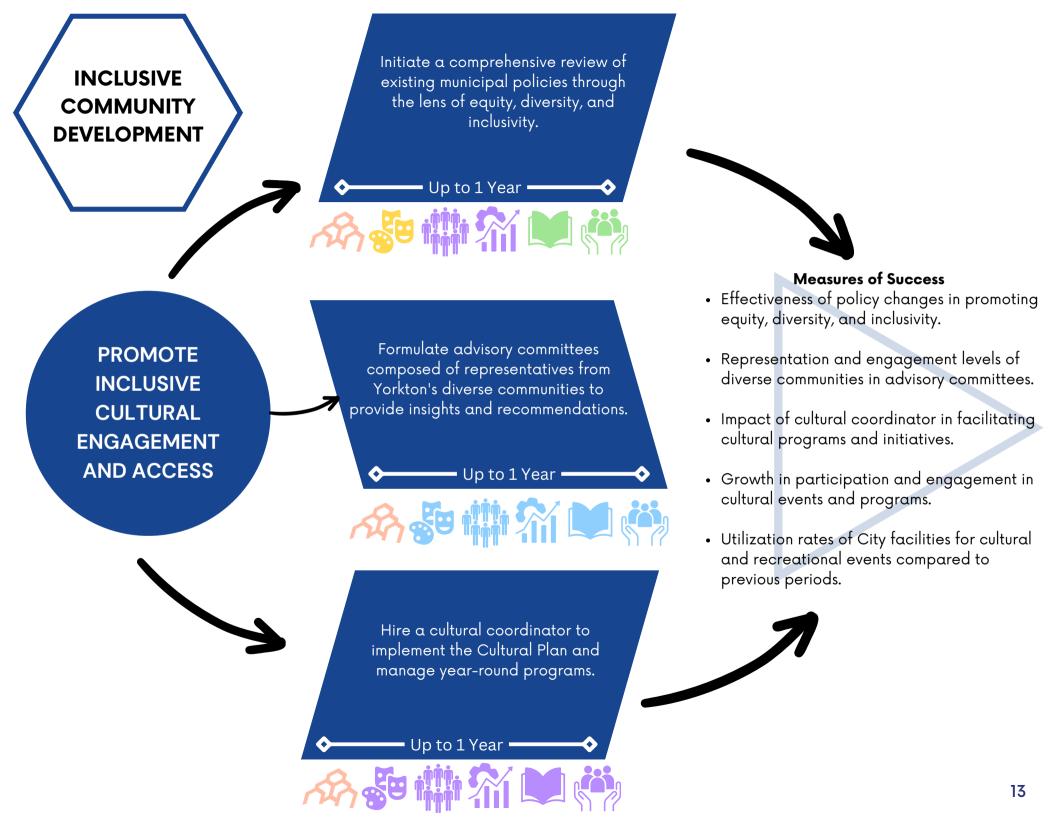
ENHANCE
CULTURAL
UNDERSTANDING
AND COMMUNITY
COHESION

INCLUSIVE COMMUNITY DEVELOPMENT

Foster a welcoming and inclusive community in Yorkton by recognizing various cultural influences, and providing cultural competency training.

Enhance the accessibility, mobility, and aesthetic appeal of public spaces in Yorkton through regular assessments, infrastructure upgrades, and citywide beautification projects, providing inclusive and inviting community gathering places.

ACCESSIBLE AND BEAUTIFIED SPACES





Increase support and funding for arts, culture, and recreational amenities, programs, and initiatives.

- Up to 1 Year and Ongoing ---

















# Measures of Success

- Effectiveness of policy changes in promoting equity, diversity, and inclusivity.
- Representation and engagement levels of diverse communities in advisory committees.
- Impact of cultural coordinator in facilitating cultural programs and initiatives.
- Growth in participation and engagement in cultural events and programs.
- Utilization rates of City facilities for cultural and recreational events compared to previous periods.



Offer incentives and reduced rates for the use of City facilities for cultural and recreational events.

—— Up to 1 Year and Ongoing —



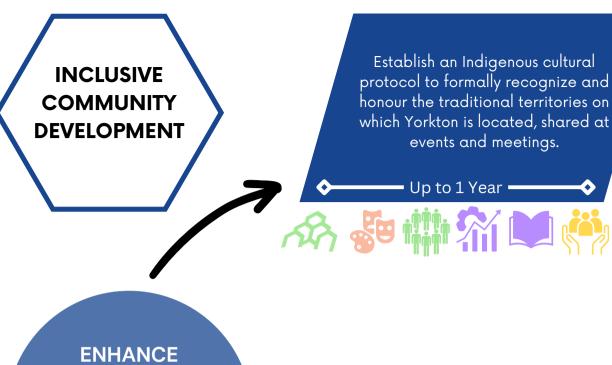












ENHANCE
CULTURAL
UNDERSTANDING
AND COMMUNITY
COHESION

Develop a Welcoming Protocol for Newcomers, detailing initiatives and services designed to assist new residents in Yorkton with integration, access to resources, and community connection.

Up to 1 Year -









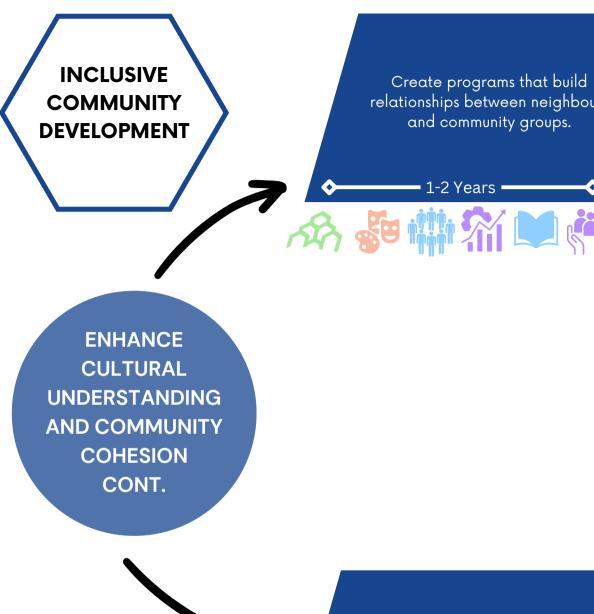






- Adoption and implementation of the Indigenous cultural protocol in community events and meetings.
- Effectiveness of the Welcoming Protocol for Newcomers in facilitating integration and community connection.
- Participation rates in programs aimed at building relationships between neighbours and community groups.
- Feedback and improvement in cultural competency, anti-racism, and inclusion practices among organizations and businesses.





relationships between neighbours



# Measures of Success

- · Adoption and implementation of the Indigenous cultural protocol in community events and meetings.
- Effectiveness of the Welcoming Protocol for Newcomers in facilitating integration and community connection.
- Participation rates in programs aimed at building relationships between neighbours and community groups.
- Feedback and improvement in cultural competency, anti-racism, and inclusion practices among organizations and businesses.

Offer training programs for local organizations and businesses on cultural competency, anti-racism, and inclusion best practices to create welcoming environments for everyone.

1-2 Years and Ongoing





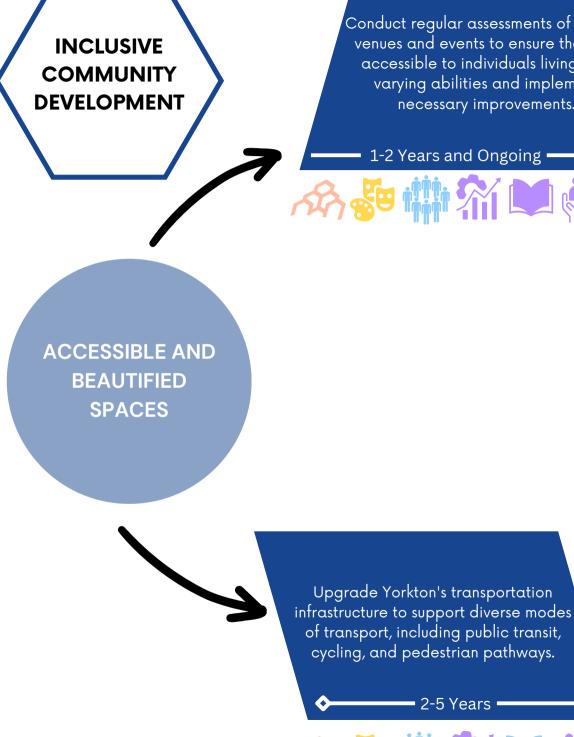


















# **Measures of Success**

- Increase in accessibility ratings for cultural venues and events based on assessments.
- Improvement in transportation infrastructure and increased usage and satisfaction rates.
- Expansion and enhancement of pedestrian and cyclist infrastructure, reflected in increased usage and positive feedback from the community.
- Visible improvements in the aesthetic appeal and accessibility of public spaces, as evidenced by community feedback and surveys.







Implement infrastructure improvements, including expanded sidewalks and bike lanes, that prioritize pedestrian and cyclist access and integrate digital services for easier access to cultural event information and community engagement.

1-2 Years









**ACCESSIBLE AND BEAUTIFIED SPACES** CONT.

> Implement a citywide beautification and accessibility project aimed at improving the safety, accessibility, and aesthetic appeal of public areas through upgraded lighting, signage, and park maintenance while creating inviting community gathering places with landscaping, seating areas, and wellmaintained green spaces.

> > 2-5 Years =



- Increase in accessibility ratings for cultural venues and events based on assessments.
- · Improvement in transportation infrastructure and increased usage and satisfaction rates.
- Expansion and enhancement of pedestrian and cyclist infrastructure, reflected in increased usage and positive feedback from the community.
- Visible improvements in the aesthetic appeal and accessibility of public spaces, as evidenced by community feedback and surveys.













Promote community engagement and participation through accessible information networks and interactive dialogue platforms, facilitating active involvement and exchange among citizens, policymakers, artists, and community leaders.

ENHANCE
COMMUNITY
ENGAGEMENT AND
PARTICIPATION

CONNECTED COMMUNITY

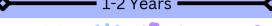
Foster a cohesive and integrated community through initiatives that promote dialogue, participation, and collaboration, aimed at enhancing overall well-being and cultural integration.

ENCOURAGE
COMMUNITY
COHESION AND
CULTURAL
INTEGRATION

**ENGAGED AND** CONNECTED **COMMUNITY** 

Develop a comprehensive and integrated information network, including a digital platform, mobile app, and physical media distribution, to provide up-to-date information on cultural events, volunteer opportunities, and community news.

1-2 Years —









**ENHANCE COMMUNITY ENGAGEMENT** AND **PARTICIPATION** 

> Organize interactive forums and community meetings where citizens can engage in dialogue with cultural policymakers, artists, and community leaders, offering a platform for voice and exchange.

Up to 1 Year and Ongoing







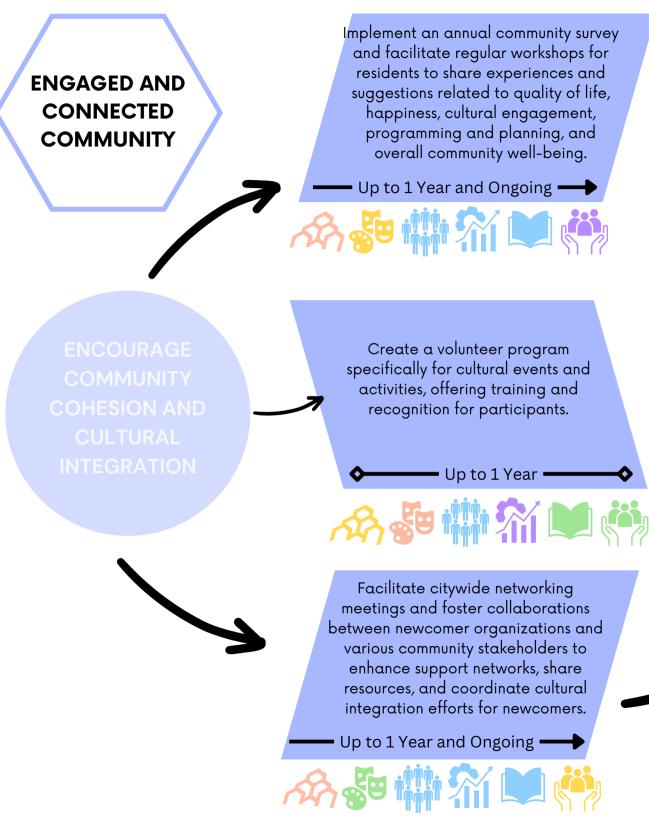






- · Usage metrics of the digital platform and mobile app, including the number of downloads, active users, and frequency of updates.
- Attendance and participation levels in interactive forums and community meetings.
- Feedback from citizens, policymakers, artists, and community leaders on the accessibility, relevance, and effectiveness of the information network and interactive dialogue platforms.

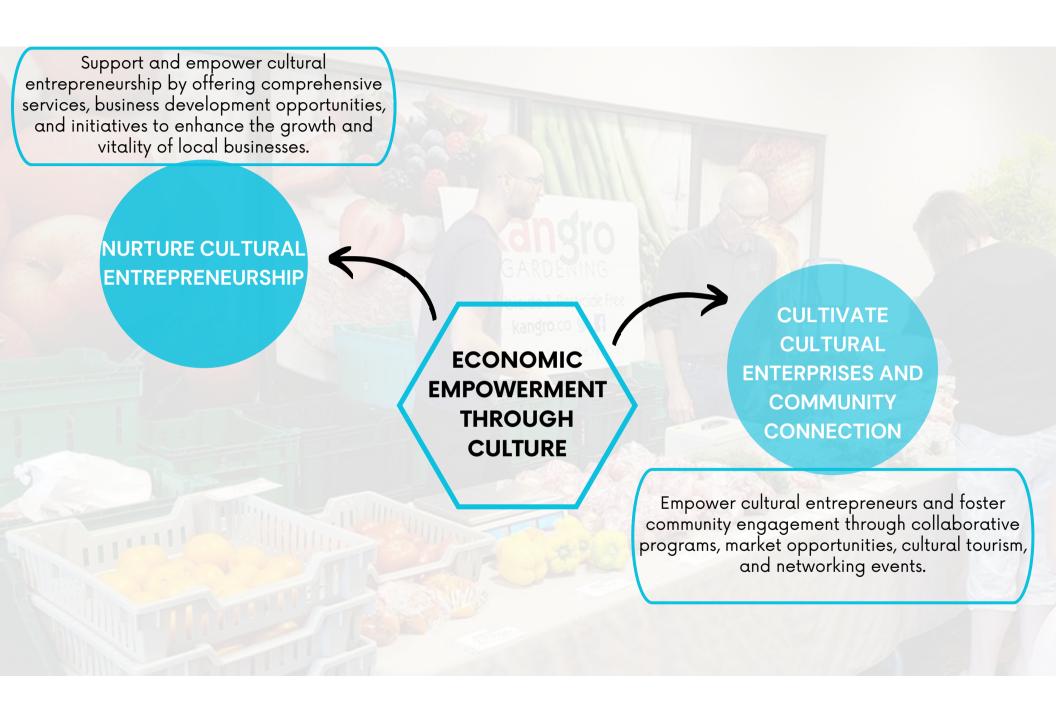


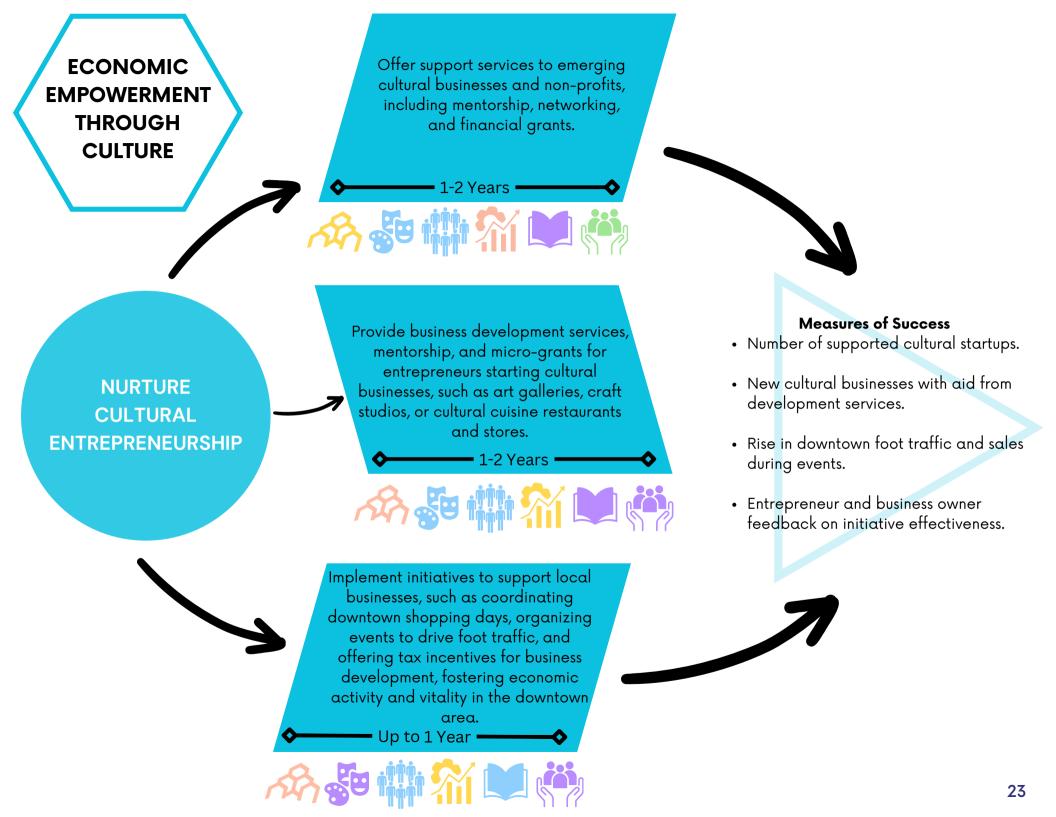


## Measures of Success

- Participation rates in the annual community survey and workshops.
- Number of volunteers engaged in cultural events and activities, and feedback on their experiences and satisfaction with the volunteer program.
- Number of collaborations and partnerships formed, along with feedback on the effectiveness of these collaborations in supporting cultural integration and community cohesion.









**CULTIVATE** 

**CULTURAL** 

**ENTERPRISES AND** 

**COMMUNITY** 

**CONNECTION** 

Develop artist residency programs in partnership with local businesses and public spaces, allowing artists to create and display their work while engaging with the community.

1-2 Years















# **Measures of Success**

- Number of artists participating in residency programs and their level of community engagement.
- Sales and revenue generated by local artisans and cultural entrepreneurs through seasonal markets and online platforms.
- Increase in cultural tourism visits and feedback from tourists on the appeal and effectiveness of the tourism packages.
- Attendance and feedback from participants and investors at the annual event showcasing cultural entrepreneurs.



















Develop cultural tourism packages highlighting Yorkton's festivals, heritage sites, and culinary diversity.













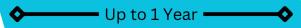




- Number of artists participating in residency programs and their level of community engagement.
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- Increase in cultural tourism visits and feedback from tourists on the appeal and effectiveness of the tourism packages.
- Attendance and feedback from participants and investors at the annual event showcasing cultural entrepreneurs.



Host an annual event to showcase the innovations and creations of Yorkton's cultural entrepreneurs, providing a platform for networking with investors and the community.







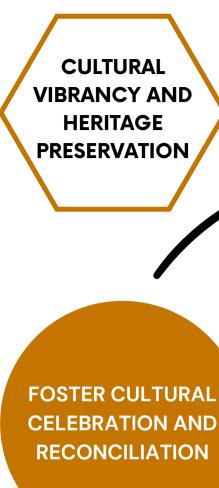








Promote cultural identity and heritage preservation through community engagement and promotion of Yorkton's unique cultural features and historical sites. Promote cultural celebration and reconciliation by organizing multicultural festivals and events that honour Yorkton's heritage. **ENHANCE CULTURAL AWARENESS AND FOSTER CULTURAL PROMOTE CELEBRATION AND HERITAGE RECONCILIATION CULTURAL VIBRANCY AND HERITAGE PRESERVATION MANAGE PRESERVE CULTURAL** HERITAGE AND **RESOURCES AND CULTURAL OPTIMIZE POLICY LEGACY** Strengthen the management of cultural assets and enhance heritage policy to support Yorkton's cultural vibrancy and preservation. Conserve and promote Yorkton's rich heritage, including historical landmarks, archival resources, and heritage properties.



Organize and host annual multicultural festivals and events that celebrate Yorkton's diverse heritage, including Indigenous, settler, and newcomer cultures, featuring storytelling, traditional crafts, historical tours, and a showcase of diverse traditions.





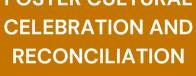








- Number of annual multicultural festivals and events.
- Number of participants.
- Awareness and understanding of different cultures.
- Expansion of cultural activities and initiatives.



Participate in and support reconciliation efforts in the community.

Up to 1 Year and Ongoing —













**CULTURAL VIBRANCY AND HERITAGE PRESERVATION** 

Develop and implement a multifaceted promotion strategy that highlights Yorkton's unique community features, cultural assets, and events by leveraging social media, local media partnerships, and community networks.

Up to 1 Year and Ongoing ——







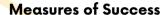








**ENHANCE CULTURAL AWARENESS AND PROMOTE HERITAGE** 



- Reach and engagement metrics on social media platforms.
- Number of media partnerships established.
- Increase in visitors to heritage sites.
- Participation rates in interactive and educational programming.
- Feedback and satisfaction levels from community members regarding cultural awareness initiatives.

Collaborate with local museums and historical organizations to enhance and promote heritage sites, including interactive and educational programming.

—— Up to 1 Year and Ongoing ——















Regularly review and update the cultural resources inventory, including artists, cultural businesses, heritage sites, and community organizations, to inform planning and development.

1-2 Years and Ongoing















# **Measures of Success**

- Frequency and thoroughness of cultural resource inventory updates.
- Number of heritage and cultural assets accurately documented in the inventory.
- Effectiveness of the Municipal Heritage Property policy in facilitating preservation efforts.
- Stakeholder feedback on the clarity and efficiency of the heritage designation process.
- Implementation of recommendations from policy reviews to enhance cultural resource management and preservation.



Continue to regularly review the Municipal Heritage Property policy to improve and streamline processes for designation.

1-2 Years and Ongoing

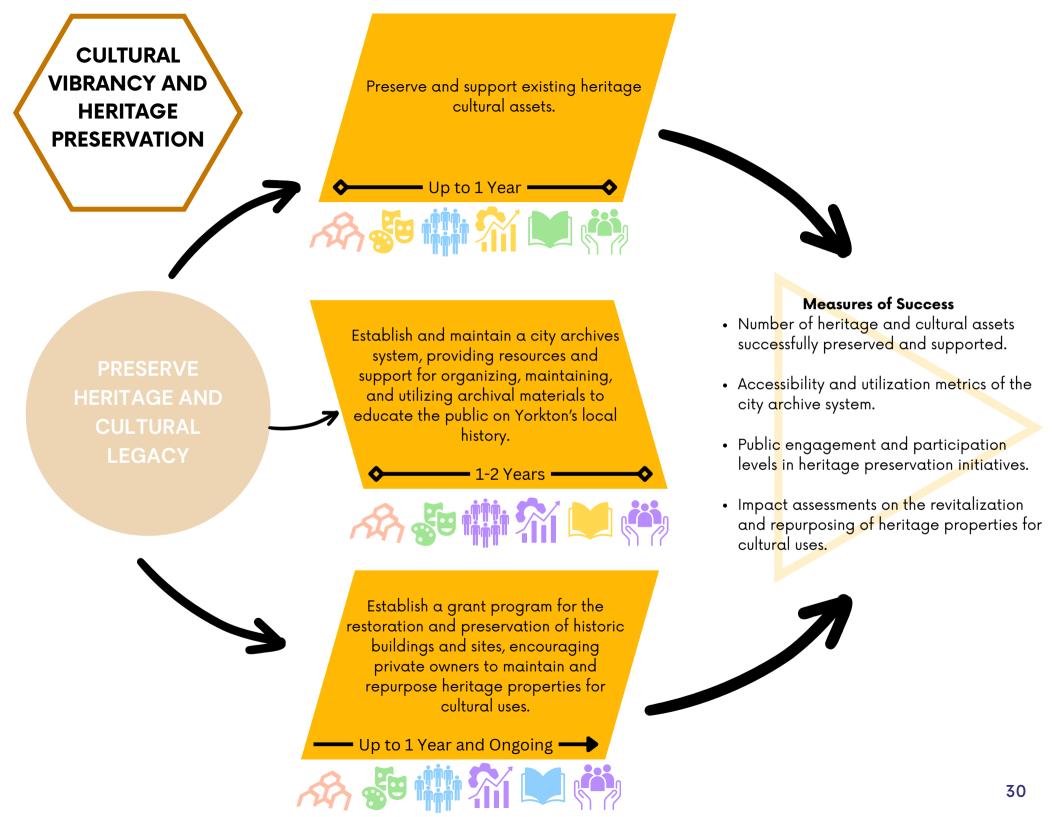












Foster community engagement and cultural diversity through initiatives that plan and promote diverse events.

ENGAGE
COMMUNITY AND
COORDINATE
EVENTS

SAFE AND ACCESSIBLE

CULTURAL
SPACES AND
EVENTS

PLAN AND
PROGRAM EVENTS
INCLUSIVELY

Promote inclusivity and accessibility in cultural events across Yorkton by offering extensive support and resources to event organizers.

Foster a safer, more accessible, and culturally vibrant environment in Yorkton's public spaces through collaborative efforts, incentive programs, upgrades, and community-driven initiatives.

ENHANCE
SAFETY,
ACCESSIBILITY,
AND CULTURAL
VIBRANCY IN
PUBLIC SPACES

**SAFE AND ACCESSIBLE CULTURAL SPACES AND EVENTS** 

Establish a centralized community calendar of events to coordinate scheduling efforts and enhance community access to participate in events.

Up to 1 Year and Ongoing













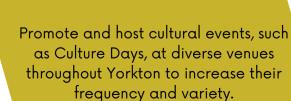




**ENGAGE COMMUNITY AND COORDINATE EVENTS** 

#### Measures of Success

- Increase in the number of events listed on the centralized community calendar.
- Growth in the variety and frequency of cultural events hosted at diverse venues, demonstrated by community participation and feedback.
- Positive feedback from community members regarding their engagement and accessibility to cultural events across Yorkton.



— Up to 1 Year and Ongoing —



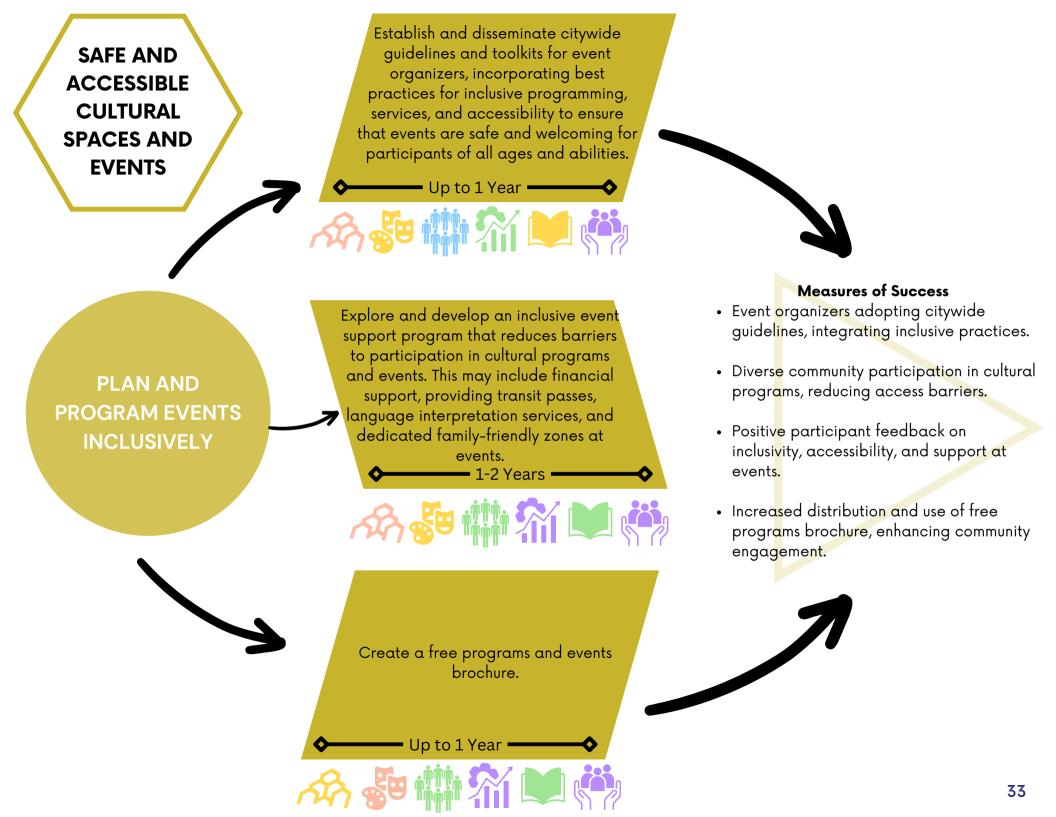








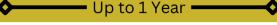






Collaborate with local law enforcement, community organizations, and venue management to develop and implement strategies and audits to increase safety and accessibility for events, gatherings, and venues.

Up to 1 Year ——

















#### Measures of Success

- Reduced safety concerns and improved safety perception at events and public spaces.
- Adoption of accessibility enhancements by venues and organizers.
- Enhanced accessibility ratings for public spaces, assessed through audits and community feedback.
- Increased use and positive feedback on transformed public spaces.

**ENHANCE SAFETY,** AND CULTURAL **VIBRANCY IN PUBLIC SPACES** 

> Implement an incentive program for venues and event organizers that enhances accessibility features and services.









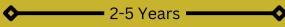






SAFE AND ACCESSIBLE CULTURAL SPACES AND EVENTS

Upgrade public spaces with accessibility features and inclusive design principles.







ENHANCE SAFETY,
ACCESSIBILITY,
AND CULTURAL
VIBRANCY IN
PUBLIC SPACES
CONT.

Transform underused public spaces into vibrant cultural hubs with temporary installations, pop-up events, and community art projects, making culture part of everyday life in Yorkton.

♦ 1-2 Years ◆



- Reduced safety concerns and improved safety perception at events and public spaces.
- Adoption of accessibility enhancements by venues and organizers.
- Enhanced accessibility ratings for public spaces, assessed through audits and community feedback.
- Increased use and positive feedback on transformed public spaces.

Cultivate cultural expression, community engagement, and innovation through initiatives promoting public art, storytelling, and creative workshops in Yorkton, nurturing intergenerational and intercultural learning.

CULTIVATE
EXPRESSION AND
COMMUNITY
ENGAGEMENT

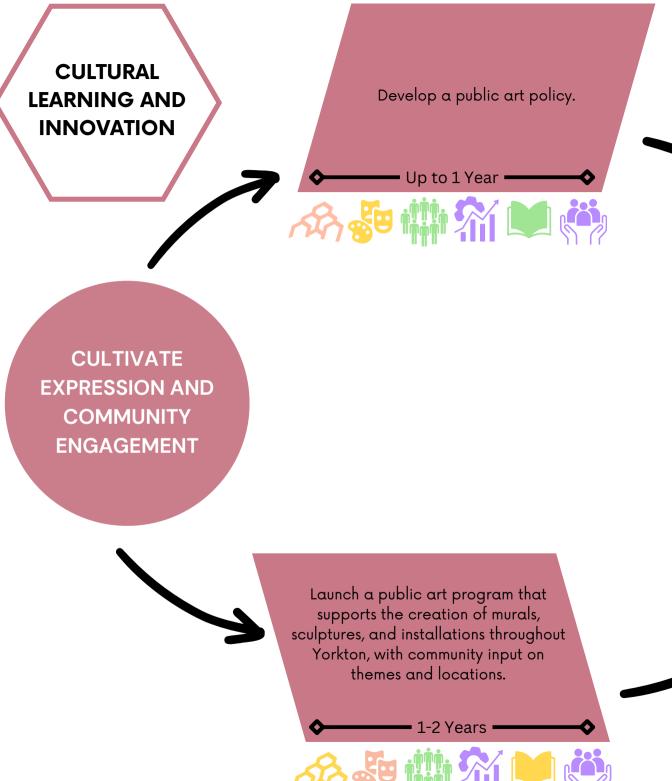
FOSTER CULTURAL
EDUCATION AND
MENTORSHIP
OPPORTUNITIES

CULTURAL LEARNING AND INNOVATION

Create cultural education and mentorship through partnerships between artists, cultural organizations, and schools, enriching curriculum content and supporting emerging talent in Yorkton.

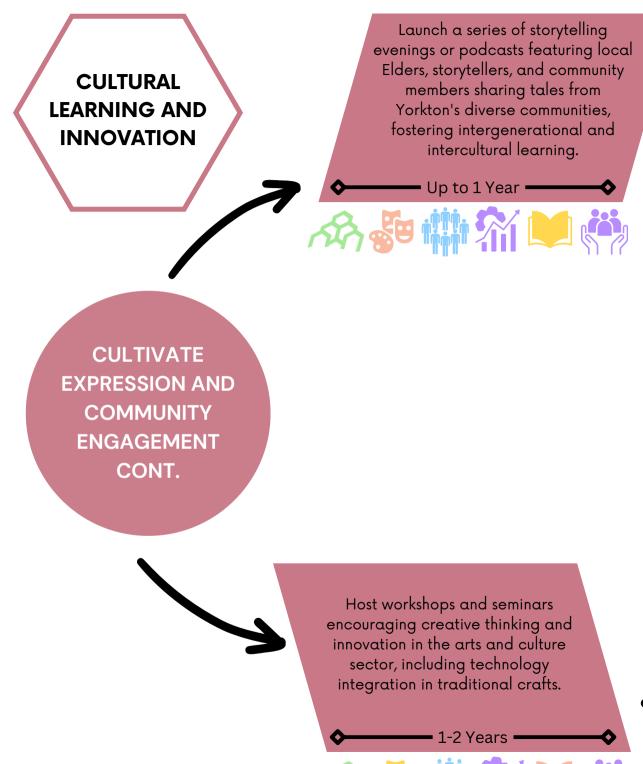
Strengthen creative infrastructure and support local artists by establishing innovative spaces and securing funding for artistic endeavours in Yorkton.

ENHANCE AND
SUPPORT
CREATIVE
INFRASTRUCTURE
AND ARTISTS



- Public art installations completed and their impact on community engagement, measured through feedback, social media, and surveys.
- Attendance and engagement metrics for intergenerational and intercultural learning.
- Participation rates in workshops and seminars.
- Evaluation of technology integration into traditional crafts, assessed by adoption of new techniques by local artists.

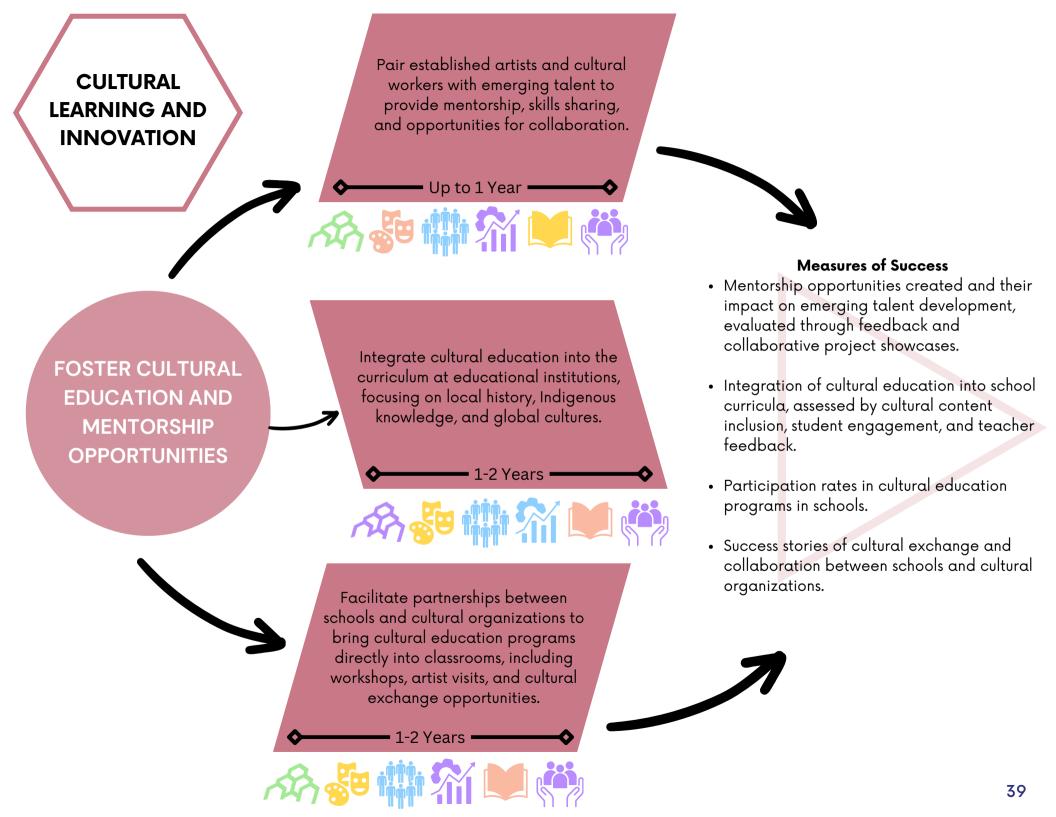


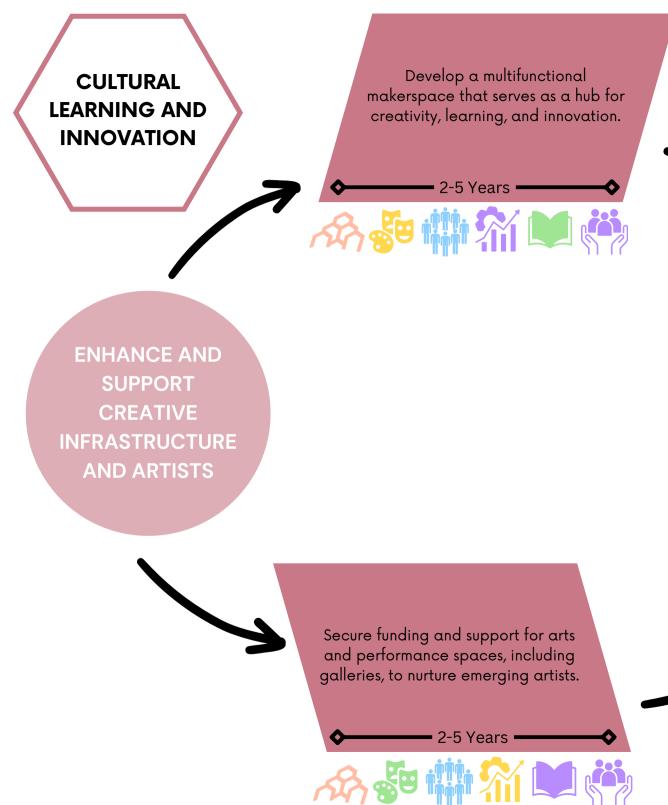


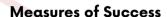


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- Attendance and engagement metrics for intergenerational and intercultural learning.
- Participation rates in workshops and seminars.
- Evaluation of technology integration into traditional crafts, assessed by adoption of new techniques by local artists.









- Utilization rate of the makerspace.
- Number of artists supported through funding and resources secured for arts and performance spaces.
- Diversity of artistic activities and events hosted in supported spaces.
- Feedback from artists and community members on the accessibility and effectiveness of the creative infrastructure and support initiatives.

Support and empower cultural entrepreneurship by offering comprehensive services, business development opportunities, and initiatives to enhance the growth and vitality of local businesses.

ENCOURAGE CULINARY DIVERSITY AND EXCHANGE

> CULTURAL FOODSCAPES AND SUSTAINABLE AGRICULTURE

SUPPORT AND EDUCATE ABOUT SUSTAINABLE AGRICULTURE

Promote sustainable agriculture practices and food security by providing education, resources, and support to local farmers, gardeners, and agricultural stakeholders.

**CULTURAL FOODSCAPES AND SUSTAINABLE AGRICULTURE** 

Organize annual food festivals that showcase Yorkton's multicultural culinary heritage, featuring cooking demonstrations, tastings, and workshops, led by local chefs and community members from various cultural backgrounds.

1-2 Years and Ongoing —

















**ENCOURAGE CULINARY DIVERSITY AND EXCHANGE** 

Create a central, accessible community kitchen that serves as a hub for culinary education, cultural exchange, and support for food entrepreneurs. The kitchen may host cooking classes, incubate start-up food businesses, and provide a venue for community meals.

2-5 Years













Launch initiatives encouraging cultural food exchanges among Yorkton's diverse communities, such as recipesharing platforms, community potlucks, and culinary mentorship programs that pair individuals from different cultural backgrounds to learn about each other's cuisines.

1-2 Years and Ongoing











- · Attendance and participation rates at annual food festivals.
- Utilization and feedback on the community kitchen.
- Engagement levels in initiatives promoting cultural food exchanges and feedback on culinary mentorship effectiveness.

**CULTURAL FOODSCAPES AND SUSTAINABLE AGRICULTURE** 

Partner with local farms, agricultural organizations, and schools to offer educational programs on sustainable farming practices, food security, and supporting local producers.

2-5 Years















**SUPPORT AND EDUCATE ABOUT SUSTAINABLE AGRICULTURE** 

> Provide resources and support for local farmers and gardeners to explore and adopt innovative and sustainable agricultural practices, such as permaculture, organic farming, and urban gardening initiatives.

> > 1-2 Years













- Participation rates in educational programs on sustainable farming practices.
- Adoption rates of innovative and sustainable agricultural practices among local farmers and gardeners, measured by the number of individuals or organizations implementing such practices.
- Impact assessment of sustainable agriculture initiatives on food security, environmental conservation, and community resilience, based on feedback from stakeholders and relevant data analysis.



Enable intergenerational leadership and participation by establishing inclusive platforms for diverse age groups to contribute to community projects, cultural initiatives, and policy discussions.

BUILD
INTERGENERATIONAL
LEADERSHIP AND
ENGAGEMENT

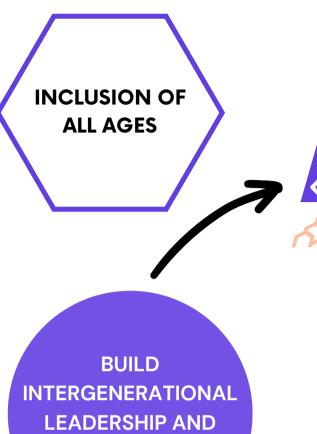
ENCOURAGE
COMMUNITY
ENGAGEMENT
ACROSS
GENERATIONS

INCLUSION OF ALL AGES

Create opportunities for individuals of all ages to participate in cultural, recreational, and educational activities.

Promote inclusive and accessible community environments by enhancing public spaces and facilities to accommodate the diverse needs and interests of residents across all age groups.

BUILD INCLUSIVE
AND AGE-FRIENDLY
COMMUNITY
SPACES



Establish advisory councils and committees composed of youth, seniors, and Elders to provide insights and recommendations on community projects and policies, ensuring diverse age representation in decision-making processes.

Up to 1 Year -



**ENGAGEMENT** 

Establish a program to engage youth in cultural leadership roles, including planning and executing cultural events, contributing to cultural policy discussions, and liaising between their schools and the broader community.

1-2 Years











- Representation diversity within advisory councils and committees, indicating the inclusivity of age groups in decision-making processes.
- Participation levels of youth in cultural leadership roles, measured by the number of youth actively engaged in planning and executing cultural events and contributing to policy discussions.
- Feedback and satisfaction levels from all age groups involved in intergenerational initiatives.

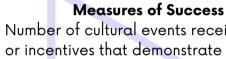




Provide grants or incentives to organizations and event planners who design and execute cultural events that are inclusive and accessible to a broad age range.

1-2 Years and Ongoing





- · Number of cultural events receiving grants or incentives that demonstrate inclusivity and accessibility across different age groups.
- Participation levels in programs facilitating interaction and learning between different age groups.
- Attendance and engagement rates in recreational and educational programs tailored to various age groups.

Develop and support programs encouraging interaction and learning between youth, adults, and seniors, such as mentorship initiatives, shared hobbies, and cultural exchange workshops.

1-2 Years **-**















Offer a wide range of recreational and educational programs that cater to different age groups, promoting lifelong learning and active lifestyles among all community members.

2-5 Years and Ongoing -



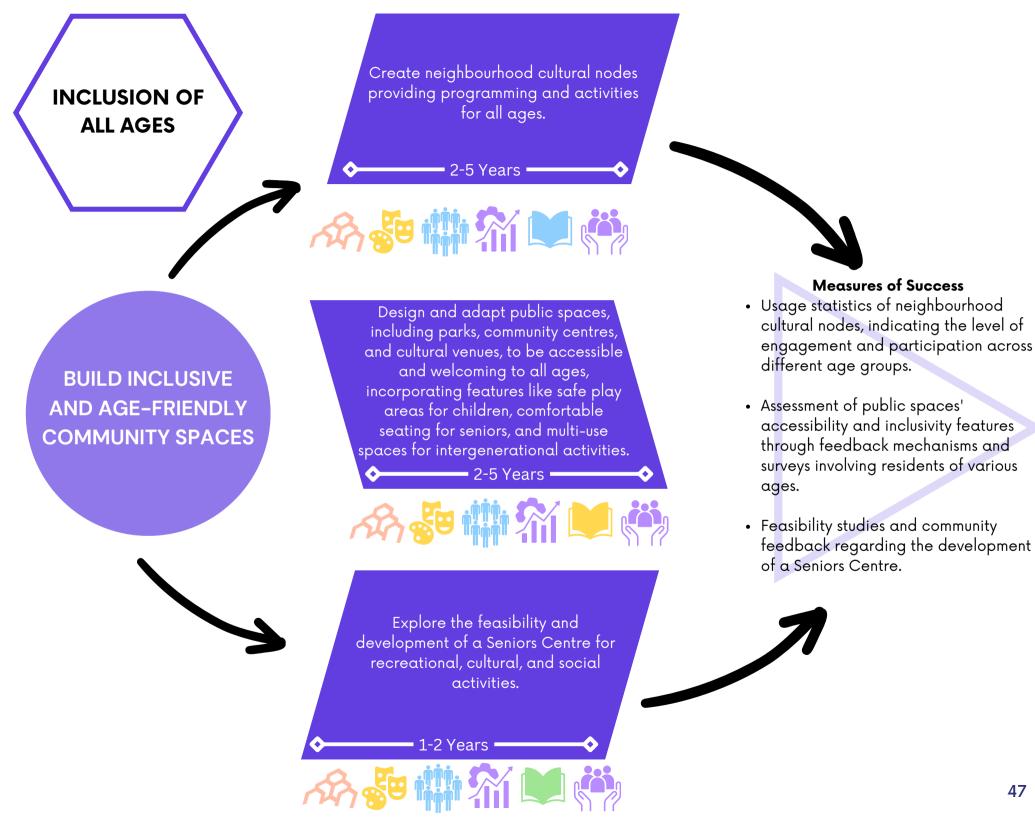












# 4. ADVANCING OUR CULTURAL VISION

Yorkton's Cultural Plan is all about making our community more vibrant, inclusive, and culturally alive. It guides us in bringing together our traditions, dreams, and creativity to create a community where everyone feels a part of something special. As we navigate our cultural journey, the Wayfinder helps us translate our priorities, goals, and actions into tangible steps. It keeps us on track by outlining clear timelines and measures of success, ensuring that every action we take brings us closer to realizing our collective vision.

# 4.1 IMPLEMENTATION

- Establish a Cultural Planning Committee comprised of representatives from diverse sectors to provide input and guide the implementation process, ensuring alignment with the shared vision and goals.
- Review Year 1 actions with consideration of the 2025 budget.
- Recommend annual reviews of the Cultural Plan to be completed by a third party provider.
- Link budget reviews to cultural actions yearly.
- Engage and collect feedback from the community and stakeholders on a regular basis to inform implementation and monitoring.

Early action builds momentum and lays the foundation for future initiatives.

There are **24 actions** that can be started within the next year.

# **4.2 MONITORING**

Insights inform adjustments, ensuring relevance and effectiveness.



Gauge progress, address challenges, and celebrate achievements.

Many actions identify the City of Yorkton as the lead. While this is common in municipal planning there is an opportunity for growth and empowerment within the community.

This plan aims to shift the current dynamic by empowering diverse community groups to take on leadership roles and contribute to Yorkton's cultural vibrancy. By supporting their growth and capacity, we foster a more collaborative and inclusive approach to cultural development in the city.

# **APPENDICES**

APPENDIX A - CULTURAL PLANING WAYFINDER TABLE

APPENDIX B - STAGE 1: STATE OF CULTURE REPORT

APPENDIX C - STAGE 2: CULTURAL PLANNING REPORT

# **Appendix A - Yorkton Cultural Plan Wayfinder Table**

Strategic Cultural Priority	Goals	Actions	City of Yorkton	Arts, Heritage & Cultural Individuals, Collectives and Organizations	Community Members & Champions	Funders, Business & Capacity Builders	Educational Institutions	Other Orders of Government	Up to 1 Year	1-2 Years	2-5 Years	5+ Years	Ongoing	Measures of Success
W	/hat?	How?			Who Can C	ontribute?					Wher	1?		
Inclusive Community Development		Initiate a comprehensive review of existing municipal policies through the lens of equity, diversity, and inclusivity.	Lead	Co-Lead	Support	Support	Partner	Partner						Effectiveness of policy changes in promoting equity, diversity, and inclusivity.
	Promote Inclusive Cultural Engagement and Access - Empower diversity, equity, and cultural engagement through policy,	Formulate advisory committees composed of representatives from Yorkton's diverse communities to provide insights and recommendations.	Lead	Participate	Participate	Participate	Participate	Participate						Representation and engagement levels of diverse communities in advisory committees.  Impact of cultural
	advisory input, cultural initiatives, and improved access.	Hire a cultural coordinator to implement the Cultural Plan and manage year-round programs.	Lead	Support	Support	Support	Support	Support						coordinator in facilitating cultural programs and initiatives.  Growth in participation and engagement in cultural events and programs.

	Increase support and funding for arts, culture, and recreational amenities, programs, and initiatives.	Lead	Support	Support	Partner	Support	Partner			Utilization rates of City facilities for
	Offer incentives and reduced rates for the use of City facilities for cultural and recreational events.	Lead	Support	Participate	Support	Support	Support			cultural and recreational events compared to previous periods.
Unders and Col	Establish an Indigenous cultural protocol to formally recognize and honour the traditional territories on which Yorkton is located, shared at events and meetings.	Partner	Lead	Partner	Support	Support	Co-Lead			Adoption and implementation of the Indigenous cultural protocol in community events and meetings.
a welco incl comm York recognizi cultural ii and pi cul comp	Develop a Welcoming Protocol for Newcomers, detailing initiatives and services designed to assist new residents in Yorkton with integration, access to resources, and community connection.	Co-Lead	Lead	Partner	Partner	Partner	Partner			the Welcoming Protocol for Newcomers in facilitating integration and community connection.  Participation rates in programs aimed at building
	Create programs that build relationships between neighbours and community groups.	Partner	Lead	Participate	Support	Participate	Support			relationships between neighbours and community groups.

	Offer training programs for local organizations and businesses on cultural competency, anti-racism, and inclusion best practices to create welcoming environments for everyone.	Support	Co-Lead	Participate	Support	Lead	Support			Feedback and improvement in cultural competency, antiracism, and inclusion practices among organizations and businesses.
Accessible and Beautified Spaces - Enhance the accessibility, mobility, and aesthetic appeal of public spaces in Yorkton through regular assessments, infrastructure upgrades, and citywide beautification	Conduct regular assessments of cultural venues and events to ensure they are accessible to individuals living with varying abilities and implement necessary improvements.	Lead	Co-Lead	Participate	Support	Support	Support			Increase in accessibility ratings for cultural venues and events based on assessments.  Improvement in transportation infrastructure and increased usage and satisfaction rates.
projects, providing inclusive and inviting community gathering places.	Upgrade Yorkton's transportation infrastructure to support diverse modes of transport, including public transit, cycling, and pedestrian pathways.	Lead	Co-Lead	Participate	Support	Participate	Support			Expansion and enhancement of pedestrian and cyclist infrastructure,

Implement infrastructure improvements, including expanded sidewalks and bike lanes, that prioritize pedestrian and cyclist access and integrate digital services for easier access to cultural event information and community engagement.	Lead	Co-Lead	Participate	Support	Participate	Support			reflected in increased usage and positive feedback from the community.  Visible improvements in the aesthetic appeal and accessibility of public spaces, as evidenced by community feedback and surveys.
Implement a citywide beautification and accessibility project aimed at improving the safety, accessibility, and aesthetic appeal of public areas through upgraded lighting, signage, and park maintenance while creating inviting community gathering places with landscaping, seating areas, and well-maintained green spaces.	Lead	Co-Lead	Participate	Support	Support	Support			

Engaged and Connected Community	Enhance Community Engagement and Participation - Promote	Develop a comprehensive and integrated information network, including a digital platform, mobile app, and physical media distribution, to provide up-to-date information on cultural events, volunteer opportunities, and community news.	Lead	Co-Lead	Participate	Support	Partner	Support			Usage metrics of the digital platform and mobile app, including the number of downloads, active users, and frequency of updates.
	community engagement and participation through accessible information networks and interactive dialogue platforms, facilitating active involvement and exchange among citizens, policymakers, artists, and community leaders.	Organize interactive forums and community meetings where citizens can engage in dialogue with cultural policymakers, artists, and community leaders, offering a platform for voice and exchange.	Lead	Co-Lead	Support	Support	Co-Lead	Support			Attendance and participation levels in interactive forums and community meetings.  Feedback from citizens, policymakers, artists, and community leaders on the accessibility, relevance, and effectiveness of the information network and interactive dialogue platforms.

Encourage Community Cohesion and Cultural Integration - Foster a cohesive and integrated	Implement an annual community survey and facilitate regular workshops for residents to share experiences and suggestions related to quality of life, happiness, cultural engagement, programming and planning, and overall community wellbeing.	Lead	Co-Lead	Participate	Participate	Participate	Support			Participation rates in the annual community survey and workshops.  Number of volunteers engaged in cultural events and activities, as well as feedback on their experiences and
community through initiatives that promote dialogue, participation, and collaboration, aimed at	Create a volunteer program specifically for cultural events and activities, offering training and recognition for participants.	Co-Lead	Lead	Participate	Support	Partner	Partner			satisfaction with the volunteer program.  Number of collaborations and partnerships
enhancing overall well-being and cultural integration.	Facilitate citywide networking meetings and foster collaborations between newcomer organizations and various community stakeholders to enhance support networks, share resources, and coordinate cultural integration efforts for newcomers.	Lead	Partner	Participate	Participate	Participate	Co-Lead			formed, along with feedback on the effectiveness of these collaborations in supporting cultural integration and community cohesion.

Economic Empowerment Through Culture		Offer support services to emerging cultural businesses and non-profits, including mentorship, networking, and financial grants.	Co-Lead	Participate	Participate	Lead	Support	Partner			
	Nurture Cultural Entrepreneurship - Support and empower cultural entrepreneurship by offering	Provide business development services, mentorship, and micro-grants for entrepreneurs starting cultural businesses, such as art galleries, craft studios, or cultural cuisine restaurants and stores.	Lead	Participate	Participate	Co-Lead	Support	Support			Number of supported cultural startups.  New cultural businesses with aid from development services.
	comprehensive services, business development opportunities, and initiatives to enhance the growth and vitality of local businesses.	Implement initiatives to support local businesses, such as coordinating downtown shopping days, organizing events to drive foot traffic, and offering tax incentives for business development, fostering economic activity and vitality in the downtown area.	Lead	Support	Participate	Co-Lead	Participate	Support			Rise in downtown foot traffic and sales during events.  Entrepreneur and business owner feedback on initiative effectiveness.

	Develop artist residency programs in partnership with local businesses and public spaces, allowing artists to create and display their work while engaging with the community.	Co-Lead	Lead	Partner	Co-Lead	Support	Support			Number of artists participating in residency programs and their level of community engagement, indicating the success in fostering
Cultivate Cultural Enterprises and Community Connection - Empower cultural entrepreneurs and foster community	Organize seasonal markets and online platforms for local artisans and cultural entrepreneurs to sell their work, emphasizing Indigenous and multicultural crafts.	Co-Lead	Lead	Participate	Partner	Participate	Support			connections.  Sales and revenue generated by local artisans and cultural entrepreneurs through seasonal markets and
engagement through collaborative programs, market opportunities, cultural tourism,	Develop cultural tourism packages highlighting Yorkton's festivals, heritage sites, and culinary diversity.	Co-Lead	Lead	Partner	Support	Support	Support			online platforms, demonstrating market opportunities and economic impact.
and networking events.	Host an annual event to showcase the innovations and creations of Yorkton's cultural entrepreneurs, providing a platform for networking with investors and the community.	Co-Lead	Partner	Partner	Lead	Participate	Support			Increase in cultural tourism visits and feedback from tourists on the appeal and effectiveness of the tourism packages.

											Attendance and feedback from participants and investors at the annual event showcasing cultural entrepreneurs, reflecting networking opportunities and community engagement.
Cultural Vibrancy and Heritage Preservation	Foster Cultural Celebration and Reconciliation - Promote cultural celebration and reconciliation by organizing	Organize and host annual multicultural festivals and events that celebrate Yorkton's diverse heritage, including Indigenous, settler, and newcomer cultures, featuring storytelling, traditional crafts, historical tours, and a showcase of diverse traditions.	Co-Lead	Lead	Partner	Partner	Participate	Partner			Number of annual multicultural festivals and events.  Number of participants.  Awareness and
	multicultural festivals and events that honour Yorkton's diverse heritage.	Participate in and support reconciliation efforts in the community.	Participate	Participate	Participate	Participate	Participate	Participate			understanding of different cultures.  Expansion of cultural activities and initiatives.

Enhance Cultural	Develop and implement a multifaceted promotion strategy that highlights Yorkton's unique community features, cultural assets, and events by leveraging social media, local media partnerships, and community networks.	Lead	Co-Lead	Participate	Partner	Participate	Partner			Reach and engagement metrics on social media platforms. Number of media
Awareness and Promote Heritage - Promote cultural identity and heritage preservation through community engagement and promotion of Yorkton's unique cultural features and historical sites.	Collaborate with local museums and historical organizations to enhance and promote heritage sites, including interactive and educational programming.	Lead	Co-Lead	Participate	Support	Participate	Support			partnerships established.  Increase in visitors to heritage sites.  Participation rates in interactive and educational programming.  Feedback and satisfaction levels from community members regarding cultural awareness initiatives.

	Regularly review and update the cultural resources inventory, including artists, cultural businesses, heritage sites, and community organizations, to inform planning and development.	Co-Lead	Co-Lead	Partner	Partner	Partner	Support		Frequency and thoroughness of cultural resource inventory updates.  Number of heritage and cultural assets accurately
Manage Cultural Resources and Optimize Policy - Strengthen the management of cultural assets and enhance heritage policy to support Yorkton's cultural vibrancy and preservation.	Continue to regularly review the Municipal Heritage Property policy to improve and streamline processes for designation.	Lead	Support	Support	Support	Support	Partner		documented in the inventory.  Effectiveness of the Municipal Heritage Property policy in facilitating preservation efforts.  Stakeholder feedback on the clarity and efficiency of the heritage designation process.  Implementation of recommendations from policy reviews to enhance cultural resource management and preservation.

	Preserve and support existing heritage cultural assets.	Lead	Co-Lead	Participate	Co-Lead	Partner	Partner			
Preserve Heritage	Establish and maintain a city archives system, providing resources and support for organizing, maintaining, and utilizing archival materials to educate the public on Yorkton's local history.	Lead	Partner	Support	Support	Co-Lead	Support			Number of heritage and cultural assets successfully preserved and supported.  Accessibility and utilization metrics
and Cultural Legacy - Conserve and promote Yorkton's rich heritage, including historical landmarks, archival resources, and heritage properties.	Establish a grant program for the restoration and preservation of historic buildings and sites, encouraging private owners to maintain and repurpose heritage properties for cultural uses.	Lead	Partner	Participate	Support	Participate	Support			of the city archive system.  Public engagement and participation levels in heritage preservation initiatives.  Impact assessments on the revitalization and repurposing of heritage properties for cultural uses.

Safe and Accessible Cultural Spaces and Events		Establish a centralized community calendar of events to coordinate scheduling efforts and enhance community access to participate in events.	Lead	Co-Lead	Participate	Partner	Partner	Partner			Increase in the number of events listed on the
Co - F - C th	Engage Community and coordinate Events Foster community engagement and cultural diversity chrough initiatives that plan and promote diverse events.	Promote and host cultural events, such as Culture Days, at diverse venues throughout Yorkton to increase their frequency and variety.	Co-Lead	Lead	Participate	Partner	Partner	Support			centralized community calendar.  Growth in the variety and frequency of cultural events hosted at diverse venues, demonstrated by community participation and feedback.  Positive feedback from community members regarding their engagement and accessibility to cultural events across Yorkton.

Plan and Program Events Inclusively - Promote	Establish and disseminate citywide guidelines and toolkits for event organizers, incorporating best practices for inclusive programming, services, and accessibility to ensure that events are safe and welcoming for participants of all ages and abilities.	Lead	Co-Lead	Participate	Partner	Co-Lead	Support		Event organizers adopting citywide guidelines, integrating inclusive practices.  Diverse community participation in cultural programs, reducing access
inclusivity and accessibility in cultural events across Yorkton by offering extensive support and resources to event organizers.	Explore and develop an inclusive event support program that reduces barriers to participation in cultural programs and events. This may include financial support, providing transit passes, language interpretation services, and dedicated family-friendly zones at events.	Lead	Co-Lead	Partner	Support	Partner	Support		reducing access barriers.  Positive participant feedback on inclusivity, accessibility, and support at events.  Increased distribution and use of free programs brochure, enhancing community
	Create a free programs and events brochure.	Co-Lead	Lead	Partner	Support	Partner	Support		engagement.

		Collaborate with local law enforcement, community organizations, and venue management to develop and implement strategies and audits to increase safety and accessibility for events, gatherings, and venues.	Lead	Co-Lead	Participate	Co-Lead	Partner	Support			Reduced safety concerns and improved safety perception at events and public
Accessibility, Cultural Vibra in Public Space Foster a safe more accessed and cultural vibrant environment Yorkton's public spaces through collaborative efforts, incending programs upgrades, a community-diagrams.	Enhance Safety, Accessibility, and Cultural Vibrancy in Public Spaces - Foster a safer, more accessible, and culturally	Implement an incentive program for venues and event organizers that enhances accessibility features and services.	Lead	Partner	Participate	Co-Lead	Support	Partner			Adoption of accessibility enhancements by venues and organizers.
	environment in Yorkton's public spaces through collaborative	Upgrade public spaces with accessibility features and inclusive design principles.	Lead	Co-Lead	Participate	Support	Partner	Support			Enhanced accessibility ratings for public
	enorts, incentive programs, upgrades, and community-driven initiatives.	Transform underused public spaces into vibrant cultural hubs with temporary installations, pop-up events, and community art projects, making culture part of everyday life in Yorkton.	Co-Lead	Lead	Partner	Partner	Partner	Support			spaces, assessed through audits and community feedback.  Increased use and positive feedback on transformed public spaces.

Cultural Learning and		Develop a public art policy.	Lead	Co-Lead	Partner	Support	Partner	Support			
Exp Cut Cut eng inno pro art a w York inte	Cultivate Cultural	Launch a public art program that supports the creation of murals, sculptures, and installations throughout Yorkton, with community input on themes and locations.	Co-Lead	Lead	Partner	Support	Partner	Support			Public art installations completed and their impact on community engagement, measured through
	Expression and Community Engagement - Cultivate cultural expression, community engagement, and innovation through initiatives promoting public art, storytelling, and creative	Launch a series of storytelling evenings or podcasts featuring local Elders, storytellers, and community members sharing tales from Yorkton's diverse communities, fostering intergenerational and intercultural learning.	Partner	Lead	Participate	Support	Co-Lead	Support			feedback, social media, and surveys.  Attendance and engagement metrics for intergenerational and intercultural learning.  Participation rates
	workshops in Yorkton, nurturing intergenerational and intercultural learning.	Host workshops and seminars encouraging creative thinking and innovation in the arts and culture sector, including technology integration in traditional crafts.	Partner	Co-Lead	Participate	Support	Lead	Support			in workshops and seminars.  Evaluation of technology integration into traditional crafts, assessed by adoption of new techniques by local artists.

	Pair established artists and cultural workers with emerging talent to provide mentorship, skills sharing, and opportunities for collaboration.	Partner	Lead	Participate	Support	Co-Lead	Support			Mentorship opportunities created and their impact on emerging talent
Foster Cultural Education and Mentorship Opportunities - Create cultural education and	Integrate cultural education into the curriculum at educational institutions, focusing on local history, Indigenous knowledge, and global cultures.	Support	Co-Lead	Participate	Participate	Lead	Support			development, evaluated through feedback and collaborative project showcases.  Integration of cultural education
mentorship through partnerships between artists, cultural organizations, and schools, enriching curriculum content and supporting emerging talent in Yorkton.	Facilitate partnerships between schools and cultural organizations to bring cultural education programs directly into classrooms, including workshops, artist visits, and cultural exchange opportunities.	Partner	Co-Lead	Participate	Support	Lead	Support			into school curricula, assessed by cultural content inclusion, student engagement, and teacher feedback.  Participation rates in cultural education programs in schools.  Success stories of cultural exchange and collaboration between schools and cultural organizations.

	Develop a multifunctional makerspace that serves as a hub for creativity, learning, and innovation.	Lead	Co-Lead	Participate	Support	Partner	Support			
Enhance and Support Creative Infrastructure and Artists - Strengthen creative infrastructure and support local artists by establishing innovative spaces and securing funding for artistic endeavours in Yorkton.	Secure funding and support for arts and performance spaces, including galleries, to nurture emerging artists.	Lead	Partner	Participate	Co-Lead	Support	Support			Utilization rate of the makerspace.  Number of artists supported through funding and resources secured for arts and performance spaces.  Diversity of artistic activities and events hosted in supported spaces.  Feedback from artists and community members on the accessibility and effectiveness of the creative infrastructure and support initiatives.

Culina	Organize annual food festivals that showcase Yorkton's multicultural culinary heritage, featuring cooking demonstrations, tastings, and workshops led by local chefs and community members from various cultural backgrounds.	Partner	Lead	Participate	Co-Lead	Participate	Support			Attendance and participation rates at annual food
Fost dive cultur by cre and in celebra mu culina facilit edu ment encou food	ter culinary tersity and trail exchange that serves as a hub for culinary education, cultural exchange, that exclinary teation and torship, and training exchanges and diverse mmunities.  Create a central, accessible community kitchen that serves as a hub for culinary education, cultural exchange, and support for food entrepreneurs. The kitchen may host cooking classes, incubate start-up food businesses, and provide a venue for community meals.	Lead	Co-Lead	Participate	Support	Support	Support			festivals.  Utilization and feedback on the community kitchen.  Engagement levels in initiatives promoting cultural food exchanges and feedback on culinary mentorship effectiveness.

		Launch initiatives encouraging cultural food exchanges among Yorkton's diverse communities, such as recipe- sharing platforms, community potlucks, and culinary mentorship programs that pair individuals from different cultural backgrounds to learn about each other's cuisines.	Co-Lead	Lead	Participate	Support	Partner	Support			
	Support and Educate about Sustainable Agriculture - Promote sustainable	Partner with local farms, agricultural organizations, and schools to offer educational programs on sustainable farming practices, food security, and supporting local producers.	Support	Co-Lead	Participate	Support	Lead	Support			Participation rates in educational programs on sustainable farming practices.  Adoption rates of innovative and sustainable agricultural
F	agriculture bractices and food security by providing education, resources, and support to local farmers, gardeners, and agricultural stakeholders.	Provide resources and support for local farmers and gardeners to explore and adopt innovative and sustainable agricultural practices, such as permaculture, organic farming, and urban gardening initiatives.	Partner	Lead	Participate	Participate	Co-Lead	Support			practices among local farmers and gardeners, measured by the number of individuals or organizations implementing such practices.

											Impact assessment of sustainable agriculture initiatives on food security, environmental conservation, and community resilience, based on feedback from stakeholders and relevant data analysis.
Inclusion of All Ages	Build Intergenerational Leadership and Engagement - Enable intergenerational leadership and participation by establishing	Establish advisory councils and committees composed of youth, seniors, and Elders to provide insights and recommendations on community projects and policies, ensuring diverse age representation in decision-making processes.	Lead	Co-Lead	Participate	Participate	Partner	Participate			Representation diversity within advisory councils and committees, indicating the inclusivity of age groups in decision-making processes.  Participation levels of youth in cultural
	inclusive platforms for diverse age groups to contribute to community projects, cultural initiatives, and policy discussions.	Establish a program to engage youth in cultural leadership roles, including planning and executing cultural events, contributing to cultural policy discussions, and liaising between their schools and the broader community.	Lead	Co-Lead	Participate	Support	Partner	Support			leadership roles, measured by the number of youth actively engaged in planning and executing cultural events and contributing to policy discussions.

										Feedback and satisfaction levels from all age groups involved in intergenerational initiatives.
Encourage	Provide grants or incentives to organizations and event planners who design and execute cultural events that are inclusive and accessible to a broad age range.	Lead	Participate	Participate	Co-Lead	Support	Support			Number of cultural events receiving grants or incentives that demonstrate inclusivity and accessibility
Community Engagement Across Generations - Create opportunities for individuals of all ages to participate in cultural, recreational, and educational	Develop and support programs encouraging interaction and learning between youth, adults, and seniors, such as mentorship initiatives, shared hobbies, and cultural exchange workshops.	Partner	Lead	Partner	Support	Co-Lead	Partner			accessibility across different age groups.  Participation levels in programs facilitating interaction and learning between different age groups.
educational activities.	Offer a wide range of recreational and educational programs that cater to different age groups, promoting lifelong learning and active lifestyles among all community members.	Partner	Lead	Participate	Participate	Co-Lead	Participate			Attendance and engagement rates in recreational and educational programs tailored to various age groups.

Build Inclusive	Create neighbourhood cultural nodes providing programming and activities for all ages.	Lead	Co-Lead	Participate	Support	Participate	Support		Usage statistics of neighbourhood cultural nodes, indicating the level of engagement and
and Age-Friendly Community Spaces - Promote inclusive and accessible community environments by enhancing public spaces and facilities to accommodate the diverse needs and interests of residents across all age groups.	Design and adapt public spaces, including parks, community centres, and cultural venues, to be accessible and welcoming to all ages, incorporating features like safe play areas for children, comfortable seating for seniors, and multiuse spaces for intergenerational activities.	Lead	Co-Lead	Participate	Support	Co-Lead	Support		participation across different age groups.  Assessment of public spaces' accessibility and inclusivity features through feedback mechanisms and surveys involving residents of various ages.
адо дгоаро.	Explore the feasibility and development of a Seniors Centre for recreational, cultural, and social activities.	Lead	Co-Lead	Participate	Support	Partner	Support		Feasibility studies and community feedback regarding the development of a Seniors Centre.

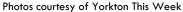


# Yorkton Cultural Plan 2.0

# Stage 1: State of Culture Report











Preparing Communities for the Future

Prepared by Prairie Wild Consulting Co.

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## 1. Introduction and Purpose

In 2009, the City of Yorkton (City) was one of the first four Saskatchewan communities to develop a Municipal Cultural Plan (MCP). Ten years later, all these plans have either recently been updated or are currently being revitalized. The City of Yorkton is currently revisiting and rejuvenating its MCP. The project is being developed over three stages:

- Stage 1: Develop a State of Culture Report
- Stage 2: Cultural Planning
- Stage 3: Develop the revitalized Cultural Plan

In Stage 1, the City received support from the SaskCulture Community Cultural Engagement and Planning Grant. Prairie Wild Consulting Co. was contracted to facilitate the process including information gathering, engagement with the community, identification of cultural resources in an inventory and on maps, assessment, analysis of data, and publishing the findings.

Stage 2 includes sharing the findings of Stage 1 and engaging with the community and stakeholders to build upon this work. The engagement will inform a cultural vision, goals, and strategies for the community.

Stage 3 will develop the Cultural Plan including a measurement framework for tracking and evaluating Plan implementation.

This report outlines:

- The approach utilized for Stage 1;
- An overview of the state of culture in Yorkton including:
  - A summary of culture in the community; and
  - O A comprehensive preliminary cultural resources inventory and maps;
- A summary of what we learned from the community and cultural organizations;
- Next steps of the process; and
- Appendices.



### 2. Our Approach

#### 2.1 Overall Stage 1 Process (State of Culture)

The Yorkton Cultural Planning process is guided by an Appreciative Inquiry (AI) framework. AI is a holistic, strengths-based approach that encourages participants to generate new ideas in a future-oriented state. It also identifies challenges and opportunities for the community.

Stage 1 of this process began in May 2020 and was completed in December 2021. A Steering Committee comprised of an Indigenous Advocate, representation from cultural organizations, and the City of Yorkton was formed to provide guidance and input into the process.

Stage 1 included four phases which are summarized in the figure below.



Figure 2.1 Yorkton Cultural Planning - Stage 1: State of Culture Phases

The majority of Stage 1 included information and data collection. COVID-19 impacted the process and restricted in-person meetings. These limitations were compensated for through virtual meetings and communication methods.

This process involved meetings held with the Steering Committee, circulating a community survey and an organizational survey, and meetings with City Council and the Community Development, Parks and Recreation Committee of Council.

The sub-sections below summarize the approach used for each phase.

#### 2.2 Phase 1: Building the Foundation

During this phase, the Consulting Team worked with the City of Yorkton Community, Culture and Heritage Manager to collect various City and community plans, studies, bylaws, reports, and documents to inform the process.

Culture is interwoven and reflected within the City and community. It is important to understand the connection to various plans and documents as the community identifies the state of culture today and opportunities for culture in the future.

Many documents were reviewed and considered during this Phase. These include, though are not limited to:

- City of Yorkton 2020 Strategic Plan
- City of Yorkton Our City: Our Future Official Community Plan
- Yorkton Regional Planning District District Plan
- Recreation Facilities Master Plan
- Municipal Heritage Property Designations
- Community Housing Plan
- 2009 Municipal Cultural Action Plan
- Promotional brochures and pamphlets



#### 2.3 Phase 2: Community Engagement

Community engagement is a key component in developing a reflective Cultural Plan for Yorkton. Below summarizes the engagement completed in Stage 1.

#### 2.3.1 Steering Committee Meetings

The Steering Committee met on October 7<sup>th</sup>, 2020. Due to COVID-19, some members participated in-person while others joined by phone. An Indigenous Advocate opened the conversation with a prayer and shared a teaching that included his own story and experiences. Together the Steering Committee discussed the importance of creating connections, taking time to share and learn about one another, and building relationships. The cultural planning process was recognized as an opportunity to advance these goals.

The Steering Committee also met on June 29th, 2021. The purpose of the meeting was to share an overview of the learnings to-date through Stage 1. The Steering Committee was then engaged in a facilitated dialogue about what culture means to them today and in 25+ years in Yorkton.

#### 2.3.2 Community and Organizational Survey

Two surveys were drafted and circulated to obtain input on Yorkton's culture. One survey was circulated to the community at large; the other survey was developed and sent to organizations that have a culture, arts, and/or heritage focus in the community.

The community survey included eleven (11) questions. The organization survey included thirteen (13) questions. The results of the surveys are summarized in Section 5 of this report and a comprehensive What We Learned survey report is attached in Appendix B.

#### 2.3.3 Meetings with City Council and Community Development, Parks and Recreation Committee

On February 1, 2020, the planning consultants attended the regular meeting of Council. A virtual presentation was provided to City Council. A brief overview of the process to-date and next steps were shared. This was followed by a question-and-answer period.

The City of Yorkton Community Development, Parks and Recreation Committee was engaged on June 23, 2021. During the meeting, the Committee was presented with the learnings from Stage 1 and asked for their input on Yorkton's culture today and into the future.

A similar engagement was held with City Council on October 4th, 2021.

#### 2.4 Phase 3: Drafting the State of Culture Report

The State of Culture Report was drafted based on the information collected and learnings from the community engagement. The report includes a comprehensive preliminary cultural resources inventory, a summary of what we learned through the engagement, next steps, and appendices. The report was provided to the Community, Culture and Heritage Manager, City Council, the City Community Development, Parks and Recreation Committee, and the Steering Committee for review and input. The Consulting Team met with the Community Development, Parks and Recreation Committee, the Steering Committee, and City Council to review and discuss the report as shared above in the previous section.

#### 2.5 Phase 4: Finalize State of Culture Report and Prepare for Next Stages

The input from Council and the Committees were included in the State of Culture Report. The Consulting Team with the Community, Culture and Heritage Manager and Steering Committee are preparing for Stage 2: Cultural Planning. These next steps are further described in Section 5.



### 3. The State of Culture in Yorkton

#### 3.1 Overview

Yorkton's culture is represented by the diverse population that call the city home. This multi-culturalism is celebrated through food services and restaurants, the arts, public spaces, religious institutions, and more. Food specialties include Ukrainian, Greek, German, Aboriginal, Italian, Vietnamese, Japanese, and Chinese

offerings throughout Yorkton. There are multiple Ukrainian Dance organizations, as well as visual art galleries and performing arts groups.

Yorkton has numerous sites, activities and events that celebrate the city's heritage. Sites include the monument for the original townsite, the Orkney Stones, and St. Mary's Church. The city offers a Sports Hall of Fame and Museum and a variety historical walking including an Artwalk, as shown in figure 3.1, and a nature trail.

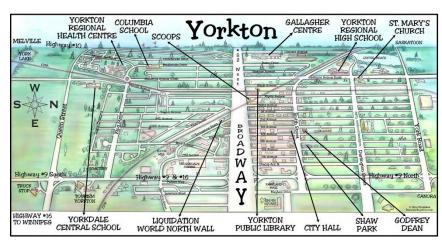


Figure 3.1 Yorkton Artwalk Map Source: Arts, Culture and Heritage, Walking Tours, Yorkton Tourism Website

Major annual artistic and cultural celebrations include the Thresherman's Show, Sunflower, and the Painted Hand Powwow. The Yorkton Film Festival held annually, is known as the longest running film festival held in North America. The Municipal Heritage Advisory Sub-Committee instituted by City Council ensures the conservation and recognition of the heritage of Yorkton.

The Yorkton Arts Council is a major purveyor of culture in the city. Each year, the Arts Council partners with City Park Parties to present the Stars for Saskatchewan concert series. The Arts Council also participates in the Culture Days national network, and in 2021 celebrated arts and culture in the fall with an outdoors Yarn Bombing exhibit. Stars for Saskatchewan, Sunflower, and many other active organizations and events have experienced cancellations or affected operation due to the global pandemic in both 2020 and 2021.

#### 3.2 Cultural Resources Inventory and Mapping

There are many cultural resources in Yorkton. A Cultural Resources Inventory and respective maps have been developed to capture the tangible and intangible cultural resources in the community and its immediate surroundings. A total of 527 cultural resources are included in the Inventory.

At this stage, cultural resources are defined broadly to accommodate as many interpretations as possible. Cultural resources are categorized according to function, type, and predominant organizational model. This categorization scheme follows other municipal cultural planning examples since 2009 in Saskatchewan. This categorization is used to generate the cultural resources inventory maps as shown in Section 3.2.5. The comprehensive cultural resources inventory is attached in Appendix A.



#### 3.2.1 Cultural Resources Inventory Categorization Method

Cultural resources in Yorkton were compiled through a desktop analysis of City and community-wide documents, initiatives, and events; identified by the community and cultural organizations through the surveys; and through specific follow ups with key stakeholders. The cultural resources have been sorted into the following categories:

- **Type** is a board, overarching categorization related to how the resource operates or how it manifests. It includes Creation/Production, Education/Training, Event, Multi-Functional Community, Presentation Exhibition, and Presentation Live Performance.
- Function is a more specific categorization for the resource related to its primary use. The function
  represents what the resource is primarily used for. This includes Art Studio, Church, Commercial and
  Retail, Community Centre, Community Organization, Fundraiser, Health Care and Support Services,
  Individual Performance, Museum, Music Studio, Public Park, Public Performance, School, and Sporting
  Event/Organization.
- Predominant Organizational Model is the governance structure overseeing the resource.
   Organizational models include Aboriginal, Municipal, Non-Profit/Community Based, Private, Provincial, and Quasi/School Board.

Through future phases of the cultural planning process, specific cultural themes will be identified. The **Cultural Theme** reflects how the resource relates to the community's cultural priorities. These priorities will be defined by further community engagement through this cultural planning process.

The following sections summarize key highlights of the cultural resources in Yorkton by the categories.

#### 3.2.2 Cultural Resources by Type

Figure 3.2 shows the cultural resources distribution by type. Multi-Functional Community type accounts for the majority at 52.2%. Creation/Production is the next most common type at 25.4%. The other types accounted for significantly fewer resources with 7.0% for Event, 5.7% for Presentation — Exhibition, 5.5% for Education/Training, and 4.2% for Presentation — Live Performance.

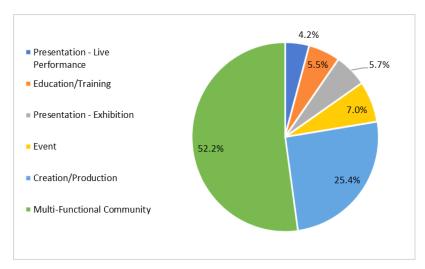


Figure 3.2 Cultural Resources by Type



#### 3.2.3 Cultural Resources by Function

Figure 3.3 shows the cultural resources distribution by function. Commercial and Retail is the most common function, representing 31.7% of resources. Health Care and Support Services is the next most common function at 13.7%. Sporting Event/Organization accounts for 11.6% or resources, while Community Organization accounts for 11.0%. Public Park is the fourth most common function with 9.3% of resources. The remaining resources were categorized as 7.4% Public Performance, 5.1% School, 3.4% Arts Studio, 2.8% Community Centre, 1.9% Church, 1.1% Dance Studio, 0.8& Museum, and 0.2% Music Studio.

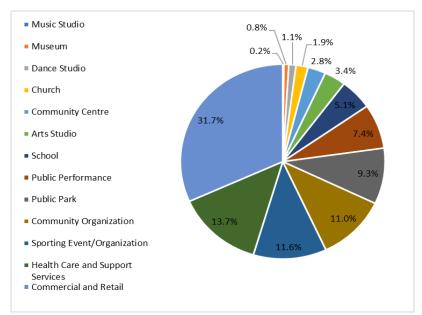


Figure 3.3 Cultural Resources by Function

# 3.2.4 Cultural Resources by Prominent Organizational Model

Figure 3.4 shows the cultural resources distribution by predominant organizational model. The majority (51.4%) are run as Private organizations or firms. Profit/Community Based organizational models account for over a quarter of 28.1%. 15.0% resources with predominantly Municipal. The remaining resources are organized as 3.4% Quasi/School Board, 1.9% Provincial, and 0.2% Aboriginal.

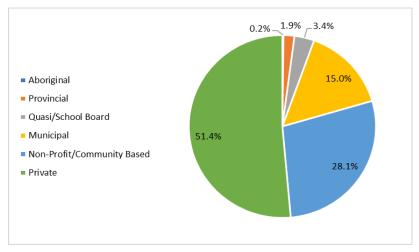
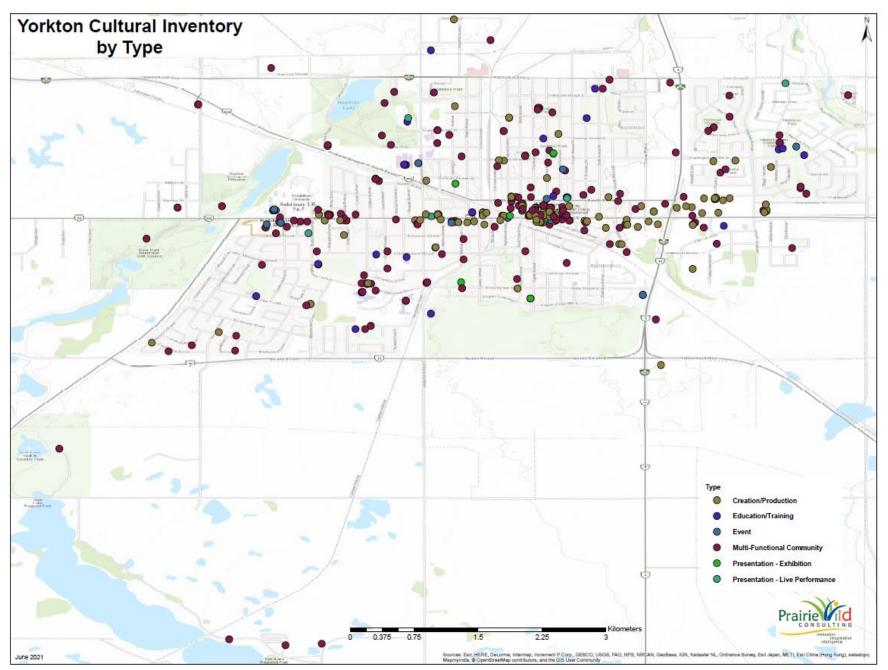


Figure 3.4 Cultural Resources by Predominant Organizational Model

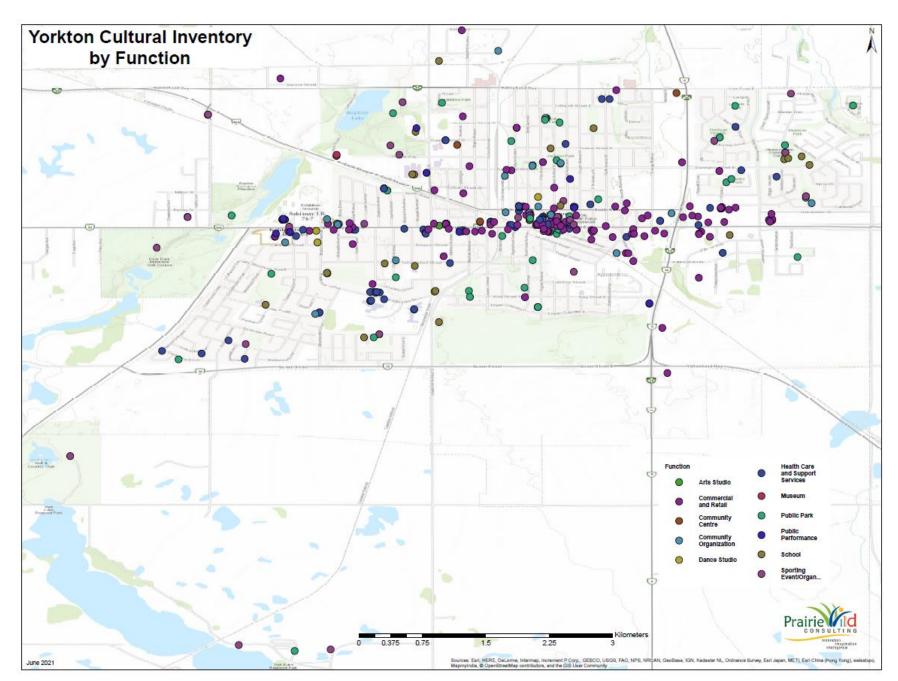
#### 3.2.5 Cultural Resources Mapping

The maps below illustrate geospatially where the cultural resources are in Yorkton and surrounding area. They are categorized by type and function.











### 4. What We Learned (Key Findings)

Community members and cultural related organizations were engaged through surveys in hard copy and online formats. 91 people responded to the community survey and 14 people responded to the organization survey. Questions related to:

- Yorkton's culture today and how this has changed over the past ten (10) years;
- Cultural assets;
- Cultural programs and activities;
- User-groups;
- A vision;
- Strategies; and
- Roles.

City Council, the Community Development, Parks and Recreation Committee, and the Cultural Planning Steering Committee were asked to provide input into Stage 1 through focused sessions.

Key findings from the surveys and focused sessions are summarized below. A detailed What We Learned Report that includes survey results by question is included in Appendix B.



#### 4.1 Diversity & Inclusion

Diversity was the most common recurring theme throughout the survey and focused session process. Multiculturalism was the most common expression of diversity, accounting for 119 mentions in the community survey. Diversity featured prominently when respondents were

asked to define what culture means to them.

Diversity was also identified as an important intangible cultural asset. Increasing diversity was seen as the factor that most clearly defines cultural changes in Yorkton over the past 10 years. This was described positively and increasing cultural diversity was the most commonly expressed hope for Yorkton's future development along with increased openness in outlook.

Similarly, diversity was most commonly shared amongst participants in the focused sessions. Participants noted that Yorkton has a diverse culture which includes, though is not limited to, the community's make-up, food, stores, activities, amenities, and more. It was also noted that Yorkton is a welcoming place to many cultures.

When envisioning Yorkton's culture into the future, participants shared there is an opportunity to continue embracing and enhancing diversity and inclusion of cultures. It was acknowledged that there is an opportunity to come together and learn from each other, and particularly, from Indigenous peoples. Further to this, participants recognized the need to understand the history, have respect for one another, work on reconciliation, and create a better place for future generations to come.

Other opportunities for relationship building were also mentioned including with the City of Yorkton, other orders of government, and the business community.

Participants also shared a vision of more diversity in leadership roles.





#### 4.2 Events & Gatherings

Events were the second most discussed topic in the survey process. Out of these responses, 93 referred to cultural events such as Festival of Cultures, or more commonly the desire for more events to showcase and share diverse cultures, food, dance, music, and other

cultural assets.

Events were often associated with culture, diversity, and the arts. Events featured prominently among Yorkton's intangible cultural assets. Events and strategies to improve and promote them were discussed in respondents' hopes for Yorkton's future cultural development and their suggested strategies for change.

Participants in the focused sessions also discussed events and highlighted the importance of Yorkton as a gathering place. It was recognized that there are many places across the community where cultural events and gatherings are hosted.

In the future, opportunities were identified to coordinate and host additional culturally related events that bring people together, learn about each other's cultures, and get other community members involved who may not be participating in events now. A festival of cultures was also suggested by participants. Another potential event identified includes a winter festival.



#### 4.3 Promotion, Funding, and Improvement Strategies

Closely related to the desire for events, other comments discussed strategies to support more events in the community including seeking more funding opportunities and involvement in event planning. Funding and event promotion both received significant attention, especially when respondents were asked about future cultural development. These things

were both associated with the role of businesses, government, and community organizations. Funding and sponsorship requests were mainly directed at businesses and the City. Sponsorship could include providing for the venue.

Event promotion was identified as an area where some improvement may be needed since some potential audience members are not receiving sufficient notification to plan for and attend events. Respondents wanted to see more partnerships between businesses, the City of Yorkton, and community organizations to develop events over the long term and share resources. Improving Yorkton's events offerings was tied to celebrating diversity through cultural events, improving the overall quality of life, making Yorkton an attractive place to live, and promoting Yorkton to an outside audience.

Participants in the focused sessions shared similar thoughts with respect to promotion of cultural programs, activities, and events. It was recognized there could be more done between various groups to coordinate and promote programs, activities, and events.

Participants also noted the importance of retaining and attracting people through culture. They shared the need to think about culture and cultural offerings in different ways for everyone to see themselves as part of Yorkton's culture.



#### 4.4 Local Heritage



Promoting local heritage was a common theme in the community and organizational surveys. References to heritage were most prominent when respondents were asked to identify Yorkton's tangible and intangible cultural assets. Historic buildings and places, such as the

Old Flour Mill, were discussed as local heritage assets that people appreciate and want to see conserved. A few mentioned historic walking tours to take in these sites. Shared stories and oral history received considerable attention. This includes everything from stories about Yorkton's foundational events and interactions between settlers and First Nations peoples to more mundane stories about everyday life in living memory. The Western Development Museum (WDM) also received mention.

Local heritage and history were also recognized as important by focused session participants. They spoke about Yorkton's unique history and the importance of learning the true history of the community's Indigenous peoples. Some of the historic assets mentioned above were also shared by participants and noted as part of Yorkton's history as a central gathering place.

## 4.5 Venues



Venues for public events, gatherings, and programs were discussed as cultural assets in themselves and in relation to facilitating cultural activities.

In the community survey, 66 comments were related to venues. Some focused on the benefits provided by specific venues while approximately 37 addressed their value in general and the need to either better utilize existing spaces or to add new ones. Similar sentiments were echoed in the organizational survey concerning venue availability and cost. The Godfrey Dean Art Gallery was the most frequently mentioned event and program venue by a significant margin. Other commonly mentioned venues include the WDM, the Library, and the Gallagher Center. Greenspaces, recreational spaces, and space for outdoor activities were also mentioned.

Focused session participants also discussed the many places and spaces the community has where cultural events, programs, and activities are hosted. These points were centered around Yorkton's history of being a gathering place and how it continues to be a gathering place today. Participants mentioned various examples of venues including churches, downtown, park space, and schools.

In the future, participants shared they would like to see a multi-cultural centre that includes everything in one facility e.g. space to gather and host events, commercial kitchen, etc.

#### 4.6 Communication



Communication received attention in the surveys in part because respondents were specifically asked how they hear about, or in the case of organizations promote, cultural activities. In this context, it was clear that social media, and Facebook in particular, was the

most relied on communication medium. Websites, word of mouth, and news agencies were next in line.

Communication was also mentioned in two other contexts: things that need to improve, and roles that individuals, community organizations, businesses, and the City can fulfill. Improvements in communication included improved event promotion. People also discussed communication within the community more generally between groups, the City, and residents. Most discussion focused on simple information dissemination, though some comments stressed that dialogue with residents should be maintained.



In the focused sessions, participants also mentioned communications; both amongst organizations and to the community. As noted in Section 4.3, participants shared the need for more coordination between organizations around cultural events, programs, and activities. Coordination will help to reduce duplication of offerings and build awareness through organizations which in turn will help to enhance awareness and promotions to the community at large.

#### 4.7 COVID-19



Approximately 60 comments in the community survey and eight in the organizational survey related to Covid-19. These comments were most common when respondents were asked about the activities they had attended over the past year and about the barriers to activity ther comments discussed how they had adapted to more virtual communication and outdoor

attendance. Other comments discussed how they had adapted to more virtual communication and outdoor events. Some respondents replied to questions by describing both their "normal" pre-covid behavior and post-covid behavior. Comments included implicit or explicit hope for a return to normal.

Focused session participants also discussed the impacts of COVID-19 on Yorkton's culture. The drop in attendance at events was mentioned. While this was recognized as unfortunate, participants highlighted the adaptations the community has made, and that people are expressing their wants to come together again face-to-face. One comment was shared about the continued support for the culture of mobilizing action.

### 5. Moving into Stage 2

This Report is part of Stage 1: State of Culture. It captures information related to the State of Culture in Yorkton today. This includes the preliminary comprehensive cultural inventory and maps and how the community and cultural organizations define culture.

As shared in previous sections, this cultural planning process is organized in three stages. The City of Yorkton will be moving into **Stage 2: Cultural Planning**. This includes:

- Continued information gathering and data collection including demographic information and statistics related to Yorkton's culture.
- Continued engagement with the community and stakeholders to:
  - Share the information contained in this Report and build on the findings to ensure an accurate reflection of culture in Yorkton today; and
  - o Identify cultural themes and opportunities for the future.

The information from the Stage 2 process will inform the development of a new Cultural Plan for Yorkton in Stage 3. The Cultural Plan will include a detailed cultural profile looking at Yorkton's culture over time, a cultural vision, goals, and actions, links other City and community initiatives, and a measurement and evaluation framework to track implementation progress.



# **Appendices**



# **Appendix A: Preliminary Cultural Resources Inventory**

The Table below includes a preliminary comprehensive list of cultural resources in Yorkton. There are 527 cultural resources identified. The cultural resources have been categorized by type, function, and predominant organizational model. The cultural resources are displayed alphabetically by type.

Name	Туре	Function	Predominant Organizational Model	Address
1st Glance Hair Studio	Creation/Production	Commercial and Retail	Private	314 Broadway St. W.
5 Buds Cannabis	Creation/Production	Commercial and Retail	Private	101-230 Broadway St. E.
7-Eleven (Store #27029H)	Creation/Production	Commercial and Retail	Private	112 Broadway St. W.
7-Eleven (Store #37271H)	Creation/Production	Commercial and Retail	Private	279 Broadway St. E.
A & M Mushrooms	Creation/Production	Commercial and Retail	Private	
A & W - Broadway Inv. Co. Ltd.	Creation/Production	Commercial and Retail	Private	365 Broadway St. W.
A & W - Broadway Investments Company LTD.	Creation/Production	Commercial and Retail	Private	39-275 Broadway St. E.
All Nations Custom Tattooing	Creation/Production	Commercial and Retail	Private	A-50 Darlington St. W.
Alterations by Melinda	Creation/Production	Commercial and Retail	Private	3 Third Ave N.
Arigato Sushi Japanese Restaurant	Creation/Production	Commercial and Retail	Private	14 Second Ave. N.
Assessment First Remedial Massage Therapy	Creation/Production	Health Care and Support Services	Private	383 Parkview Road
Aussie's Shoe Repair	Creation/Production	Commercial and Retail	Private	39 Betts Ave.
Avalon Studios	Creation/Production	Arts Studio	Private	153 Broadway St. W.
Ayana's Frozen Yogurt & Juice	Creation/Production	Commercial and Retail	Private	D 15-275 Broadway St. E.
B&G Foods and Sweetness Catering	Creation/Production	Commercial and Retail	Private	
Back Forty Brewery	Creation/Production	Commercial and Retail	Private	54 Darlington St. W.
Beauty Queens Esthetics	Creation/Production	Health Care and Support Services	Private	145 Clarewood Cres.



Name	Туре	Function	Predominant Organizational Model	Address
Boston Pizza	Creation/Production	Commercial and Retail	Private	226 Broadway St. E.
BR Honey	Creation/Production	Commercial and Retail	Private	
Brenda Nagy Hairdressing	Creation/Production	Commercial and Retail	Private	
Brittany's Beauty Bar	Creation/Production	Commercial and Retail	Private	153 Broadway St. W.
Burger King	Creation/Production	Commercial and Retail	Private	212 Broadway St. E.
Cameo Pizza	Creation/Production	Commercial and Retail	Private	10 First Ave.
Carol's Photography	Creation/Production	Arts Studio	Private	
Chester's Chicken	Creation/Production	Commercial and Retail	Private	E-132 Broadway St. W.
Cindy's Hair Kreations Studio	Creation/Production	Commercial and Retail	Private	9 First Ave N.
Crystal Clear Imprints Inc.	Creation/Production	Commercial and Retail	Private	76 7th Ave South
Curbside Concessions	Creation/Production	Commercial and Retail	Private	
Curtis Sarafincian	Creation/Production	Arts Studio	Private	
Custom Printers LTD.	Creation/Production	Commercial and Retail	Private	6-76 Seventh Ave S.
Driller's Tattoo & Piercing Studio	Creation/Production	Commercial and Retail	Private	37 Betts Ave
Dusty's Place Hair & Tanning Salon	Creation/Production	Commercial and Retail	Private	4 84 Broadway St. E.
Esthetics by Mel	Creation/Production	Commercial and Retail	Private	C-23 Smith St. W.
Guang Zhou Restaurant	Creation/Production	Commercial and Retail	Private	177 Broadway St. W.
Hair by Kellee	Creation/Production	Commercial and Retail	Private	29C Second Ave N.
Hair by Kianna	Creation/Production	Commercial and Retail	Private	162 Dunlop St. W.
Hair-Is-Ma	Creation/Production	Commercial and Retail	Private	20 385 Broadway St. E.
Healing Garden Massage Studio	Creation/Production	Health Care and Support Services	Private	190 Broadway St. W.



Name	Туре	Function	Predominant Organizational Model	Address
Healing Through Reiki	Creation/Production	Health Care and Support Services	Private	
Heart and Soul Healing Centre	Creation/Production	Health Care and Support Services	Private	4-11 Second Ave N.
Hella Good Hair	Creation/Production	Commercial and Retail	Private	315 Wellington Park Road
Henry's Meats	Creation/Production	Commercial and Retail	Private	
Herbal Greene's	Creation/Production	Health Care and Support Services	Private	35 Smith St. W.
Hidden Gem Lash & Nail Beautique	Creation/Production	Commercial and Retail	Private	1 27 Second Ave N.
Holycut Hair by Rachel	Creation/Production	Commercial and Retail	Private	153 Broadway St. W.
Humptys #36 Restaurant	Creation/Production	Commercial and Retail	Private	395 Highway #9 S.
Inspiring Imagery	Creation/Production	Arts Studio	Private	
Janet Gorman's Massage Clinic	Creation/Production	Health Care and Support Services	Private	109 Briggs Cres
Jannalee Edgar Physiotherapy Prof. Corp.	Creation/Production	Health Care and Support Services	Private	383 Parkview Road
Jennifer's Hair and Nails at Home	Creation/Production	Commercial and Retail	Private	
Joe Beeverz Bar & Grill	Creation/Production	Commercial and Retail	Private	2 146 Broadway St. E.
Josen Homeopathy	Creation/Production	Health Care and Support Services	Private	37 Rosefield Drive
Kat's Healing Massage	Creation/Production	Health Care and Support Services	Private	23 First Ave N.
KFC	Creation/Production	Commercial and Retail	Private	32 Dracup Ave N.
Krista Massage	Creation/Production	Health Care and Support Services	Private	
Larios Reflexology	Creation/Production	Health Care and Support Services	Private	
Laurel's Mobile Hair Service	Creation/Production	Commercial and Retail	Private	44 Victor PI
Laurie's Electrolysis & Laser Clinic	Creation/Production	Commercial and Retail	Private	69 Argyle St.



Name	Туре	Function	Predominant Organizational Model	Address
Let's Make Wine Yorkton	Creation/Production	Commercial and Retail	Private	17 Betts Ave
Lilyfield Photography	Creation/Production	Arts Studio	Private	
Living Wellness Acupuncture	Creation/Production	Health Care and Support Services	Private	35 Smith St. W.
Looking Good Laser Aesthetics	Creation/Production	Commercial and Retail	Private	24 King St. W.
Losa Chic Boutique	Creation/Production	Commercial and Retail	Private	33 Broadway St. E.
Louis Dreyfus Company Canada ULC	Creation/Production	Commercial and Retail	Private	500 Sully Ave
Lucianna'S Massage Therapy	Creation/Production	Health Care and Support Services	Private	232 Third Ave N.
M & M Food Market	Creation/Production	Commercial and Retail	Private	17 385 Broadway St. E.
Mainstream Esthetics Skin & Brow Pro	Creation/Production	Commercial and Retail	Private	33 Betts Ave
Mano's Restaurant & Lounge	Creation/Production	Commercial and Retail	Private	14/15 277 Broadway St. E.
Massage by Shantelle	Creation/Production	Health Care and Support Services	Private	75 Broadway St. W.
McDonald's Restaurant	Creation/Production	Commercial and Retail	Private	94 Broadway St. W.
McDonald's Restaurant	Creation/Production	Commercial and Retail	Private	240 Hamilton Road
Meltwich Food Co.	Creation/Production	Commercial and Retail	Private	Unit 2 150 Broadway St. E.
Mike's Steakhouse	Creation/Production	Commercial and Retail	Private	35 275 Broadway St. E.
Nails by Saffron	Creation/Production	Commercial and Retail	Private	15 Betts Ave
Naturally You Esthetics	Creation/Production	Commercial and Retail	Private	19 385 Broadway St. E.
Nicole Nagy Registered Massage Therapist	Creation/Production	Health Care and Support Services	Private	216 Smith St. E.
North 40 Fabrics	Creation/Production	Commercial and Retail	Private	31 Betts Ave
OHM Market LTD.	Creation/Production	Commercial and Retail	Private	5 84 Broadway St. E.
Old Dutch Foods LTD.	Creation/Production	Commercial and Retail	Private	148 Industrial Ave



Name	Туре	Function	Predominant Organizational Model	Address
Parkland Printers LTD.	Creation/Production	Commercial and Retail	Private	22 Forth Ave N.
Parlour Barber Shop	Creation/Production	Commercial and Retail	Private	8 First Ave N.
Partners Hair Designs	Creation/Production	Commercial and Retail	Private	11 Second Ave N.
Phantastic Nails Yorkton LTD.	Creation/Production	Commercial and Retail	Private	20A Broadway St. E.
Photography by Mitch Inc.	Creation/Production	Arts Studio	Private	15 Betts Ave
Pita Pit	Creation/Production	Commercial and Retail	Private	9 275 Broadway St. E.
Pizza Hut	Creation/Production	Commercial and Retail	Private	A 132 Broadway St. W.
Prairie Beauty	Creation/Production	Commercial and Retail	Private	102 19 Broadway St. E.
Prairie Smiles Dental Group	Creation/Production	Health Care and Support Services	Private	130 41 Broadway St. W.
Prairie View Physiotherapy	Creation/Production	Health Care and Support Services	Private	383 Parkview Road
Premier Care Hearing LTD.	Creation/Production	Health Care and Support Services	Private	275 Bradbrooke
Premium Garment Apparel	Creation/Production	Commercial and Retail	Private	Unit 2 33 Broadway St. E.
Pulse Apparel	Creation/Production	Commercial and Retail	Private	A 12 Third Ave N.
Quarks	Creation/Production	Commercial and Retail	Private	25 277 Broadway St. E.
Quesada	Creation/Production	Commercial and Retail	Private	10 146 Broadway St. E.
Rebel Hair Co.	Creation/Production	Commercial and Retail	Private	200 283 Myrtle Ave
Red Swan Pizza	Creation/Production	Commercial and Retail	Private	10C 230 Broadway St. E.
Refresh Massage Studio Inc.	Creation/Production	Health Care and Support Services	Private	35 Smith St. W.
Reggi's Reflexology	Creation/Production	Health Care and Support Services	Private	75 Broadway St. W.
Ricki's	Creation/Production	Commercial and Retail	Private	16 277 Broadway St. E.
Saddles & Steel Music Productions	Creation/Production	Commercial and Retail	Private	182 Broadway St. W.



Name	Туре	Function	Predominant Organizational Model	Address
Salon Voodoo	Creation/Production	Commercial and Retail	Private	7 Broadway St. W.
Scientific Beauty Salon	Creation/Production	Commercial and Retail	Private	6 First Ave N.
Shopper's Drug Mart	Creation/Production	Health Care and Support Services	Private	33 277 Broadway St. E.
Smak Ukrainian Store Inc.	Creation/Production	Commercial and Retail	Private	18 A Broadway St. E.
Smokin Gido's	Creation/Production	Commercial and Retail	Private	
Soul Pretty Cosmetics	Creation/Production	Commercial and Retail	Private	153 Broadway St. W.
Soup N Such	Creation/Production	Commercial and Retail	Private	58 277 Broadway St. E.
SPA Habit	Creation/Production	Commercial and Retail	Private	153 Broadway St. W.
Springside Hair Shoppe	Creation/Production	Commercial and Retail	Private	94 Russell Drive
Studio Ro	Creation/Production	Commercial and Retail	Private	1 Broadway St. W.
Subway	Creation/Production	Commercial and Retail	Private	16 Broadway St. E.
Sugarcoated Beauty	Creation/Production	Commercial and Retail	Private	7 Broadway St. W.
Super C Gas Bar	Creation/Production	Commercial and Retail	Private	103 Gladstone Ave N.
Suzanne's	Creation/Production	Commercial and Retail	Private	5 277 Broadway St. E.
Sweet & Bare Body Sugaring	Creation/Production	Commercial and Retail	Private	11 Second Ave N.
TA Foods LTD	Creation/Production	Commercial and Retail	Private	72 Broadway St. W.
Taco Time	Creation/Production	Commercial and Retail	Private	275 Broadway St. E.
Tantalize Tanning Studio	Creation/Production	Commercial and Retail	Private	77 Broadway St. W.
Tapps Brewing Company	Creation/Production	Commercial and Retail	Private	69 Broadway St. W.
Terry's Bookworm	Creation/Production	Commercial and Retail	Private	324 Broadway St. W.
The Chalet Restaurant	Creation/Production	Commercial and Retail	Private	385 Broadway St. E.



Name	Туре	Function	Predominant Organizational Model	Address
Wanders Sweet Discoveries	Creation/Production	Commercial and Retail	Private	1-11 Second Ave N.
Warehouse One LTD.	Creation/Production	Commercial and Retail	Private	8-277 Broadway St. E.
Welcome Home Crafts	Creation/Production	Commercial and Retail	Private	113 Smith St. E.
West Broadway Grill	Creation/Production	Commercial and Retail	Private	350 Broadway St. W.
Wokbox	Creation/Production	Commercial and Retail	Private	1-150 Broadway St. E.
Wonderscape Creative Arts	Creation/Production	Arts Studio	Private	
York Colony Quilters Guild	Creation/Production	Community Organization	Non-Profit/Community Based	2935 Lorne Avenue
Yorkton Acupuncture & Wholistic Health Centre	Creation/Production	Health Care and Support Services	Private	112 Fenson Cres.
Yorkton Asian Store	Creation/Production	Commercial and Retail	Private	14 Broadway St. E.
Yorkton Farmers Market	Creation/Production	Commercial and Retail	Private	277 Broadway St. E
Yorkton Gardeners Market	Creation/Production	Commercial and Retail	Non-Profit/Community Based	72 Melrose Ave
Yorkton Sewing Centre	Creation/Production	Commercial and Retail	Private	50 Broadway St. W.
Yorkton Vape Superstore	Creation/Production	Commercial and Retail	Private	154 Broadway St. W.
4 Seasons Driving School	Education/Training	School	Private	228 Second Ave N.
Accent on Kids Early Learning & Childcare Centre Inc.	Education/Training	School	Private	250 Independent St.
Baby Way	Education/Training	School	Private	
Christ the Teacher Catholic Schools	Education/Training	School	Quasi/School Board	45A Palliser Way
Columbia School	Education/Training	School	Quasi/School Board	119 Bradbrooke Drive
CP Musicworks	Education/Training	Arts Studio	Private	
Dr. Brass School	Education/Training	School	Quasi/School Board	19 Darlington Street West



Name	Туре	Function	Predominant Organizational Model	Address
Dreambuilders High School	Education/Training	School	Quasi/School Board	345 Broadway St. W.
Good Spirit School Division	Education/Training	School	Quasi/School Board	Hwy 9 North 5B Schrader Dr., Box 5060
L.M. Driving School	Education/Training	School	Private	12 Elmwood Pl
Leading Edge Aviation	Education/Training	Commercial and Retail	Private	1 Airport Road
Liza Guenette	Education/Training	School	Private	422 Darlington St. E.
M.C. Knoll School	Education/Training	School	Quasi/School Board	387 Darlington Street East
Melinda Hindley	Education/Training	School	Private	
Parkland College	Education/Training	School	Private	200 Prystai Way
RCM Safety Services LTD.	Education/Training	Health Care and Support Services	Private	2 362 Sixth Ave N.
Sacred Heart High School	Education/Training	School	Quasi/School Board	280 Gladstone Ave. N.
Saskatchewan Registered Music Teachers' Association - Yorkton Branch and Area	Education/Training	School	Private	
Spark	Education/Training	School	Private	
St. Alphonsus School	Education/Training	School	Quasi/School Board	81 Henderson St. East
St. Mary's School	Education/Training	School	Quasi/School Board	212 Independent Street
St. Michael's School	Education/Training	School	Quasi/School Board	407 Darlington Street E.
St. Paul's School	Education/Training	School	Quasi/School Board	487 Parkview Road
Yorkdale Central School	Education/Training	School	Quasi/School Board	273 Gladstone Avenue South
Yorkton & District Band Boosters	Education/Training	Community Organization	Non-Profit/Community Based	
Yorkton Nursery School Co- Operative	Education/Training	School	Non-Profit/Community Based	29 Smith St. E.
Yorkton Public Library	Education/Training	Community Centre	Municipal	93 Broadway St W



Name	Туре	Function	Predominant Organizational Model	Address
Yorkton Regional High School	Education/Training	School	Quasi/School Board	150 Gladstone Avenue North
Yorkton Regional High School - Murals	Education/Training	School	Quasi/School Board	150 Gladstone Avenue North
4-H Spring Steer & Heifer Show	Event	Public Performance	Non-Profit/Community Based	456 Broadway Street W, Box 908
Brayden Ottenbreit Close Cuts for Cancer	Event	Community Organization	Non-Profit/Community Based	
Broadway and Back - Walking Tour	Event	Public Performance	Municipal	Broadway Street and Myrtle Avenue
Canada Day Celebration	Event	Public Performance	Non-Profit/Community Based	
Cemetery Walking Tour Book	Event	Public Performance	Municipal	King Street and Number 9 Highway South
City Cemetery - Walking Tour	Event	Public Performance	Municipal	,
Culture Days Yorkton	Event	Public Performance	Non-Profit/Community Based	
Festival of Cultures	Event	Public Performance	Non-Profit/Community Based	132H, Broadway Street West
Fire and Ice	Event	Community Centre	Non-Profit/Community Based	455 Broadway St. W.
Grain Millers Harvest Showdown	Event	Public Performance	Non-Profit/Community Based	455 Broadway Street W, Box 908
History in the Park	Event	Public Park	Municipal	Box 400
Kalyna Festival of Ukrainian Dance	Event	Public Performance	Non-Profit/Community Based	150 Gladstone Avenue North
National Aboriginal Day	Event	Public Performance	Non-Profit/Community Based	
Orange T-Shirt Day	Event	Public Performance	Non-Profit/Community Based	
Painted Hand Casino Pow- Wow	Event	Public Performance	Non-Profit/Community Based	
Pedal in the Park with Inner Cycle Spin Studio	Event	Public Performance	Non-Profit/Community Based	
Pinoy Fiesta Celebration	Event	Public Performance	Non-Profit/Community Based	
Pioneer Ways and Bygone Days - Walking Tour	Event	Public Performance	Municipal	



Name	Туре	Function	Predominant Organizational Model	Address
Prairie Summer Solstice	Event	Public Performance	Non-Profit/Community Based	
Street Festival Promise and Potential Heritage - Walking Tour	Event	Public Performance	Municipal	49 Smith Street East - 29 Myrtle Avenue
RCMP Musical Ride	Event	Public Performance	Non-Profit/Community Based	455 Broadway Street W, Box 908
Rhythm and Ribs	Event	Public Performance	Non-Profit/Community Based	
S-Cape	Event	School	Municipal	397 Darlington St E
Smith Street 100 Years	Event	Commercial and Retail	Municipal	9 Smith St. E.
Spring Expo	Event	Public Performance	Non-Profit/Community Based	455 Broadway Street W, Box 908
Summer Show and Harvest Time	Event	Community Centre	Municipal	49 Smith St. E.
Sunflower Arts and Craft Market	Event	Commercial and Retail	Non-Profit/Community Based	455 Broadway Street West
Women's Summit Seminar Series	Event	Public Performance	Non-Profit/Community Based	
Yorkton Annual Flower & Vegetable Show	Event	Public Performance	Non-Profit/Community Based	St. Gerard's Parish Hall
Yorkton ArtWalk	Event	Public Performance	Non-Profit/Community Based	
Yorkton Exhibition Summer Fair	Event	Public Performance	Non-Profit/Community Based	456 Broadway Street W, Box 908
Yorkton Hyundai Thunder in the Parkland Truck & Tractor Pulls	Event	Public Performance	Non-Profit/Community Based	455 Broadway St W
Yorkton Lions Wine, Spirits and Beer Tasting Festival and Taste of Yorkton	Event	Public Performance	Non-Profit/Community Based	Box 400
Yorkton Music Festival	Event	Public Performance	Non-Profit/Community Based	
Yorkton Pumpkin Walk	Event	Public Performance	Non-Profit/Community Based	
Yorkton Santa Clause Parade	Event	Public Performance	Non-Profit/Community Based	



Name	Туре	Function	Predominant Organizational Model	Address
Yorkton Threshermen's Show and Seniors Festival	Event	Public Performance	Non-Profit/Community Based	
AA & Al-Anon	Multi-Functional Community	Health Care and Support Services	Non-Profit/Community Based	
Access Communications Water Park	Multi-Functional Community	Sporting Event/Organization	Private	455 Broadway St West
Access Your Awareness with Shawna Morrow	Multi-Functional Community	Health Care and Support Services	Private	132F Broadway St. W.
Adults Extra Video	Multi-Functional Community	Commercial and Retail	Private	120 York Road E.
Alexander's Men's Wear LTD.	Multi-Functional Community	Commercial and Retail	Private	41 Broadway St. E.
Ananda Yoga	Multi-Functional Community	Sporting Event/Organization	Private	
Anytime Fitness Yorkton	Multi-Functional Community	Sporting Event/Organization	Private	216 Smith St. E.
April Chaban O/A Avea Studio & Spa	Multi-Functional Community	Health Care and Support Services	Private	9-84 Broadway St. E.
Aquabatix Synchro Club Yorkton	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Ardene	Multi-Functional Community	Commercial and Retail	Private	#1-277 Broadway St. E.
B.G Denture Clinic	Multi-Functional Community	Health Care and Support Services	Private	46 Broadway St. E.
Balmoral Hotel Story	Multi-Functional Community	Commercial and Retail	Municipal	64 Broadway St E
Big Brothers Big Sisters of Yorkton and Area	Multi-Functional Community	Community Organization	Non-Profit/Community Based	345 Broadway St. W.
BMX Park	Multi-Functional Community	Public Park	Municipal	
Body Poetry Fitness Studio	Multi-Functional Community	Sporting Event/Organization	Private	7 Broadway St. W.
Bootlegger	Multi-Functional Community	Commercial and Retail	Private	23-277 Broadway S. E.
Boys and Girls Club of Yorkton	Multi-Functional Community	Community Organization	Non-Profit/Community Based	54C Smith Street West.
Brodie Recreation Corridor	Multi-Functional Community	Public Park	Municipal	
Broken Arrow Archery Club	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	



Name	Туре	Function	Predominant Organizational Model	Address
Brother Stanislaus Greenway	Multi-Functional Community	Public Park	Municipal	
C.P.K. Entertainment	Multi-Functional Community	Commercial and Retail	Private	392B Broadway St. W.
CAB Clothing & Accessories Inc.	Multi-Functional Community	Commercial and Retail	Private	29B 230 Broadway St. E.
Canadian Federation of University Women, Yorkton	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Canadian Red Cross - Yorkton Service Area	Multi-Functional Community	Health Care and Support Services	Non-Profit/Community Based	47 Hillbrooke Dr
Cardboard Armory Games	Multi-Functional Community	Commercial and Retail	Private	32 Betts Ave
Centennial Park	Multi-Functional Community	Public Park	Municipal	
Cherrydale Golf Inc.	Multi-Functional Community	Sporting Event/Organization	Private	Cherrydale Road
Chickencow's Hearing Centre	Multi-Functional Community	Health Care and Support Services	Private	C-33 Seventh Ave S.
Chistine Sander RMT	Multi-Functional Community	Health Care and Support Services	Private	Mackenzie Drive
Circle the Date Wedding and Event Planning	Multi-Functional Community	Commercial and Retail	Private	
Citizens on Patrol Program Yorkton COPP	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
City Centre Park	Multi-Functional Community	Public Park	Municipal	Box 400
City Centre Park - Grassroots	Multi-Functional Community	Public Park	Municipal	12 Livingstone St.
City Hall Park	Multi-Functional Community	Public Park	Municipal	29 3 Ave N
City Medical Centre	Multi-Functional Community	Health Care and Support Services	Private	398 Broadway Street West
CLEO	Multi-Functional Community	Commercial and Retail	Private	17B 277 Broadway St. E.
Comfort Inn	Multi-Functional Community	Commercial and Retail	Private	22 Dracup Ave
Companion Animal Hospital	Multi-Functional Community	Health Care and Support Services	Private	308 Broadway St. W.
CO-OP Food Store	Multi-Functional Community	Commercial and Retail	Private	30 Argyle St.



Name	Туре	Function	Predominant Organizational Model	Address
CO-OP Liquor Store	Multi-Functional Community	Commercial and Retail	Private	30 Argyle St.
Cornerstone Therapies	Multi-Functional Community	Health Care and Support Services	Provincial	200 Bradbrooke Drive
Counting Coup	Multi-Functional Community	Commercial and Retail	Private	510 Broadway St. W.
Creative Ends	Multi-Functional Community	Commercial and Retail	Private	11 Second Ave N.
Crestvue Ambulance Service LTD	Multi-Functional Community	Health Care and Support Services	Private	359 6th Ave N., P.O. Box 968
Crosthwaite Field	Multi-Functional Community	Public Park	Municipal	
Crystal Shore Massage	Multi-Functional Community	Health Care and Support Services	Private	60 Fifth Ave N.
Cue 2 Call Foot Care by Jacquie	Multi-Functional Community	Health Care and Support Services	Private	
Curling Pro Shop	Multi-Functional Community	Commercial and Retail	Private	455 Broadway St. W.
Dance Innovations	Multi-Functional Community	Dance Studio	Private	82 First Avenue North
Days Inn Suites	Multi-Functional Community	Commercial and Retail	Private	1 275 Broadway St. E.
Deer Park Golf Course	Multi-Functional Community	Sporting Event/Organization	Private	
Diamond Beauty	Multi-Functional Community	Commercial and Retail	Private	Unit 3 277 Broadway St. E.
Divine Dental Centre	Multi-Functional Community	Health Care and Support Services	Private	21 Dalebrooke Drive
DLH Caregiver	Multi-Functional Community	Health Care and Support Services	Private	
Dr. F.A. Otukoya Medical Professional Corporation	Multi-Functional Community	Health Care and Support Services	Private	277 Bradbrooke Dr.
Dr. Krista Bree Rogoza - Optometry Prof. Corp.	Multi-Functional Community	Health Care and Support Services	Private	2nd Level 11 Second Ave N.
Dr. N. T. Swan Medical Prof. Corp.	Multi-Functional Community	Health Care and Support Services	Private	32 Smith St. W.
Dr. Phillip Fourie Medical P.C.	Multi-Functional Community	Health Care and Support Services	Private	270 Bradbrooke Drive
Dr. S. A. Oloko	Multi-Functional Community	Health Care and Support Services	Private	273 Bradbrooke Drive



Name	Туре	Function	Predominant Organizational Model	Address
Dr. Sheila Grunert	Multi-Functional Community	Health Care and Support Services	Private	15 385 Broadway St. E.
Drs. Popick & Caines - Optometrists	Multi-Functional Community	Health Care and Support Services	Private	289 Bradbrooke Dr
East Central Newcomer Welcome Centre	Multi-Functional Community	Community Organization	Non-Profit/Community Based	Unit H 132 Broadway Stree
Elizabeth Park	Multi-Functional Community	Public Park	Municipal	129 Elizabeth Ave
Emerald Escapes Travel Group	Multi-Functional Community	Commercial and Retail	Private	
Erichsen Park	Multi-Functional Community	Public Park	Municipal	Franko Dr
Extrava Dance Studio	Multi-Functional Community	Dance Studio	Private	175 Gladstone Ave S
Fabutan	Multi-Functional Community	Commercial and Retail	Private	6 84 Broadway St. E.
Feathers Medical Clinic	Multi-Functional Community	Health Care and Support Services	Private	271 Bradbrooke Drive
Ffun Motorsports Yorkton	Multi-Functional Community	Commercial and Retail	Private	86 Seventh Ave S.
Flaman Fitness	Multi-Functional Community	Commercial and Retail	Private	11 385 Broadway St. E.
Forever Float Therapy	Multi-Functional Community	Health Care and Support Services	Private	
Fragile Feet Professional Foot Care Nursing	Multi-Functional Community	Health Care and Support Services	Private	
Franco Park	Multi-Functional Community	Public Park	Municipal	Franko Dr
Fuzztone Music	Multi-Functional Community	Commercial and Retail	Private	36 Second Ave N.
Gallagher Centre	Multi-Functional Community	Community Centre	Municipal	455 Broadway Street West
Gallagher Centre - Yorkton Sports Bank	Multi-Functional Community	Sporting Event/Organization	Municipal	
Garry Harris	Multi-Functional Community	Arts Studio	Private	
Gel-Us Nailz	Multi-Functional Community	Commercial and Retail	Private	314 Broadway St. W.
Giant Tiger	Multi-Functional Community	Commercial and Retail	Private	146 Broadway St. E
Girl Guides of Canada	Multi-Functional Community	Community Organization	Non-Profit/Community Based	



Name	Туре	Function	Predominant Organizational Model	Address
Gloria Hayden Community Centre	Multi-Functional Community	Community Centre	Municipal	279 Morrison Drive
Golden Mobility & Rehab LTD.	Multi-Functional Community	Commercial and Retail	Private	75 Broadway St. W.
Good Spirit Chiropractic	Multi-Functional Community	Health Care and Support Services	Private	25 First Ave
Grayston Counselling Service	Multi-Functional Community	Health Care and Support Services	Private	5 31 Broadway St. E.
Harris Park	Multi-Functional Community	Public Park	Municipal	434 Harris St.
Harry Bronfman Story	Multi-Functional Community	Commercial and Retail	Municipal	64 Broadway St E
Harvest Meats	Multi-Functional Community	Commercial and Retail	Private	501 York Road W.
Head 2 Toe Wellness	Multi-Functional Community	Health Care and Support Services	Private	75 Broadway St. W.
Health Foundation of East Central Saskatchewan	Multi-Functional Community	Community Organization	Non-Profit/Community Based	41 Betts Avenue
Hearn's Pharmacy LTD.	Multi-Functional Community	Health Care and Support Services	Private	265 Bradbrooke Dr
Heart Warmers/Garry Delesoy/Joyce Deleso	Multi-Functional Community	Commercial and Retail	Private	
Heritage Heights Basketball Courts	Multi-Functional Community	Sporting Event/Organization	Municipal	
Heritage Heights Park	Multi-Functional Community	Public Park	Municipal	Box 400
Heritage Heights Tennis Courts	Multi-Functional Community	Sporting Event/Organization	Municipal	Mcburney Dr
Holiday Inn Express	Multi-Functional Community	Commercial and Retail	Private	63 Seventh Ave N.
Holy Transfiguration Ukrainian Orthodox Church	Multi-Functional Community	Church	Non-Profit/Community Based	89 Bradbrooke Drive
Holy Trinity Anglican Church	Multi-Functional Community	Church	Private	165 2nd Ave N
Hometown Cycle and Sports LTD.	Multi-Functional Community	Commercial and Retail	Private	11 Third Ave N.
lmmigrant Women of Saskatchewan - Yorkton	Multi-Functional Community	Community Organization	Non-Profit/Community Based	83 North St.
Inner Cycle Spin Studio	Multi-Functional Community	Sporting Event/Organization	Private	25 Myrtle Ave



Name	Туре	Function	Predominant Organizational Model	Address
International Women of Yorkton	Multi-Functional Community	Community Organization	Non-Profit/Community Based	222 Smith St. E.
Jackson Park	Multi-Functional Community	Public Park	Municipal	191-239 2 Ave N
Jasmine Wizniak	Multi-Functional Community	Health Care and Support Services	Private	
Jaycee Beach Ball Diamonds	Multi-Functional Community	Sporting Event/Organization	Municipal	Box 400
Jubilee Park	Multi-Functional Community	Sporting Event/Organization	Municipal	Box 400
Jubilee Park Ball Diamonds	Multi-Functional Community	Sporting Event/Organization	Municipal	
K. W. Mens' Wear LTD.	Multi-Functional Community	Commercial and Retail	Private	27 Broadway St. E.
K.D. Studio & Spa	Multi-Functional Community	Commercial and Retail	Private	C 23 Smith St. W.
Kahkewistahaw Gas & Convenience Store	Multi-Functional Community	Commercial and Retail	Private	500-510 Broadway St. W.
Kees Taekwondo Yorkton	Multi-Functional Community	Sporting Event/Organization	Private	9 Broadway St W
Kinette Club of Yorkton	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Kinsmen Arena	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	227 Prystai Way
Kinsmen Club of Yorkton	Multi-Functional Community	Community Organization	Non-Profit/Community Based	227 Prystai Way Box 275
KLD Lash	Multi-Functional Community	Commercial and Retail	Private	314 Broadway St. W.
Knights of Columbus Park	Multi-Functional Community	Public Park	Municipal	Box 400
Knights of Columbus Park Basketball Courts	Multi-Functional Community	Sporting Event/Organization	Municipal	
Knights of Columbus Park Tennis Courts	Multi-Functional Community	Sporting Event/Organization	Municipal	
Land Titles Building	Multi-Functional Community	Community Centre	Municipal	49 Smith St. E.
Langrill Park	Multi-Functional Community	Public Park	Municipal	31 Landgrill Dr
Lazy Maples Bed & Breakfast	Multi-Functional Community	Commercial and Retail	Private	111 Darlington St. W.



Name	Туре	Function	Predominant Organizational Model	Address
Leah McInnes	Multi-Functional Community	Health Care and Support Services	Private	80 Collingwood Cres.
Legion 60th Anniversary and Memorial Time Capsule	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Lion's Ball Diamond	Multi-Functional Community	Sporting Event/Organization	Municipal	Box 400
Living Spring Medical Centre	Multi-Functional Community	Health Care and Support Services	Private	20, Gladstone Avenue South
Logan Green	Multi-Functional Community	Public Park	Municipal	228 Tupper Ave
Lorraine's Bed & Breakfast	Multi-Functional Community	Commercial and Retail	Private	146 Franklin Dr
Loucks Medi-Health Pharmacy	Multi-Functional Community	Commercial and Retail	Private	115 - 41 Broadway Street W
Love Lives Here Yorkton	Multi-Functional Community	Community Organization	Non-Profit/Community Based	32 2nd Ave N.
Mac's Convenience Store	Multi-Functional Community	Commercial and Retail	Private	140 Smith St. E.
Mark's	Multi-Functional Community	Commercial and Retail	Private	26 230 Broadway St. E.
Marlin Travel	Multi-Functional Community	Commercial and Retail	Private	25 Broadway St. E.
Memorial Tree Park	Multi-Functional Community	Public Park	Municipal	
Michael & Leah Reavie Red Cross Training	Multi-Functional Community	Health Care and Support Services	Private	
Millstone Raceway	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Mini-Luxe Studio	Multi-Functional Community	Commercial and Retail	Private	200-283 Myrtle Ave
Mobile Gas Bar Superstore	Multi-Functional Community	Commercial and Retail	Private	88 HWY 9 S.
Morris Rod Weeder	Multi-Functional Community	Community Centre	Municipal	Highways 9 and 16
Morrison Park	Multi-Functional Community	Public Park	Municipal	
Multicultural Council of Saskatchewan	Multi-Functional Community	Community Organization	Non-Profit/Community Based	452 Albert Street N.
Navy League of Canada, Yorkton Branch	Multi-Functional Community	Community Organization	Non-Profit/Community Based	19 Darlington Street West



Name	Туре	Function	Predominant Organizational Model	Address
New Philippines Product Store	Multi-Functional Community	Commercial and Retail	Private	43 Broadway St. E.
Outta Here Travel	Multi-Functional Community	Commercial and Retail	Private	5 First Ave N.
Painted Hand Casino	Multi-Functional Community	Commercial and Retail	Private	510 Broadway St. W.
Painted Hand Community Development Corporation	Multi-Functional Community	Community Organization	Non-Profit/Community Based	21 Bradbrooke Drive North
Pampered Pooch	Multi-Functional Community	Commercial and Retail	Private	185 1st Ave N.
Park Swingers Square & Round Dance Club	Multi-Functional Community	Dance Studio	Non-Profit/Community Based	380 Broadway St. W
Parkland Association of Disc Golf	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Parkland CPAP Services Inc.	Multi-Functional Community	Health Care and Support Services	Private	226 Broadway St. W.
Parkland Filipino Canadian Association	Multi-Functional Community	Community Organization	Non-Profit/Community Based	Box 1052
Parkland Racing Association	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	550 sully avenue
Parkland Shrine Club	Multi-Functional Community	Church	Non-Profit/Community Based	53 - 111 Haultain Ave.
Parkland Tai-Chi Society	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Parkland Therapeutic Riding Association	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Parkland Valley Sport, Culture and Recreation District Inc.	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	279 Morrison Drive
Parkland Writers Alliance	Multi-Functional Community	Community Organization	Non-Profit/Community Based	Message at:https://parklandwritersallian ce.wordpress.com/contact/
Patrick Park	Multi-Functional Community	Public Park	Municipal	112 King St. W
Pharmasave	Multi-Functional Community	Health Care and Support Services	Private	102 20 Gladstone Ave S.
Prairie Harvest Christian Life Centre	Multi-Functional Community	Church	Non-Profit/Community Based	72 Melrose Ave
Pumphouse Athletic	Multi-Functional Community	Sporting Event/Organization	Private	B 27 Second Ave N.



Name	Туре	Function	Predominant Organizational Model	Address
Quality Inn & Suites	Multi-Functional Community	Commercial and Retail	Private	2 Kelsey Bay
Raider Gridder Cheerleading	Multi-Functional Community	Dance Studio	Non-Profit/Community Based	
Ravine Ecological Preserve	Multi-Functional Community	Public Park	Municipal	Box 400
RC Creative Balloons	Multi-Functional Community	Commercial and Retail	Private	
Recovery IV	Multi-Functional Community	Health Care and Support Services	Provincial	270 Bradbrooke Drive
Rediscover Downtown Yorkton	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Redwood Motel	Multi-Functional Community	Commercial and Retail	Private	317 Broadway St. W.
Riverside Terrace Park	Multi-Functional Community	Public Park	Municipal	
Rodney Ridge	Multi-Functional Community	Public Park	Municipal	Box 400
Rolling Thunder Cruisers Inc.	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Rotary Club of Yorkton	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Sacred Heart Assisted Living Inc.	Multi-Functional Community	Health Care and Support Services	Private	162 Dunlop St. W.
Sangsters Health Centre	Multi-Functional Community	Commercial and Retail	Private	19 277 Broadway St. E.
Sask Abilities - Yorkton Region	Multi-Functional Community	Community Organization	Non-Profit/Community Based	162 Ball Road
Sask Lotteries	Multi-Functional Community	Community Organization	Provincial	
Saskatchewan Senior Fitness Association - Parkland Valley District	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
SaskTel Pioneer Park	Multi-Functional Community	Public Park	Municipal	25 Betts Ave
Scouts Canada - Good Spirit Area	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Shaw Park	Multi-Functional Community	Public Park	Municipal	65-83 Fifth Ave N
Shaw Park - Doorways to Opportunity	Multi-Functional Community	Public Park	Municipal	65-83 Fifth Ave N



Name	Туре	Function	Predominant Organizational Model	Address
Sheila's Place	Multi-Functional Community	Commercial and Retail	Private	153 Broadway St. W.
Shelwin House	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Sherring Optical Co. LTD.	Multi-Functional Community	Health Care and Support Services	Private	12/13 Broadway St. E.
SIGN - Crossroads	Multi-Functional Community	Community Organization	Non-Profit/Community Based	345 Broadway St W
SIGN Park	Multi-Functional Community	Public Park	Municipal	North St
Silver Heights Park	Multi-Functional Community	Public Park	Municipal	Box 400
Silver Heights Park Basketball Courts	Multi-Functional Community	Sporting Event/Organization	Municipal	
Silver Heights Park Spray Park	Multi-Functional Community	Public Park	Municipal	
Simple Shots by Jackie	Multi-Functional Community	Arts Studio	Private	17 First Ave N.
Skate Yorkton	Multi-Functional Community	Sporting Event/Organization	Private	Box 855
Skinner Garden Classics	Multi-Functional Community	Commercial and Retail	Private	
SLGA Yorkton	Multi-Functional Community	Commercial and Retail	Private	36 Broadway St. E.
Society for the Involvement of Good Neighbours	Multi-Functional Community	Community Organization	Non-Profit/Community Based	83 North St.
Springers Gymnastics Club	Multi-Functional Community	Commercial and Retail	Private	1A Douglas Avenue
St. Gerard Roman Catholic Church	Multi-Functional Community	Church	Non-Profit/Community Based	125 3rd Ave N
St. John's Ambulance	Multi-Functional Community	Health Care and Support Services	Non-Profit/Community Based	21 – 1st Avenue
St. Mary's Ukrainian Catholic Church	Multi-Functional Community	Church	Non-Profit/Community Based	155 Catherine St.
St. Mary's Ukrainian Catholic Church - Cathedral Dome	Multi-Functional Community	Church	Non-Profit/Community Based	155 Catherine St.
St. Mary's Ukrainian Catholic Church - Icon of Our Mother of Perpetual Help	Multi-Functional Community	Church	Non-Profit/Community Based	155 Catherine St.
St. Mary's Ukrainian Catholic Parish Cultural Center	Multi-Functional Community	Community Centre	Non-Profit/Community Based	240 Wellington Ave.



Name	Туре	Function	Predominant Organizational Model	Address
Sunrise Health and Wellness Centre	Multi-Functional Community	Health Care and Support Services	Provincial	25 - 259 Hamilton Road
The Caregiver	Multi-Functional Community	Community Organization	Non-Profit/Community Based	49 Smith St. E.
The Railway Story	Multi-Functional Community	Public Park	Municipal	Box 400
TOPS (Taking off Pounds Sensibly)	Multi-Functional Community	Sporting Event/Organization	Private	345 Broadway St W Lower Level York B Salon
Treasure Chest Toastmasters Club	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Tupper Park	Multi-Functional Community	Public Park	Municipal	Tupper Ave
Ukrainian Pioneer Park and Drake Field	Multi-Functional Community	Public Park	Municipal	
Ukrainian Pioneer Park Basketball Courts	Multi-Functional Community	Sporting Event/Organization	Municipal	
Ukrainian Pioneer Park Spray Park	Multi-Functional Community	Public Park	Municipal	
Ukrainian Pioneers	Multi-Functional Community	Public Park	Municipal	Monument in Ukrainian Pioneer Park
Visionsense Eyecare	Multi-Functional Community	Health Care and Support Services	Private	9 Third Ave. N.
Waterloo Park	Multi-Functional Community	Public Park	Municipal	1-45 Waterloo Rd
Weinmaster Park	Multi-Functional Community	Public Park	Municipal	Box 400
Weinmaster Park Spray Park	Multi-Functional Community	Public Park	Municipal	
Weinmaster Parks Basketball Courts	Multi-Functional Community	Sporting Event/Organization	Municipal	
Western Development Museum	Multi-Functional Community	Museum	Non-Profit/Community Based	Box 98 Hwy 16A West Yorkton
Western Development Museum Courts	Multi-Functional Community	Sporting Event/Organization	Municipal	Box 400
Wiggly Field Dog Park	Multi-Functional Community	Public Park	Municipal	
Yelllowhead Flyway Birding Trail Association	Multi-Functional Community	Community Organization	Non-Profit/Community Based	Box 252



Name	Туре	Function	Predominant Organizational Model	Address
York Lake Golf & Country Club	Multi-Functional Community	Sporting Event/Organization	Private	
York Lake Regional Park	Multi-Functional Community	Public Park	Non-Profit/Community Based	
Yorkton and District Horticultural Society	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Yorkton and District Nursing Home	Multi-Functional Community	Health Care and Support Services	Provincial	200 Bradbrooke Drive
Yorkton Antique Auto Association	Multi-Functional Community	Community Organization	Non-Profit/Community Based	58 Blackwell Cres
Yorkton Army Cadets	Multi-Functional Community	Community Organization	Non-Profit/Community Based	56 First Ave North
Yorkton Arts Council	Multi-Functional Community	Community Organization	Non-Profit/Community Based	49 Smith Street East,
Yorkton Bowl Arena	Multi-Functional Community	Sporting Event/Organization	Private	49 Broadway St E
Yorkton Brick Mill Heritage Society	Multi-Functional Community	Community Organization	Non-Profit/Community Based	120 Livingstone Street
Yorkton Business Improvement District	Multi-Functional Community	Commercial and Retail	Non-Profit/Community Based	2nd Floor,31 Broadway St E,
Yorkton Canoe Kayak Club	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	York Lake Regional Park
Yorkton Centennial Time Capsule	Multi-Functional Community	Community Organization	Non-Profit/Community Based	49 St. E.
Yorkton Chamber of Commerce	Multi-Functional Community	Commercial and Retail	Non-Profit/Community Based	P.O. Box 1051
Yorkton Community Forum	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Yorkton Cross Country Ski Club	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Yorkton Curling Club	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	455 Broadway St W
Yorkton Dream Centre	Multi-Functional Community	Church	Non-Profit/Community Based	244 Myrtle Ave
Yorkton Dream Centre - Dreamland	Multi-Functional Community	Public Park	Non-Profit/Community Based	244 Myrtle Ave
Yorkton Duplicate Bridge Club	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Yorkton Early Years Family Resource Centre	Multi-Functional Community	Community Organization	Non-Profit/Community Based	345 Broadway Street West



Name	Туре	Function	Predominant Organizational Model	Address
Yorkton Elks Lodge No. 392	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Yorkton Exhibition Association	Multi-Functional Community	Community Organization	Non-Profit/Community Based	455 Broadway Street W, Box 908
Yorkton Family Fitness	Multi-Functional Community	Sporting Event/Organization	Private	17 Third Ave N.
Yorkton Friendship Centre	Multi-Functional Community	Community Organization	Non-Profit/Community Based	139 Dominion Avenue
Yorkton Genealogical Society	Multi-Functional Community	Community Organization	Non-Profit/Community Based	50 Matheson Cres.
Yorkton Gun Club and Range	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Yorkton Hearing Services INC	Multi-Functional Community	Health Care and Support Services	Private	18 First Ave
Yorkton Home Care Office	Multi-Functional Community	Health Care and Support Services	Provincial	270 Bradbrooke Drive
Yorkton Kalyna Dance School	Multi-Functional Community	Dance Studio	Non-Profit/Community Based	P.O. Box 81
Yorkton Karate Club	Multi-Functional Community	Sporting Event/Organization	Private	66 Third Ave N
Yorkton Kids Summer Camp	Multi-Functional Community	School	Non-Profit/Community Based	175 Gladstone Avenue S
Yorkton Kidsport	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Yorkton Lacrosse Association	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Yorkton Legion General Alexander Ross Branch #77	Multi-Functional Community	Community Organization	Non-Profit/Community Based	387B Parkview Road
Yorkton Legion Track Club	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Yorkton Lions Club	Multi-Functional Community	Community Organization	Non-Profit/Community Based	PO Box 777,
Yorkton Martial Arts Training Center	Multi-Functional Community	Sporting Event/Organization	Private	295 Broadway St W
Yorkton Masonic Lodge 12 District 11	Multi-Functional Community	Church	Non-Profit/Community Based	111 Haultain Ave.
Yorkton Memorial Garden's LTD	Multi-Functional Community	Commercial and Retail	Private	Trans-Canada HWY
Yorkton Mental Health Drop- in Centre	Multi-Functional Community	Health Care and Support Services	Provincial	83 North St



Name	Туре	Function	Predominant Organizational Model	Address
Yorkton Motocross Club	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Yorkton Pacers Running Club	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Yorkton Prostate Cancer Support Group	Multi-Functional Community	Health Care and Support Services	Provincial	270 Bradbrooke Dr
Yorkton Public Health Office	Multi-Functional Community	Health Care and Support Services	Provincial	150 Independent Street
Yorkton Radio Control Flyers	Multi-Functional Community	Community Organization	Non-Profit/Community Based	91 Elizabeth Ave
Yorkton Regional Health Centre	Multi-Functional Community	Health Care and Support Services	Provincial	270 Bradbrooke Drive
Yorkton Scottish Society	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Yorkton SECON Maulers Hockey Club	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Yorkton Skatepark	Multi-Functional Community	Public Park	Municipal	25 Brodie Ave
Yorkton Skating Club	Multi-Functional Community	Sporting Event/Organization	Private	
Yorkton Speed Swim Club	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	
Yorkton Springers Gymnastics Club	Multi-Functional Community	Sporting Event/Organization	Private	1A Douglas Avenue
Yorkton Storm Swim Club	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	Box 445
Yorkton Threshermen's Club Inc.	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Yorkton Tribal Council	Multi-Functional Community	Community Organization	Aboriginal	Suite 102-506 Broadway St.W
Yorkton Wildlife Federation	Multi-Functional Community	Community Organization	Non-Profit/Community Based	
Yorkton Youth Bowling	Multi-Functional Community	Sporting Event/Organization	Non-Profit/Community Based	49 Broadway St E
Angelina Kardynal	Presentation - Exhibition	Arts Studio	Private	
Bara's Academy of the Arts	Presentation - Exhibition	Arts Studio	Private	
Bob Marley Graffiti Mural	Presentation - Exhibition	Commercial and Retail	Private	37 Betts Ave
Canada 150 Mural Project	Presentation - Exhibition	Community Centre	Municipal	455 Broadway St. W.



Name	Туре	Function	Predominant Organizational Model	Address
Centennial Mural	Presentation - Exhibition	Public Performance	Quasi/School Board	119 Bradbrooke Drive
City Centre Clock and Sundial	Presentation - Exhibition	Public Park	Municipal	Box 400
City Centre Park - Mural	Presentation - Exhibition	Public Park	Municipal	
City Hall Bell Tower	Presentation - Exhibition	Museum	Non-Profit/Community Based	Box 98 Hwy 16A West Yorkton
Community pARTners Gallery	Presentation - Exhibition	Community Centre	Non-Profit/Community Based	93 Broadway St W
Dr. Brass School - Brian Marion Mural	Presentation - Exhibition	School	Quasi/School Board	19 Darlington Street West
Dr. Patrick Monument	Presentation - Exhibition	Public Park	Municipal	112 King St. W
Dulmage Farmstead	Presentation - Exhibition	Public Park	Municipal	
Gallagher Centre - Heritage Display	Presentation - Exhibition	Community Centre	Municipal	455 Broadway Street West
Gallagher Centre - Murals	Presentation - Exhibition	Community Centre	Municipal	455 Broadway Street West
Gallagher Centre - Sports Hall of Fame	Presentation - Exhibition	Community Centre	Municipal	455 Broadway Street West
Godfrey Dean Art Gallery	Presentation - Exhibition	Community Centre	Non-Profit/Community Based	49 Smith Street East
Hanna Yokozawa Farquharson	Presentation - Exhibition	Arts Studio	Private	
Jessica Stirrett	Presentation - Exhibition	Arts Studio	Private	
Morley Maier	Presentation - Exhibition	Arts Studio	Private	
Rebecca Wilkinson	Presentation - Exhibition	Arts Studio	Private	
SaskTel Pioneer Park Mural	Presentation - Exhibition	Public Park	Municipal	25 Betts Ave
Sonja Pawliw's Healing & Meditation Garden	Presentation - Exhibition	Commercial and Retail	Private	95 Wellington Ave.
Trans Canada Trail Monument	Presentation - Exhibition	Public Park	Municipal	228 Tupper Ave
Val Morhart Artwork	Presentation - Exhibition	Arts Studio	Private	



Name	Туре	Function	Predominant Organizational Model	Address	
W.E. Quine Memorial	Presentation - Exhibition	Public Park	Municipal	228 Tupper Ave	
Western Development Museum Railway Station Mural	Presentation - Exhibition	Museum	Non-Profit/Community Based	Box 98 Hwy 16A West Yorkton	
Western Development Museum Sign	Presentation - Exhibition	Museum	Non-Profit/Community Based	Box 98 Hwy 16A West Yorkton	
WWII Memorial	Presentation - Exhibition	Community Organization	Non-Profit/Community Based	29 Darlington St. E.	
YDB Scoops - Ice Cream Mural	Presentation - Exhibition	Commercial and Retail	Private	37 Broadway St. W.	
Yorkton Memorial Cenotaph	Presentation - Exhibition	Community Organization	Non-Profit/Community Based	29 Darlington St. E.	
Anne Portnuff Theatre	Presentation - Live Performance	Community Centre	Non-Profit/Community Based	150 Gladstone Avenue North	
Celebrate Saskatchewan	Presentation - Live Performance	Public Performance	Quasi/School Board	119 Bradbrooke Drive	
Free My Muse Theatre Company	Presentation - Live Performance	Arts Studio	Private	165 West Broadway	
Landmark Cinemas Tower Theatre Yorkton	Presentation - Live Performance	Public Performance	Private	32 – 2nd Avenue	
Parkland Writers Alliance Story Slam	Presentation - Live Performance	Public Performance	Non-Profit/Community Based	49 Smith Street East,	
Sacred Heart High School - Performing Arts Theatre	Presentation - Live Performance	Public Performance	Quasi/School Board	280 Gladstone Ave. N.	
Stars for Saskatchewan	Presentation - Live Performance	Public Performance	Non-Profit/Community Based		
Yorkton Blitz	Presentation - Live Performance	Sporting Event/Organization	Non-Profit/Community Based	PO Box 12	
Yorkton Community Concert Band and All That Jazz	Presentation - Live Performance	Music Studio	Non-Profit/Community Based	Yorkton Regional High School band room	
Yorkton Crush Softball	Presentation - Live Performance	Sporting Event/Organization	Non-Profit/Community Based	Box 661 Yorkton	
Yorkton Film Festival	Presentation - Live Performance	Public Performance	Non-Profit/Community Based	49 Smith Street East,	
Yorkton Flag Football	Presentation - Live Performance	Sporting Event/Organization	Non-Profit/Community Based		
Yorkton Maulers	Presentation - Live Performance	Sporting Event/Organization	Private		
Yorkton Minor Baseball	Presentation - Live Performance	Sporting Event/Organization	Private		



Name	Туре	Function	Predominant Organizational Model	Address
Yorkton Minor Football	Presentation - Live Performance	Sporting Event/Organization	Non-Profit/Community Based	206 Good Spirit Cres
Yorkton Minor Hockey Association	Presentation - Live Performance	Sporting Event/Organization	Non-Profit/Community Based	Box 415
Yorkton Paper Bag Players	Presentation - Live Performance	Public Performance	Non-Profit/Community Based	
Yorkton Sidewalk Concerts	Presentation - Live Performance	Public Performance	Non-Profit/Community Based	
Yorkton Slo Pitch League	Presentation - Live Performance	Sporting Event/Organization	Non-Profit/Community Based	
Yorkton Terriers	Presentation - Live Performance	Sporting Event/Organization	Non-Profit/Community Based	
Yorkton Troyanda Ukrainian Dance Ensemble	Presentation - Live Performance	Dance Studio	Non-Profit/Community Based	Yorkton Victory Church: 38 Bradbrooke Dr.
Yorkton United F.C	Presentation - Live Performance	Sporting Event/Organization	Non-Profit/Community Based	Box 121



# Appendix B: What We Learned (Community and Organization Surveys - Full Report)















### YORKTON CULTURAL PLAN 2.0

Stage 1: State of Culture What We Learned Report (Community and Organization Surveys)



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3.7	Where do you most likely find out information about cultural events and activities in	
Yo	rkton?	1
3.8	Where would you like to see the state of Yorkton's culture go into the future?	2
3.9	·	
3.1	10 To further the success of cultural development in the community of Yorkton what role do	
yo	u see foryourself, community-based organizations, businesses and industry, the City of	
-	rkton, others e.g. gov't orders, agencies?3	1
3.1		
4.0 C	Organization Survey Results	5
4.1	•	
	35	
4.2	, , ,	
•	ople, buildings)?3	
4.3	, , , , , , , , , , , , , , , , , , , ,	•
	ditions, achievements, or anything that makes <sub>.</sub> Yorkton unique)?3	
4.4	,	
	e last 10 years?3	
4.5	5 What types of cultural programs and activities does your organization offer?	7



4.6 Approximately how many people accessed your organization's cultural programs and	
activities over the last year?	37
4.7 Who are the main demographics that access your cultural programs and activities?	38
4.8 In your opinion, what are the top three key challenges for people to take part in cultur programs and activities in Yorkton?	
4.9 Where do people most likely find out information about your organization's cultural	-
events, programs, and activities?	39
4.10 Where would you like to see the state of Yorkton's culture go into the future?	
4.11 What are your top three big ideas or strategies you might have to advance this vision?	
4.12 To further the success of cultural development in the community of Yorkton what role do	5
you see for	
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5.0 Summary and Next Steps	44
5.1 Diversity	
5.2 Events	
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F.O. C. J Change	



### 1.0 Background

Municipal cultural planning includes a process of inclusive community consultation and decision-making that helps local governments identify cultural resources and think strategically about how these resources can help a community achieve its civic goals. Cultural planning is a way of looking at all aspects of a community's cultural life.

In 2009, the City of Yorkton (City) became one of the first four Saskatchewan municipalities to develop a Municipal Cultural Plan (MCP), with support from SaskCulture. Ten years after the process began, the City is revisiting and rejuvenating its MCP. The community of Yorkton has changed over the past ten years and, in 2020, through a SaskCulture Community Cultural Engagement and Planning Grant, Prairie Wild Consulting was engaged to conduct local research, including: information gathering; identification of cultural and community assets; mapping assets, assessment; analysis of data; and eventual publishing of these findings.

This report presents findings from the first Phase community and organization surveys to determine the state of culture in Yorkton.



### 2.0 Engagement Methodology

#### 2.1 Appreciative Inquiry Framework

The Yorkton Cultural Planning process is guided by an Appreciative Inquiry (AI) framework. This framework is a holistic, strengths-based approach that encourages participants to generate new ideas in a future-oriented state. It also identifies challenges and opportunities for the community. The community and organizational survey were developed utilizing this Framework. More about the surveys and the results are shared in the following sections.

#### 2.2 Community Survey

### 2.2.1 Respondents by Age and Sex

A written survey was distributed to Yorkton residents to fill in and return. The survey was available in hard copy, by email, and online. Ninety-One respondents completed survey. Females significantly outnumbered males overall and in almost every age category. Fifty (50) respondents identified as female while thirty (30) identified as male. Two (2) identified as other or N/A. Nine (9) respondents did not provide

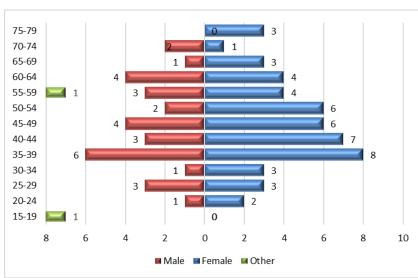


Fig 2.2.1 Respondents by Age and Sex

their gender and eight provided neither their gender nor their age. Out of eighty-three (83) respondents who provided their age, thirty-five (35) were between ages thirty-five (35) to forty-nine (49). A further twenty-four (24) were between ages fifty (50) to sixty-four (64).

#### 2.2.2 Respondents by Location

Sixty-nine (69) respondents provided their location information. The overwhelming majority, sixty-one (61), were resident in Yorkton. Two (2) were form Canora. Two (2) simply gave their location as "rural." One (1) was from Cowessess First Nation No. 73. Another (1) was from an unspecified First Nation. One (1) was from Ituna. One was from Melville.

Within Yorkton, fifty-six (56) respondents provided details on their approximate location in the City. For the purposes of this process, Yorkton was divided into five districts: central, north, northeast, southwest, and west. These divisions generally followed major roads as shown in figure 2.2.2.2 below.

Municipality/Region	Qty.
Yorkton	61
Canora	2
Cowessess First Nation No. 73	1
First Nation	1
Ituna	1
Melville	1
Rural	2
Total Responses	69

Fig 2.2.2.1 Respondent Municipality or Region



The central district was considered to be the area bounded by Highway 9, King Street, Bradbrooke Drive, and Darlington Street. This was the most represented area with seventeen (17) respondents residing in this area. The area north of Highway 10 and east of Highway 9 was considered the northeast district. This district was the next best represented with fourteen (14) respondents. The southwest was defined as south of King Street and west of Highway 9. This district included ten (10) resident respondents. The area north of Highway 16 and west of Highway 9 was considered north, along with the area north of Darlington Street between Highway 9 and Bradbrooke Drive. Eight (8) respondents were resident in the north district. The area west of Bradbrook Drive, south of Highway 16, and north of the line from King Street was considered west. Seven (7) respondents were from this district.

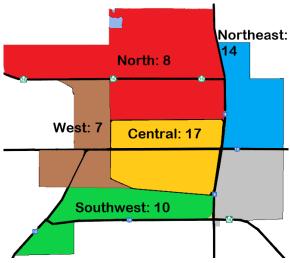


Fig 2.2.2.2 Respondents in Yorkton

#### 2.2.3 Survey Questions

The community survey comprised of eleven (11) questions:

- 1. When thinking about Yorkton and the word 'culture,' what immediately comes to mind?
- 2. What are your three most important <u>tangible</u> cultural resources in Yorkton (e.g. places, people, buildings...)?
- 3. What are your three most important <u>intangible</u> cultural resources in Yorkton (e.g. stories, traditions, achievements, or anything that makes Yorkton unique)?
- 4. What do you see as the state of Yorkton's culture <u>today</u> and how has this changed over the <u>last</u> <u>10 years</u>?
- 5. How many cultural programs and activities have you participated in the last year in Yorkton?

□ None □ 1-2 □ 3-4

□ 5-10

□ 11+

- Please share your top 3 you participated in:
- 6. Are you able to take part in all the cultural activities that you would like to in Yorkton?

□None at all

☐ Mostly none

☐ Some

☐ Mostly all

- Please share any reasons why you may not be able to participate or attend a cultural activity below:
- 7. Where do you most likely find out information about cultural events and activities in Yorkton?
- 8. Where would you like to see the state of Yorkton's culture go into the future? (two-three sentences describing your vision)



- 9. What are your top three big ideas or strategies you might have to advance this vision?
- 10. To further the success of cultural development in the community of Yorkton what role do you see for...
  - Yourself:
  - Community-Based Organization(s) (please specify):
  - Businesses and Industry (please specify):
  - The City of Yorkton (please specify):
  - Others e.g. Gov't Orders, Agencies (please specify):
- 11. Please share any other related thoughts/ideas below...

#### 2.3 Organization Survey

#### 2.3.1 Respondents by Age and Sex

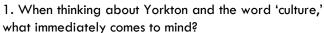
The organization survey was distributed to organizations in Yorkton involved in cultural activities. Fourteen (14) organizations responded to the survey. Eleven (11) respondents provided their age and sex. Respondents who provided this information were disproportionately female with eight (8) females to only three (3) males. All were between the ages thirty-five (35) to fifty-nine (59).

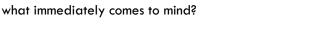
#### 2.3.2 Respondents by Location

Thirteen (13) respondents provided their location information. The results are summarized in figure 2.3.2. Central and northeast Yorkton were the most represented areas with five (5) and four (4) resident respondents respectively. Two (2) respondents were from northern Yorkton. One (1) respondent was from the southwest and no respondents were from western Yorkton. Two (2) respondents considered themselves rural but provided location information that placed them just inside Yorkton's boundaries.

#### 2.3.3 Organization Survey Questions

The organization survey consisted of thirteen (13) questions:





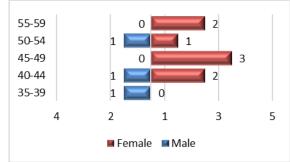


Fig 2.3.1 Respondents by Age and Sex

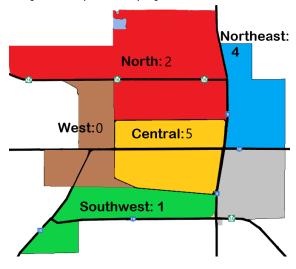
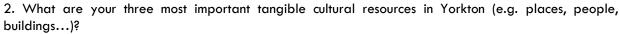


Fig 2.3.2 Respondents by Location





3.	What	are	your	three	most	important	intangible	cultural	resources	in `	Yorkton	(e.g.	stories,	traditions,
acl	hievem	ents,	or ar	nything	j that	makes Yo	rkton unique	∍)ś						

- 4. What do you see as the state of Yorkton's culture today and how has this changed over the last 10 years?
- 5. What types of cultural programs and activities does your organization offer (please share a summary and any online sources, where applicable, to access more information):

6. Approximately how many	people accessed yo	ur organization's cultural	programs and	activities over the
last year?				

☐ Less than 10 ☐ 10-30 ☐ 30-60	□ 60-90 □ 90-150	□ 150+
--------------------------------	------------------	--------

7. Who are the main demographics that access your cultural programs and activities? (please select all that apply)

☐ Youth	$\square$ Individuals	$\Box$ Families	☐ Seniors ☐ Newcomers	☐ Indigenous Peoples
---------	-----------------------	-----------------	-----------------------	----------------------

Other, please specify:

- 8. In your opinion, what are the top three key challenges for people to take part in cultural programs and activities in Yorkton?
- 9. Where do people most likely find out information about your organization's cultural events, programs, and activities?
- 10. Where would you like to see the state of Yorkton's culture go into the future? (two-three sentences describing your vision)
- 11. What are your top three big ideas or strategies you might have to advance this vision?
- 12. To further the success of cultural development in the community of Yorkton what role do you see for...
  - Yourself:
  - Community-Based Organization(s) (please specify):
  - Businesses and Industry (please specify):
  - The City of Yorkton (please specify):
  - Others e.g. Gov't Orders, Agencies (please specify):
- 13. Please share any other related thoughts/ideas below.



### 3.0 Community Survey Results

Results from the community survey are summarized below. Results are organized by question and topic.

#### 3.1 When thinking about Yorkton and the word 'culture,' what immediately comes to mind?

Findings	Respondents
Diversity	56
Events and Programs	19
Arts	18
Community	10
Venues	9
Heritage	8
State of Culture in Yorkton	7
Recreation	6
Community Organizations	6

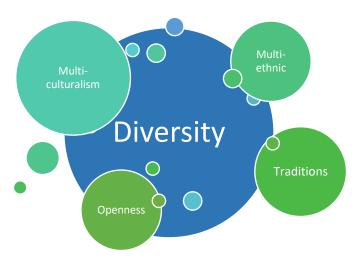
Eighty-one (81) out of ninety-one (91) respondents replied to this question. The results are summarized across broad categories in the table below. Diversity was the most common topic area associated with culture, with fifty-six (56) respondents commenting on diversity and its many manifestations, such as multiculturalism. Nineteen (19) respondents mentioned events and programs. The arts and arts related activities were mentioned by seventeen (17) respondents. There is some overlap between the arts category and the events category where some events are related to the arts.

#### 3.1.1 Diversity

Findings	Respondents
Diversity	56
Multiculturalism	1 <i>7</i>
Ukrainian Culture	13
First Nations	8
Traditions	7
Multiethnic	5
Openness	4
Filipino Culture	3



Diversity was the most commonly referenced topic, but it is also an inherently broad topic including variation across culture, ethnicity, nationality, faith, traditions and way of life, to name only a few aspects. Fourteen (14) responses spoke about diversity in a general sense. However, most responses that provided any detail related closely to multiculturalism. Seventeen (17) respondents either specially referenced the term multiculturalism or made comments sufficiently similar such as to "many cultures" or "diversity of culture." Several others answered along similar lines by identifying specific cultural groups that contribute to Yorkton's cultural make-up. Ukrainian culture was the most mentioned culture with thirteen



(13) mentions, followed by First Nations cultures with eight (8) mentions, and Filipino culture with three (3) mentions.

"becoming a bigger multi-cultural community like bigger cities."

"What comes immediately to mind is diversity, Yorkton is becoming a more beautifully diverse town and it's awesome."

Respondents also expressed diversity as multiethnic and as diverse traditions. Five (5) respondents used the concept "multiethnic" when speaking to diversity in Yorkton. Shared traditions were mentioned by seven (7) respondents. Shared traditions could include multicultural or multifaith traditions, as well as more recently formed regional traditions in Yorkton. Openness, and specifically the need for greater openness towards differences, was mentioned by four (4) respondents in this section and is closely related to diversity.

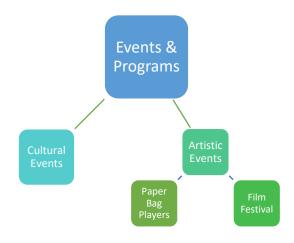
"The practices and traditions of a group of people from the same ecological area."

#### 3.1.2 Events and Programs

Findings	Respondents
Events and Programs	19
Cultural Events	9
Artistic	6
Film Festival	5
Paper Bag Players	2



Nineteen (19) respondents commented on events and programs. Most comments in this section referred to specific events, though three (3) respondents simply referred to event in general. Cultural events designed to showcase different cultures was the most commonly referenced event type with seven (7) respondents mentioning this event type, and two (2) additional comments mentioning Festival of Cultures and the Ukrainian Festival. This emphasis on cultural events is consistent with the strong association made between multiculturalism and culture in the responses. Respondents also cited events featuring the arts. The Yorkton Film Festival was mentioned by five (5) respondents. The only other event to be mentioned



more than once was the Paper Bag Players community theatre, mentioned by two (2) respondents. Other events and programs were mentioned only once including community band, Sunflower, ceremonies, outdoor activities, park parties, tournaments, and public gathering in general.

"Local activities and venues bringing us together."

"social events that promote different cultures (mosaics, park parties, etc)."



#### 3.1.3 Arts

Findings	Respondents
Arts	18
Godfrey Dean Art Gallery	9
Film Festival	5
Arts Council	4
Dance	3
Music	3
Drama	3
Paper Bag Players	2

Eighteen (18)different respondents mentioned the arts in their responses. Five (5) respondents referred to "art" or "arts" such that it was unclear if they were referring to visual arts or the arts more generally. The Godfrey Dean Art Gallery was mentioned by nine (9) respondents, making it the most mentioned artistic event or venue. There is significant overlap between arts and events where events feature artistic displays or performances, such as the Film Festival. The Arts Council was mentioned by four (4) respondents. Dance, music and drama were each



mentioned three (3) times either in general or with reference to specific examples, such as the Paper Bag Players or community band.

"I normally think of the Museum, Film Festival, the Arts Council, Godfrey Dean and the Gallagher Centre."

"the presence of history and the arts."

#### 3.1.4 Community

Findings	Respondents
Community	10
Sense of Community	4
Community Involvement & Volunteerism	4



Ten (10) responses related to topics associated with community and community cohesion. Only two topics within this area received more than one response, these were sense of community and community involvement & volunteerism, both with four (4) responses. Other respondents mentioned social ties, and shared humanity.

"...resulting in an overall sense of community as a whole."

"Great community to live and many opportunities to become involved in community."

#### 3.1.5 **Venues**

Findings	Respondents
Venues	9
Godfrey Dean Art Gallery	9
Western Development Museum	2

Venues for events and activities and other public gathering spaces were considered together in this section. Nine (9) respondents offered comments related to venues. All nine (9) respondents mentioned the Godfrey Dean Art Gallery. Two (2) mentioned the Western Development Museum (WDM) and one (1) more mentioned museums in general. Since the WDM is the only major museum in Yorkton at this time, it is likely these comments are related. Other venues mentioned only once include the Gallagher Centre, the library, and recreation facilities. One (1) respondent was concerned that community halls have been lost due to decreasing volunteer involvement.

#### 3.1.6 Local Heritage

Findings	Respondents
Local Heritage	8
Agricultural Heritage	3
Heritage Buildings	2

Eight (8) respondents made comments related to local heritage. Three (3) specified agricultural heritage. Two (2) others mentioned heritage buildings.

#### 3.1.7 State of Culture in Yorkton

Findings	Respondents
State of Culture in Yorkton	7
Culture Lacking	6

Some participants expressed a more critical outlook regarding the state of culture in Yorkton in general. Six (6) participants believed that culture in Yorkton was lacking or deprioritized. In contrast, one other respondent chose to emphasise the potential for growth.

"I think some of the "cultural" items get pushed to the background because other events and interest are perceived to be more important."



#### 3.1.8 Recreation

Findings	Respondents
Recreation	6
Sports	5
Hockey	2

Six (6) respondents commented on recreation. Five (5) comments suggested that culture in Yorkton is closely tied to sports including golf, hockey, martial arts, parkour, and the Yorkton Terriers hockey club.

#### 3.1.9 Community Organizations

Findings	Respondents
Community Organizations	6
Arts Council	4

Six (6) respondents mentioned community organizations and the programs they offer. The Arts Council was the only community organization to be mentioned more than once with four (4) respondents citing its importance. Other community organizations mentioned include The East Central Newcomer Welcome Centre (ECNWC), the Business Improvement District, the Chamber of Commerce, and the Yorkton Community Forum.

"activities and social interactions involving city organizations such as downtown business association, chamber or the city itself."

# 3.2 What are your three most important tangible cultural resources in Yorkton (e.g. places, people, buildings...)?

For this question, respondents were asked to identify the three most important tangible cultural resources in Yorkton. Only four (4) of the total twohundred-and-seventy-three (273) possible responses were not provided. The responses provided covered approximately one-hundredand-twelve (112)topics. Figure 3.2 summarizes the most frequently listed responses.

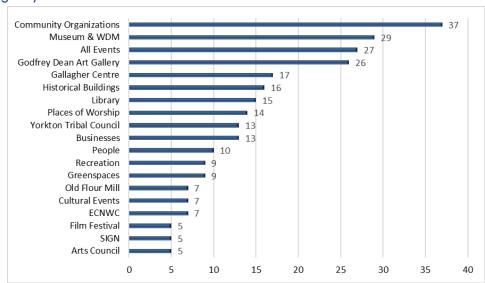


Fig 3.2 Top 3 Tangible Cultural Assets, Most Common Responses



A few individual institutions stood out with high response rates. The Godfrey Dean Art Gallery received twenty-six (26) mentions making it the single most popular institution. This was followed by the Gallagher Centre with seventeen (17) mentions and the Library with fifteen (15). These were the only places that stood

out on their own, without being grouped together with similar institutions in a category.

Taken as group, community organizations the received most attention with thirty-seven (37)responses. The Yorkton Tribal Council was the most commonly referenced community organization with thirteen (13) responses. The East Central Newcomer Welcome Centre (ECNWC) had seven (7) responses, while Society for Involvement Good Neighbourhoods (SIGN) and the Arts Council had five (5) each.

Eighteen (18) respondents referred directly to the Western Development Museum (WDM), while another eleven (11) referred simply to "museum." Given that the WDM is the only major museum in Yorkton, it is likely these comments are also referring to the WDM. At the very least, these twenty-

Photographic Committee of the Committee

nine (29) comments are all closely related and form the next most common response type.

All events taken together account for twenty-seven (27) responses. Cultural events account for seven (7) of these, and the Film Festival accounts for five (5). Several other events were mentioned only once or a couple times such as Culture Days, sidewalk concerts, the Yorkton Exhibition or Festival of Cultures.

Historical Buildings received sixteen (16) mentions. This includes the Old Flour Mill with seven (7) mentions on its own. Other historic buildings mentioned include the Kuziak, Sunspun, and Land Titles buildings.

Local businesses received thirteen (13) mentions, however, the only businesses to be mentioned twice were the Parkland Mall and the Liquor Store. In both cases it was the presence of public gathering or park space that earned them a second mention. Closely related to this, both greenspaces and recreation received nine (9) mentions. "People" received ten (10) mentions.



# 3.3 What are your three most important intangible cultural resources in Yorkton (e.g. stories, traditions, achievements, or anything that makes Yorkton unique)?

Respondents were asked to provide three answers each to this question. Respondents provided two-hundred-and-fifteen (215) out of two-hundred-and-seventy-three (273) possible responses. These responses covered at least one-hundred-and-twenty-one (121) topics. The most common topics and topic groups are shown in figure 3.3.

Events taken as a category represented the single largest response type with eighty (80) responses linked to events. The Film Festival was the highest rated individual event with fifteen

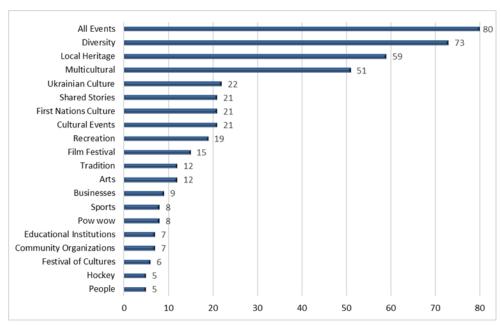


Fig 3.3 Top 3 Intangible Cultural Assets, Most Common Responses

(15) respondents citing it. Cultural events showcasing different cultural assets accounted for twenty-one (21) responses. Cultural events included Pow wows with eight (8) mentions, and Festival of Cultures with six (6) mentions.

Diversity was the second most cited topic area with seventy-three (73) responses connected to diversity related topics. Fifty-nine (59) of these were related to multiculturalism and contributions made by distinct cultural groups. In particular, Ukrainian culture and First Nations Culture received significant attention with twenty-two (22) and twenty-one (21) mentions respectively. Twelve (12) of the diversity related comments used the language of diverse traditions rather than multiculturalism.

Fifty-nine (59) responses were related to local heritage. Shared stories formed the primary component of this with twenty-one (21) related responses. Shared stories includes stories about local history, stories in the recent collective memory, and capturing oral history.

"Capturing the stories from people who lived it."

## 3.4 What do you see as the state of Yorkton's culture today and how has this changed over the last 10 years?

Eighty-Two (82) respondents replied to this question. Most responses concerned either growing diversity in Yorkton over the last ten (10) years or conflicting judgements on the overall state of culture in Yorkton.

#### 3.4.1 Diversity

Respondents
59
30
12
3
3
5
4
4
4

Fifty-nine (59) respondents addressed some aspect of diversity with twenty-one (21) speaking to diversity in general. The overall sentiment is that Yorkton has become more diverse over this period. Thirty (30) comments expressed how Yorkton has become more multicultural with twenty (20) addressing the subject directly. This change was both explicitly and implicitly

"It's becoming more multicultural and diverse bringing in interesting cultures and traditions from other parts of Canada and the world."

"There is more diversity than 10 years ago and steps have been started towards reconciliation."

presented as a positive development. First Nations culture has received increased public attention according to eight (8) respondents. Eight (8) respondents commented on the increase in immigration to Yorkton and how this is changing the city's cultural and ethnic makeup. Comments suggested that this element does not receive sufficient attention in the public sphere.

Five (5) comments addressed the related growth in diverse traditions and their interaction with existing traditions in Yorkton. Twelve (12) comments focused on openness as a quality needed to adapt to Yorkton's more diverse present and future. Some comments focused on how Yorkton has become more open, while others focused on the need for more openness going forward. On the other hand, four (4) respondents lamented resistance to change from some quarters in adapting to diversity. Four (4) other respondents specifically reported racism as a factor working against openness and diversity.

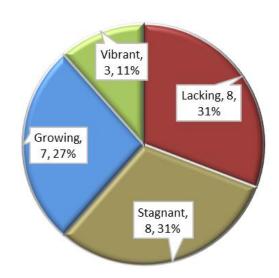
"We are more diverse but we need to be better at embracing that diversity and creating opportunities and events to share that."



#### 3.4.2 State of Culture in Yorkton

Findings	Respondents
State of Culture in Yorkton	25
Lacking	8
Stagnant	8
Growing	7
Vibrant	3

Twenty-five (25) different respondents commented on the overall state of culture in Yorkton. The more negative judgements were slightly more numerous with eight (8) describing Yorkton culture as lacking and eight (8) describing it as stagnant. On the positive side, seven (7) respondents described potential or growth. Only three (3) described Yorkton's current culture in highly positive terms such as "vibrant." (One comment described the situation as both currently lacking and having potential.)



"I really don't see a significant culture. I think older years I recall more community engagement and activities in older years, but I feel the state has really declined in recent years (obviously Covid has not helped either)."

"I think there is a slow but gradual change."



# 3.5 How many cultural programs and activities have you participated in the last year in Yorkton? Please share your top 3 you participated in.

#### 3.5.1 Cultural Program and Activity Participation

Eighty-nine (89) out of ninetyone (91) respondents responded to this question. The results can be seen in figure 3.5.1. Overall event turnout was low. The most common response was from the thirty-four (34) people who attended no cultural programs or activities in the past year. Nearly as many, thirty-three (33) attended one-to-two (1-2). Fourteen had attended three-to-(3-4)programs activities. Only seven (7) attended five-to-ten (5-10)activities, and only one (1) attended more than ten (10).

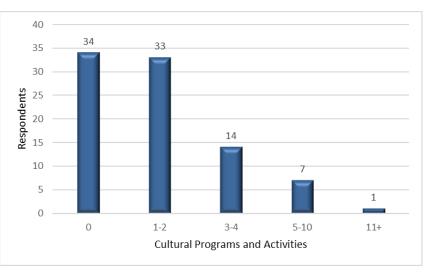


Fig 3.5.1 Cultural Program and Activity Participation

#### 3.5.2 Top Three Cultural Programs and Activities Participated in Within One Year

Thirty-five (35) respondents did not list any programs or activities. This is approximately consistent with the thirty-four (34) participants above who replied that they had attended no activities in the past year. additional twenty-seven Covid-19 replied that had significantly impacted ability to attend events, or even prevented them from attending events entirely in the past year.

Figure 3.5.2 shows all programs and activities with at least three (3) responses. The most commonly attended event was

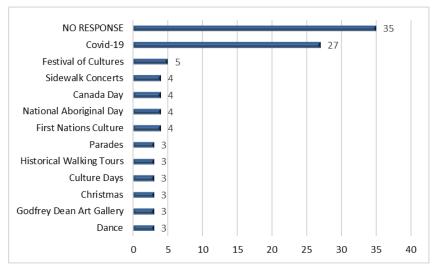


Fig 3.5.2 Activities Participated in Within One Year

Festival of Cultures with five (5) participants. Sidewalk concerts, Canada Day, National Aboriginal Day, and First Nations Culture had four (4) responses each.



### 3.6 Are you able to take part in all the cultural activities that you would like to in Yorkton? Please share any reasons why you may not be able to participate or attend a cultural activity below.

### 3.6.1 Ability to Participate in Cultural Activities

Respondents were asked to rate their ability to attend their desired cultural activities. Eighty-six (86) respondents replied to this question. The results are shown in Figure 3.6.1. Positive responses were approximately twice as prevalent as their negative counterparts, suggesting respondents perceive only moderate interference in their ability to attend activities. Half of all respondents (43) replied that they were able to attend some of the activities they would like to. Nineteen (19) replied that they were able to attend mostly all the activities they

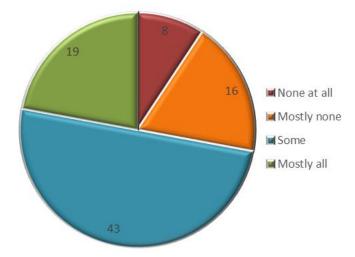


Fig 3.6.1 Ability to Participate in Desired Cultural Activities

would like to attend. Sixteen (16) attended mostly none of their preferred activities while another eight (8) were not able to attend any preferred activities.

#### 3.6.2 Reasons for Not Being Able to Participate in Cultural Activities

Respondents were asked to list the main impediments to their cultural activity attendance. The results are summarized in Figure 3.6.2. Thirty (30) did not respond, suggesting that many respondents do not perceive significant obstacles to attendance. The main impediment was schedule limitation with twenty-two (22)

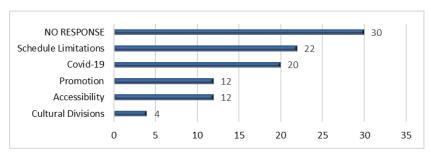


Fig 3.6.2 Impediments to Cultural Activity Participation

respondents citing this issue. This includes conflicts with work or family obligations. Covid-19 was the second most mentioned limitation with twenty (20) respondents mentioning this factor. Twelve (12) participants blamed insufficient event promotion for people not having sufficient prior knowledge to plan for and attend events. Accessibility was a concern for twelve (12) participants. This include mobility limitations, people living or working outside Yorkton, and cost. Four (4) participants said that cultural divisions made them uncomfortable attending certain cultural events.

"Mostly conflicting schedule keeps us from attending activities."

"COVID-19 - Don't want to die."

"Because I am not aware of these activities even happening!"



### 3.7 Where do you most likely find out information about cultural events and activities in Yorkton?

Respondents were asked to indicate the main information sources they rely on regarding events and activities in Yorkton. All ninety-one (91) respondents replied. The results are shown in Figure 3.7.

Social Media was by far the most common information source with fifty-six (56)responses. Facebook was the most mentioned social media platform with thirty-nine (39) mentions. Word of mouth was the next most commonly used information source with twenty-four responses.

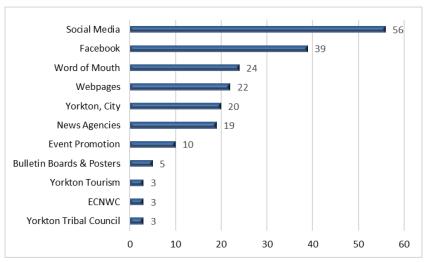


Fig 3.7 Cultural Activity Information Sources

This was followed by webpages with twenty-two (22) mentions and news agencies with nineteen (19) mentions. Five (5) relied on bulletin boards and posters. Ten (10) respondents commented that event promotion was lacking. This approximately consistent with earlier responses identifying insufficient event promotion as a barrier to activity participation (see section 3.6.2).

A few organizations were associated with promoting events. The City of Yorkton was the most mentioned with twenty (20) mentions. This mainly concerns the city website. Yorkton Tourism, the East Central Newcomer Welcome Centre (ECNWC) and the Yorkton Tribal Council were each mentioned three (3) times.

"I never really hear of anything unless it's shared on Facebook I don't normally see anything."

"Advertising in Yorkton often seems to rely on word of mouth or tradition—hard to know what is happening sometimes."



#### 3.8 Where would you like to see the state of Yorkton's culture go into the future?

Respondents were asked how they would like the state of culture in Yorkton to be in the future. Eighty-four (84) respondents replied to this question. Avenues for improvement include diversity, the arts, events and other areas.

#### 3.8.1 Diversity

Findings	Respondents
Diversity	40
Multicultural	21
Openness	19
First Nations	10
Multiethnic	7
Overcome Cultural Divisions	3
Immigration	3

Forty (40) respondents made comments related to diversity and wanting to see a more diverse community or to see the existing diversity better celebrated. Multiculturalism was the most common expression of diversity with twenty-one (21) comments related to this topic. Ten (10) comments related to First Nations Culture specifically. Seven (7) comments related to multiethnic diversity. These comments were closely related to a wish for greater openness. This wish was expressly stated in at least nineteen (19) comments.



"Multicultural including First Nations as a staple to the more dominant culture of Ukrainians. The welcoming of other cultures is important because diversity brings change."



#### 3.8.2 Events

Findings	Respondents
All Events	37
Cultural Events	20
Artistic Events	4
Leisure Classes	4
Outdoor Activities	4
Christmas	3
Public Gathering	3

Thirty-seven (37) respondents wanted to see more events in Yorkton. The specific event types preferred varied widely. Cultural events, such as Festival of Cultures, were the most common type mentioned with twenty (20) respondents supporting this activity. Most comments regarding cultural events did not reference any specific event, but rather described an event showcasing different cultures, food, dance, attire, and general cultural sharing. Artistic events, leisure classes and outdoor activities each received four (4) mentions.



"Multicultural event like Regina has (normally) that incorporates food dance music stories."



#### 3.8.3 Arts

Findings	Respondents
All Arts	20
Music	10
Dance	6
Public Art	6
Visual Arts	5
Drama	3

Twenty (20) respondents wanted to see a larger role for the arts in Yorkton. Music was the most commonly mentioned art form with ten (10) mentions. Dance enjoyed six (6) mentions. Public art, such as murals and other displays used the beautify public places, was mentioned six (6) times. Five (5) comments focused on visual arts displays and three (3) wanted to see drama performances.

"I would like to see more concerts, inside and outside happen in Yorkton. We have facilities they need to be utilized."



#### 3.8.4 Local Heritage

Findings	Respondents
Local Heritage	13
Shared Stories	3

Thirteen (13) comments promoted greater recognition for local heritage. Comments suggested that current historical knowledge in the community is lacking even among respondents and suggested this be remedied. Local heritage knowledge was connected to community pride and belonging. This included interest in programs and educational efforts focused on Yorkton's early history, especially the early settlers and First Nations. Three (3) comments focused on sharing more recent stories, including from newly arrived groups.

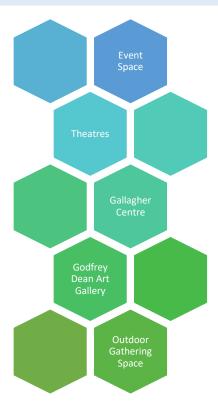


#### 3.8.5 **Venues**

Findings	Respondents
Venues	13
Theatres	3
Gallagher Centre	2
Godfrey Dean Art Gallery	2

Thirteen (13) respondents wanted to see improved venue space in the future. Eight (8) respondents wanted more venue space to support various activities. This included two (2) requests for theatre space and one comment related to the existing Anne Portnuff Theatre. Other comments focused on better utilizing existing venues such as the Gallagher Centre, the Godfrey Dean Art Gallery, the Western Development Museum, and the Library. Respondents included outdoor gathering spaces in their comments.

"A small water feature area and a stage area for performances. Similar to rapid city's downtown area would be amazing! I would also love to see increased community facilities to draw larger tournaments, concerts, rodeos etc."



#### 3.8.6 Other Comments

Findings	Respondents
Food and Restaurants	7
Covid-19 Recovery	5
Community Involvement and Volunteerism	5
Accessibility	5
Community Organizations	4
Communication	4
Comparisons to Larger Centres	4
Economic Development	4
Greenspaces	4
Improvements to Downtown	3
Businesses	3
Youth	3

Several other mostly unrelated topics were identified as areas for improvement by at least a few respondents. Seven (7) comments discussed food and restaurants. These comments were often linked to cultural celebrations and diversity.

Five (5) respondents wanted to encourage greater community involvement and volunteerism. Improved communication in the community was related to encouraging greater community involvement and was mentioned four (4) times. This includes both disseminating information and promoting



intracommunity dialogue and exchange of ideas. Communication outside the community should promote Yorkton's image, accomplishments, and unique features.

Five (5) respondents mentioned the Covid-19 Pandemic. Covid-19 was mostly brought up incidentally while discussing another topic or activity that it has impacted.

Accessibility was discussed by five respondents (5) comments. This included concern for elderly and mobility impaired access, walking trails, and affordability.



## 3.9 What are your top three big ideas or strategies you might have to advance this vision?

Sixty-nine (69) respondents replied to this question. Comments included ideas for more events and programs, promoting diversity, improving communication, better utilizing or upgrading public venues, accessibility, the arts, and other topics.

#### 3.9.1 Events

Findings	Respondents
Events and Programs	39
Cultural Events	24
Culture Committee	4
Leisure Classes	4
Outdoor Activities	3

Thirty-nine (39) respondents offered strategies involving more events and programs. Twenty-four (24) strategies focused on cultural events designed to showcase diverse cultures. Some comments suggested monthly or weekly events. Others looked to examples from other centres, such as Saskatoon's Folk Fest and Regina's Mosaic for inspiration. Four (4) respondents proposed a cultural committee to coordinate events between various communities, community organizations, venues, and the City. Four (4) proposed leisure classes and three (3) proposed more outdoor activities.

"a culture day/night showcase (similar to Mosaic or Folkfest in larger cities)"

"I would also love to see a "committee" formed that focuses solely on cultural events and the preservation of culture identities in our communities."

#### 3.9.2 Diversity

Findings	Respondents
Diversity	23
Multicultural	14
First Nations	7
Openness	6

Twenty-three (23) respondents commented on the need to celebrate and adapt to Yorkton's increasing diversity. Most comments, fourteen (14) of twenty-three (23), focused on celebrating multicultural heritage. First Nations Culture featured prominently in this discussion with seven (7) mentions. Promoting greater openness is closely related to these objectives and was expressly stated by six (6) respondents.

"The Festival of Cultures, Pow wows and events such as these helps highlight and celebrate the many cultures in our area. Not only do they celebrate these cultures and traditions, they bring awareness and acceptance of the different cultures in the area and demonstrate that we are all an equal part in our community."



#### 3.9.3 Communication

Findings	Respondents
Communication	20
Better Informed	13
Dialogue	11
Event and Program Promotion	5
Social Media	4

Twenty (20) respondents offered strategies for improved communication. Thirteen (13) focused on ensuring better information dissemination to the community. Eleven (11) participants emphasised dialogue within the community and between leadership and residents as a process leading to strategic improvements. Five (5) respondents wanted to improve event and program promotion. Social media was mentioned as a useful communication medium by four (4) respondents.

"Getting communication out to the people of Yorkton by various outlets."

"Invite groups in for Their in put and ideas."

#### 3.9.4 **Venues**

Findings	Respondents
Venues	20
City Centre Park	3
Gallagher Centre	3
Library	3

Twenty (20) respondents commented on venues. These comments suggested better utilizing existing venues, making venues more affordable to groups putting on events, and offering more event space. City Centre Park, the Gallagher Centre, and the Library were mentioned as important venues that respondents value and want to see used more. Each received three (3) mentions.

"Outdoor spaces within the community for various cultural activities"

"Market our facilities- keep them booked up."



#### 3.9.5 Accessibility

Findings	Respondents
Accessibility	11
Affordability	3
Bike Paths	3

Eleven (11) respondents commented on accessibility. This involves offerings spaces open to all demographics and abilities. This includes three (3) comments on improving affordability. Three (3) respondents suggested expanding bike paths to improve safety for cyclists.

"Outdoor events at accessible locations."

#### 3.9.6 The Arts

Findings	Respondents
The Arts	9
Dance	3
Music	3

Nine (9) respondents proposed strategies involving the arts. This mainly involved incorporating the arts into public events. Music and dance were both mentioned three (3) times.

"Indigenous public art in downtown park and at some intersections Live music in the downtown parkit has a stage that is under-utilized- with variety of music. Not just country or cover bands."



#### 3.9.7 City of Yorkton's Role

Findings	Respondents
City of Yorkton's Role	9

Nine (9) comments related to the City's role in the process. However, these comments had little in common with each other. Some wanted more communication or funding or official promotion for events. However, one took the opposite view and wanted resources focused on meeting basic needs first.

#### 3.9.8 Funding

Findings	Responder	nts
Funding	9	

Nine (9) respondents commented on funding. Most comments concerned what funding would be used for rather than where it should come from. Respondents wanted to see more funds for community organizations, such as the Arts Council and the events that they organize. Funding for important venues, such as the library was also mentioned.

#### 3.9.9 Other Findings

Findings	Respondents
Comparisons to Larger Centres	7
Community Involvement & Volunteerism	7
Local Heritage	7
Businesses	6
Educational Institutions	6
Greenspaces	6
Youth	4
Recreation	4
City Centre Park	3
Community Organizations	3
Covid-19	3
Downtown Improvements	3

Respondents proposed strategies related to several unrelated areas. This included increasing community involvement and volunteerism, involving educational institutions, promoting greenspaces and recreation, and engaging the youth among others.





3.10 To further the success of cultural development in the community of Yorkton what role do you see for...yourself, community-based organizations, businesses and industry, the City of Yorkton, others e.g. gov't orders, agencies?

#### 3.10.1 Yourself

Findings	Respondents
Community Involvement & Volunteerism	27
Event Participation	26
Inform	6
Advocate	6
Event Organization & Planning	5
Educator	3

Sixty-eight (68) respondents described what role they could play in furthering Yorkton's cultural development. Twenty-seven (27) respondents focused on community involvement and volunteerism. This included several comments on volunteering and comments about getting involved, or engaged, or contributing more. Five (5) participants specifically indicated they could play a role in event planning and organization. Twenty-six (26) respondents mentioned that they could contribute by attending and participating in events. Other comments related to communication, including six (6) focused on disseminating information, six (6) on advocacy, and three (3) on education.

#### 3.10.2 Community-Based Organizations

Findings	Respondents
Event Planning & Organization	18
Community Involvement & Volunteerism	11
Event Promotion	9
Partnerships	6
Diversity	6
Inform	3
Accessibility	3

Fifty-four (54) respondents commented on how community-based organizations could enhance Yorkton's cultural development. Eighteen (18) focused on their role in event and program planning and organization. Another eleven (11) commented on their role in providing volunteers for events and promoting community involvement more broadly. Nine (9) suggested that community-based organizations could play

"To come and enjoy these activities and show support to those that have taken the time to put these activities on."

"Within their mission, plan and promote cultural activities or assist others in making cultural programming accessible and equitable."

a greater role in event and program promotion. Six (6) respondents suggested that community-based organizations should form more partnerships. Six (6) commented on their role in promoting diversity.



#### 3.10.3 Businesses and Industry

Findings	Respondents
Funding	29
Diversity	8
Community Involvement & Volunteerism	6
Event and Program Promotion	5
Promoting Yorkton	3
Event Planning & Organization	3
Openness	3

Sixty (60) respondents commented on how businesses and industry can support Yorkton's cultural development. Twenty-nine (29) responses focused on businesses and industry providing funding and sponsorship for events and community-based organizations. Six (6) respondents thought that businesses and industry should also provides support through volunteerism. Five (5) respondents wanted businesses to assist with event and program promotion. Eight (8) respondents wanted businesses to do more to promote diversity and three (3) comments focused on promoting openness. Three (3) respondents saw an opportunity for businesses and industry to promote the City of Yorkton to an outside audience.

"provide sponsorships/supplies/media contacts for organizations putting on events."

"Support events. Host events. Display the different cultures."

#### 3.10.4 City of Yorkton

Findings	Respondents
Funding	14
Venues	12
Event Planning & Organization	12
Event & Program Promotion	12
Diversity	6
Partnerships	4
Accessibility	4
Multiculturalism	4
Community Involvement & Volunteerism	4
Community Organizations	3



Fifty-five (55) respondents commented on the City of Yorkton's role in promoting cultural development. Funding for events and community organizations was the most common comment with fourteen (14) responses. Respondents proposed other ways for the City of Yorkton to support events and community organizations. Twelve (12) respondents wanted the City to ensure venues are available and affordable. Twelve (12) wanted the City to be more involved in supporting event planning organization. Twelve (12) respondents saw a role for the City in promoting events and programs. Six (6) respondents wanted the City to do more to promote diversity, especially multicultural diversity. Four (4) participants wanted the city to facilitate partnerships. Four (4) respondents wanted the City to take a leadership role in promoting community involvement and volunteerism and to participate in committees.

"Extending advertising and funding to help with cultural development."

"Promoting events and assisting with space or organizing."

#### 3.10.5 Others e.g. Gov't Orders, Agencies

Findings	Respondents
Funding	21
Diversity	5
Community Involvement & Volunteerism	4
Community Organizations	3

Only thirty-five (35) respondents suggested a role for other organizations or government orders. Twenty-one (21) focused on funding from external sources. Five (5) comments encouraged promoting diversity. Four (4) encouraged greater community involvement and volunteerism and three (3) suggested working more with community organizations.

"Continue to offer funding for organizations to host such activities or events that aid in cultural development."



3.11 Please share any other related thoughts/ideas below.

Findings	Respondents
Diversity	7
Youth	6
Openness	4
Elderly People	4
Dialogue	4
Multiculturalism	3
Cultural Events	3
Yorkton as an Attractive Place to Live	3

Only twenty-nine (29) respondents replied to the final open response question. Seven (7) comments addressed diversity and four (4) focused on promoting greater openness. Three (3) comments discussed multiculturalism and three (3) supported more cultural events. Three (3) comments argued for making Yorkton a more attractive place to live. Six (6) comments were directed towards youth and four (4) were directed towards elderly people and their needs. Four (4) respondents asked for continued community dialogue around cultural development in Yorkton.



"When all cultures are represented in the development of community then the unity of that community is guaranteed."

"We need to make Yorkton a fun place to be for the young people and for the elderly as well."

"survey would help as well. not just every 10 years it could be twice a year ..Feedbacking is very important. Dialogue to different cultural groups present in the city."



#### 4.0 Organization Survey Results

Results from the Organization survey are summarized below. Results are organized by question and topic.

#### 4.1 When thinking about Yorkton and the word 'culture,' what immediately comes to mind?

Findings	Respondents
Diversity	9
Arts	5
Arts Events	3
Cultural Events	3
Multiculturalism	3
Festivals	2
Food and Restaurants	2

All fourteen (14) respondents replied to this question. Nine (9) respondents associated culture with diversity and its many aspects. Multiculturalism was the most commonly mentioned aspect with three (3) respondents commenting on this. Five (5) respondents associated culture with the arts in general. Three (3) respondents associated culture with artistic events and three (3) associated it with cultural events.

"I think of diversity and I think of arts activities."

# 4.2 What are your three most important tangible cultural resources in Yorkton (e.g. places, people, buildings...)?

All fourteen (14) respondents listed their three top most important tangible cultural resources for a total of forty-two (42) responses. Eighteen (18) responses related to the arts. This included seven (7) responses for the Godfrey Dean Art Gallery, four (4) for artistic events, three (3) for dance, and three (3) for the Arts Council. Sixteen (16) responses referenced community organizations or the programs that they run. This included five (5) for the East Central Newcomer

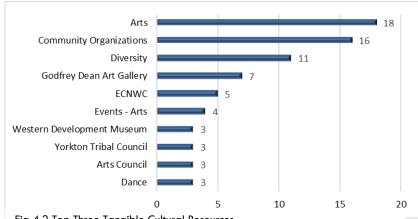


Fig 4.2 Top Three Tangible Cultural Resources

Welcome Centre (ECNWC), three (3) for the Yorkton Tribal Council, and three (3) for the Arts Council. Eleven (11) comments related to diversity and programs or organizations that deal primarily with diversity such as the ECNWC.



# 4.3 What are your three most important intangible cultural resources in Yorkton (e.g. stories, traditions, achievements, or anything that makes Yorkton unique)?

Eleven (11) respondents replied to this question, providing twentyseven (27) responses. Six (6) responses related local heritage. This included Two (2) references to the Old Flour Mill, and two (2) references to shared stories and oral history. Six (6) related comments were diversity. Three (3) responses focused on cultural events. Three (3) comments related to the arts.

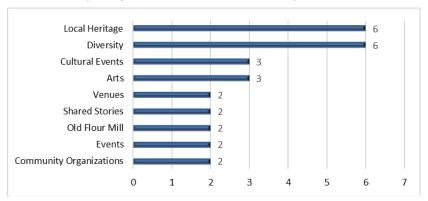


Fig 4.3 Top Three Intangible Cultural Resources

# 4.4 What do you see as the state of Yorkton's culture today and how has this changed over the last 10 years?

Findings	Respondents
Diversity	10
Multiculturalism	6
Openness	3
Partnerships	3
Covid-19	2
Cultural Events	2
Festival of Cultures	2
Culture in Yorkton Growing	2
Culture in Yorkton Vibrant	2
Multiethnic	2
Multifaith	2

All fourteen (14) respondents replied to this question. Ten (10) respondents described how Yorkton has become more diverse over the past ten (10) years with six (6) referencing increased multiculturalism and three (3) referencing increased openness. Diversity was discussed in multiethnic and multifaith terms by two (2) respondents each. Three (3) respondents discussed how partnerships between organizations to grow culture in Yorkton are currently lacking. Attitudes towards the overall state of culture in Yorkton were mostly positive with two (2) comments suggesting that Yorkton's culture is growing and two (2) comments highly positive about its current state.

"Although I see an increase in diversity, I also see a decrease in collaboration between organizations."



#### 4.5 What types of cultural programs and activities does your organization offer?

Findings	Respondents
Arts	8
Diversity	6
Leisure Classes	5
Multiculturalism	5
First Nations Culture	4
Art Events	3
Cultural Events	3
Social Media/Facebook	3
Dance	2
Multifaith	2
Music	2

All fourteen (14) respondents replied to this question. Eight (8) respondent organizations offered programs and activities related to the arts. This included three (3) involved in arts events, two (2) involved in dance, and two (2) involved in music. Six (6) organizations offered programs and activities related to diversity including five (5) related to multiculturalism and four (4) related to First Nations culture. Five (5) organizations offered leisure classes. Three (3) organizations specified that they promote their activities through social media.

# 4.6 Approximately how many people accessed your organization's cultural programs and activities over the last year?

All fourteen (14) respondents answered this question. The results can be seen in figure 4.6. Eight (8) organizations reported having over one-hundred-and-fifty (150) people attend their cultural activities over the past year. Two (2) organizations had between ninety (90) and one-hundred-and-fifty (150) attendees over the past year. One organization had between thirty (30) to sixty (60) attendees over the past year.

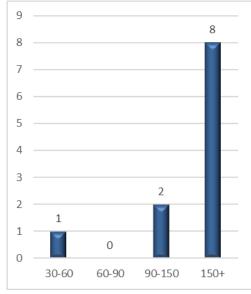


Fig 4.6 Annual Activity Attendance



#### 4.7 Who are the main demographics that access your cultural programs and activities?

All fourteen (14) respondents replied to this question. results can be seen in Figure 4.7. Families were the most commonly cited audience demographic with thirteen (13) mentions. were the next most commonly catered to group with Twelve (12) mentions. Eleven (11) organizations catered to individuals. Eight (8) cater to seniors. Seven (7) mentioned Indigenous Peoples and five (5) mentioned newcomers audience members.

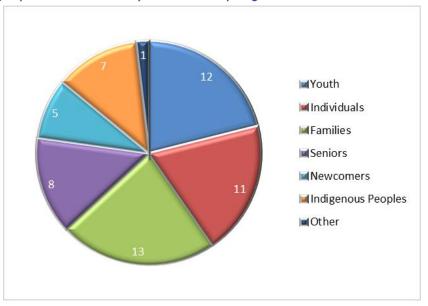


Fig 4.7 Main Audience Demographics

## 4.8 In your opinion, what are the top three key challenges for people to take part in cultural programs and activities in Yorkton?

Findings	Respondents
Affordability	8
Event and Program Promotion Lacking	8
Schedule Limitations	5
Covid-19	2
Connecting to Families	2
Funding	2
Lack of Interest	2
Venue Availability	2

All fourteen (14) respondents replied to this question. Eight (8) responses identified affordability as an obstacle to participation. Eight (8) blamed insufficient activity promotion for people not knowing about activities being offered. Five (5) mentioned that schedule limitations prevent some people from attending events.

"Affordability and accessibility to programs and activities."

"Not enough promotion of what is happening."



# 4.9 Where do people most likely find out information about your organization's cultural events, programs, and activities?

Findings	Respondents
Social Media	11
Webpages	7
Bulletin Boards & Posters	6
News Agencies	5
Event Calendar	3
Facebook	3
Word of Mouth	3
ECNWC	2
Instagram	2

Thirteen (13) respondents replied to this question. Eleven (11) relied on social media to disseminate information. Three (3) specifically mentioned using Facebook and two (2) mentioned using Instagram. Seven (7) mentioned disseminating information via webpages. Six (6) use bulleting boards and posters to promote their activities. Five (5) employ news agencies including radio or print media. Three (3) respondents included word of mouth.

"Website; social media platforms (Facebook, Twitter, Instagram); local advertising (radio, newspaper, tv, posters); word of mouth."

#### 4.10 Where would you like to see the state of Yorkton's culture go into the future?

Findings	Respondents
Diversity	9
Openness	6
Cultural Events	3
Funding	3
Multiculturalism	3
Partnerships	3
Arts	2
Events	2
Event Promotion	2

Thirteen (13) respondents replied to this question. Nine (9) respondents wanted to see Yorkton do more to celebrate its diversity in the future. This included six (6) comments promoting greater openness. In concert with this, three (3) respondents wanted multiculturalism to be more widely promoted, and three (3) respondents wanted to see more cultural events. To facilitate Yorkton's cultural development, three (3) respondents wanted greater funding for culture, while three (3) wanted cultural organizations to work together in partnerships.

"I would like to see Yorkton as a more inclusive, more caring and more knowledgeable community when it comes to culture."

"A more inclusive and active slate of annual events. Also a better connected cultural community sharing knowledge and promotion of each others events."

## 4.11 What are your top three big ideas or strategies you might have to advance this vision?

Findings	Respondents
Diversity	4
Event Promotion	4
Cultural Events	3
Dialogue	3
Partnerships	3
Community Involvement & Volunteerism	2
Community Organizations	2
Funding	2
Immigration	2
Parks	2
Social Media	2
Venues	2

Thirteen (13) respondents replied to this question. Comments in this section were more diffuse than in prior sections. Promoting diversity and improving event and program promotion enjoyed the most relevant responses with four (4) each. In conjunction with this, three (3) responses promoted hosting more cultural events. Three (3) participants each supported greater community dialogue, and partnerships between community organizations.

"Make connections low-input ie) liking and sharing each other's social media posts and advertising."



# 4.12 To further the success of cultural development in the community of Yorkton what role do you see for...

#### 4.12.1 Yourself

Findings	Respondents
Event Participation	4
Community Involvement & Volunteerism	3
Communication	3
Openness	2

Eleven (11) respondents answered this question. Participating in events was the most common response with four (4) mentions. Three (3) spoke to community involvement and volunteerism in general. Three (3) suggested they could improve communications in some way, including promoting Yorkton. Two (2) wanted to promote greater openness.

"Supporter of various cultural activities and programs in the community."

"Positive promotion of our city, welcoming and inclusive attitudes, participation in community initiatives."

#### 4.12.2 Community-Based Organizations

Findings	Respondents
Community Involvement & Volunteerism	3
Partnerships	3
Cultural Events	2
Event Promotion	2
Events	2

Eleven (11) respondents replied to this question. Three (3) focused on community-based organizations' role in promoting and directing community involvement and volunteerism. Three (3) suggested that more should be done to form partnerships between organizations.

"Partnering with each other to support and promote cultural activity in the community through events and resources."



#### 4.12.3 Businesses and Industry

Fi	ndings	Respondents
Co	ommunity Involvement & Volunteerism	4
Ev	rent Promotion	4
Fu	nding	4
Po	artnerships	2

Nine (9) respondents replied to this question. Four (4) respondents wanted business and industry to support community initiatives and to encourage volunteerism among their staff. Four (4) suggested that business and industry could play a role in promoting events. Four (4) respondents wanted businesses and industry to provide funding and resources.

"Promotion, staff encouraged to participate, financial support (if able) for events."

#### 4.12.4 The City of Yorkton

Findings	Respondents
Community Involvement & Volunteerism	5
Diversity	2
Event Promotion	2
Funding	2
Venues	2

Twelve (12) respondents answered this question. Five (5) respondents wanted the city to support community events and community development. The City was encouraged to promote diversity, promote events, provide funding and provide affordable venues.

"Provide the venue free of charge and provide advertisement and assistance. Honorarium for arts organizations so they see it as viable."

#### 4.12.5 Others e.g. Gov't Orders, Agencies

Findings	Respondents
Funding	5

Seven (7) respondents replied to this question. Five (5) respondents suggested that funding might be available from other sources, but did not specify the sources. No other topic received more than one comment in this section.

"Support financially and maybe provide guidance through available resources such as consultants, etc."



4.13 Please share any other related thoughts/ideas below...

Findings	Respondents
Arts	2
Covid-19	2
Dialogue	2
Culture in Yorkton Vibrant	2

Seven (7) respondents responded to the last open response section. Two (2) comments stressed the importance of the arts. Two (2) comments reflected ta positive outlook towards culture in Yorkton. Two (2) respondents made passing comments regarding the limitations imposed by Covid-19. Two (2) respondents were grateful to be included in dialogue over Yorkton's cultural development.

"I feel like there is always hope for arts and culture in our community. There are so many vibrant people who want to share and work and give. Obviously, the pandemic creates a massive complexity of this."

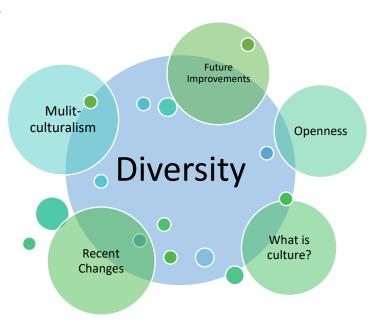
"grateful to be consulted and has shared the information with committee members and staff."



#### 5.0 Summary and Next Steps

#### 5.1 Diversity

Diversity was the most common recurring theme throughout the survey process. The topic was raised approximately twohundred-and-twenty-five (225) times in the community survey and a further thirtyeight (38) times in the organizational Multiculturalism was the most survey. expression of common diversity, accounting for one-hundred-and-nineteen (119) mentions in the community survey. Diversity featured prominently when respondents were asked to define what culture means to them. It was also identified as an important intanaible cultural asset. Increasing diversity was seen as the factor that most clearly defines cultural changes in Yorkton over the past



ten (10) years. This was described positively and increasing cultural diversity was the most commonly expressed hope for Yorkton's future development along with increased openness in outlook.

#### 5.2 Events

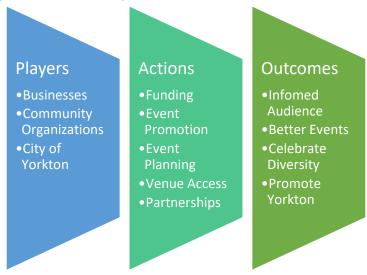
Taken together, events were the second most discussed topic in the survey process with two-hundred-and-twenty-three (223) mentions in the community survey. Out of these responses, ninety-three (93) referred to cultural events such as Festival of Cultures, or more commonly the desire for more events to showcase and share diverse cultures, food, dance, music other cultural assets. Events were often associated with culture, diversity, and the arts. featured prominently among Yorkton's intangible cultural assets. Events and strategies to improve and promote them were discussed in respondents' hopes for Yorkton's future cultural development and their suggested strategies for change.





#### 5.3 Event Promotion, Funding, and Improvement Strategies

Closely related to the desire for events, other comments discussed strategies to support more events in the community including seeking more funding opportunities and involvement in event planning. Funding and event promotion received significant especially when respondents were asked about future cultural development. These things were both associated with the role of businesses, government, and community organizations. Funding and sponsorship requests were mainly directed businesses and the City. Sponsorship could include providing for the venue. Event promotion was identified as an area where



some improvement may be needed since some potential audience members are not receiving sufficient notification to plan for and attend events. Respondents wanted to see more partnerships between businesses, the City of Yorkton, and community organizations to develop events over the long term and share resources. Improving Yorkton's events offerings was tied to celebrating diversity through cultural events, improving the overall quality of life, making Yorkton an attractive place to live and promoting Yorkton to an outside audience.

#### 5.4 Local Heritage

Promoting local heritage was a common theme with seventy-eight (78) mentions in the community survey and a further four (4) in the organizational survey. Reference to heritage were most prominent when respondents were asked to identify Yorkton's tangible and intangible cultural assets. Historic buildings and places, such as the Old Flour Mill, were discussed as local heritage assets that people appreciate and want to see conserved. A few mentioned historic walking tours to take in these sites. Shared stories and oral

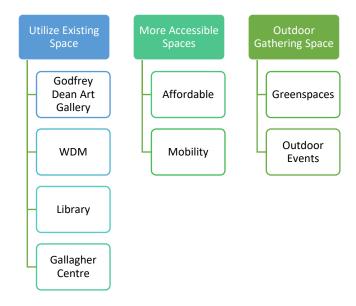


history received considerable attention. This includes everything from stories about Yorkton's foundational events and interactions between settlers and First Nations peoples to more mundane stories about everyday life in living memory. The Western Development Museum (WDM) also received mention.



#### 5.5 Venues

Venues for public events, gatherings, and programs were discussed as cultural assets in themselves and in relation to facilitating cultural activities. In the community survey, approximately sixty-six (66) comments were related to venues. Some focused on the benefits provided by specific venues while approximately thirty-seven (37) addressed their value in general and the need to either better utilize existing spaces or to add new ones. Similar sentiments were echoed in the organizational survey concerning venue availability and cost. The Godfrey Dean Art Gallery was the most frequently mentioned event and program venue by a significant margin.

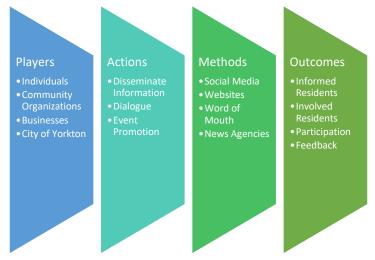


commonly mentioned venues include the Western Development Museum, the Library, and the Gallagher Center. Greenspaces, recreational spaces, and space for outdoor activities were also mentioned.

#### 5.6 Communication

Communication received attention in part because respondents were specifically asked how they hear about, or in the case of organizations promote, cultural activities. In this context, it was clear that social media, and Facebook in particular, was the most relied on communication medium. Websites, word of mouth, and news agencies were next in line.

Communication was also mentioned in two other contexts: things that need to improve, and roles that individuals, community organizations, businesses, and the City can

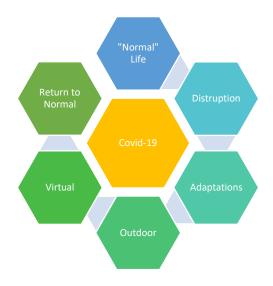


fulfill. Improvements in communication included improved event promotion. People also discussed communication within the community more generally between groups, the city, and residents. Most discussion focused on simple information dissemination, though some comments stressed that dialogue with residents should be maintained.



#### 5.7 Covid-19

Approximately sixty (60) comments in the community survey and eight (8) in the organizational survey related to Covid-19. These comments were most common when respondents were asked about the activities they had attended over the past year and about the barriers to activity attendance. Other comments discussed how they had adapted to more virtual communication and outdoor events. Some respondents replied to questions by describing both their "normal" pre-covid behavior and post-covid behavior. Comments included implicit or explicit hope for a return to normal.



#### 5.8 Future Steps

These findings will inform the new Yorkton Cultural Plan 2.0. Engagement will continue throughout this process to ensure continued alignment between the community and the Plan.





STAGE 2: CULTURAL PLANNING REPORT JUNE 2023



Preparing Communities for the Futu



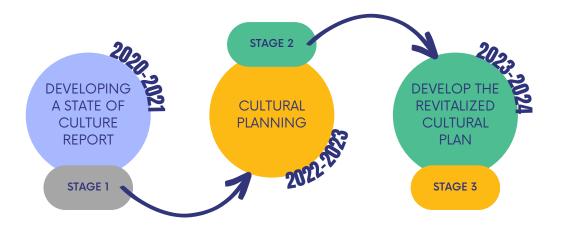
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## INTRODUCTION AND PURPOSE

The City of Yorkton was among the first Saskatchewan communities to create a Municipal Cultural Plan (MCP) in 2009. Yorkton is currently in the process of engaging with the community and stakeholders to revise and rejuvenate its MCP, which is divided into three stages.



- Stage 1 involved developing a State of Culture Report. This stage included
  gathering information, engaging with the community, creating an inventory of
  cultural resources, mapping them out, conducting assessments, analyzing the
  collected data, and presenting the findings.
- Stage 2 focused on sharing the findings from Stage 1 and engaging with the community and stakeholders. This engagement aims to build upon the information gathered in Stage 1 and will inform the creation of a cultural vision, goals, and strategies for the community.
- In Stage 3, the revitalized Cultural Plan will be developed. This stage will include the creation of a measurement framework to track and evaluate the implementation of the Cultural Plan.

This process is being supported by the City of Yorkton and SaskCulture's Community Cultural Engagement and Planning Grant. Prairie Wild Consulting Co. is working alongside the community to facilitate the process.

## **CULTURAL PLANNING APPROACH**

Guided by an Appreciative Inquiry framework (see David Cooperrider et al.), the Yorkton cultural planning process focuses on the strengths of the community and creates space for everyone to have a voice. It helps participants uncover existing assets, strengths, advantages, and opportunities in their communities, organizations, and teams, enabling them to collectively work toward developing and implementing strategies for improvement.

Discussions are also facilitated using ethical space, which is where disparate worldviews can come together to develop a framework for dialogue between human communities (see Dr. Willie Ermine, the Space of Engagement, 2017).

A Steering Committee that includes representation from City Council and Administration, community stakeholders, and various organizations have been providing on-going guidance and input throughout the process.

The City of Yorkton and member organizations have various plans highlighting culture and have identified opportunities to advance and enhance culture in the community. This cultural planning process is linked to, complements, and builds upon plans and initiatives including, though not limited to:

- City of Yorkton 2020 Strategic Plan
- City of Yorkton Our City: Our Future Official Community Plan
- Yorkton Regional Planning District District Plan
- Parks and Recreation Master Plan 2023 (Draft)
- Recreation Facilities Master Plan
- Community Safety & Well-Being Initiatives (underway)
- Municipal Heritage Property Designations
- Community Housing Plan
- 2009 Municipal Cultural Action Plan
- Promotional brochures and pamphlets

Stages 1 and 2 have been completed. A summary of the steps for each stage is included on the following page.

Building the Foundation

- Collecting, reviewing, and analysing background information of municipal and organizational plans, policies, documents, and related materials
- Developing a preliminary cultural asset inventory and maps
- Drafting of a cultural profile



#### Community Engagement

- Hosting of two Steering Committee meetings to discuss cultural planning process, learnings to-date, and gather input on Yorkton's culture today and 25+ years in the future
- Developing and distributing surveys: community and cultural service provider
- Presentation to City Council and Recreation and Community Services
   Committee to share about the process and learnings to-date, and
   gather input on Yorkton's culture today and in the future

#### Drafting the State of Culture Report

• Drafting the report and presenting it to City Council and Administration for review and the opportunity to provide input and feedback

#### Finalize Report and Prepare for Next Stages

 Incorporating feedback, finalizing report, and submitting to Council and SaskCulture for approval

#### Community Surveys

- Drafting survey questions based in-part on results from the preliminary engagement carried out in Stage 1
- Conducting intercept surveys with community members on August 30 and 31, 2022
- Coding and analysing survey results

#### Targeted and Focus Group Sessions

- Targeted interviews with Steering Committee members and key stakeholders from April-October 2022
- Hosting of three focus groups at the Godfrey Dean Cultural Centre on February 15, 2023

#### Drafting the What We Learned Stage 2 Engagement Report

 Drafting the report; summarizing what we learned, and presenting it to the Steering Committee, City Council and Administration, City Committees, and various stakeholders for review, input, and feedback

#### Finalize Report and Prepare for Next Stage

 Incorporating feedback, finalizing report, and submit to Council and SaskCulture for approval



## **WHAT WE LEARNED (SUMMARY)**

There were over 40 people engaged through Stage 2 of the Cultural Planning process.



**33 SURVEY PARTICIPANTS** 



16 TARGETTED INTERVIEWS AND FOCUS GROUP PARTICIPANTS

Results from across these engagement efforts are summarized together in this report along thematic lines.



## **DIVERSITY AND REPRESENTATION**



Diversity and Cultural Representation were two major themes that remained present throughout engagement efforts. Many comments discussed ways in which multiculturalism is currently expressed in Yorkton, as well as ways in which the community could strive to become more inclusive.

While many comments expressed that Yorkton is a welcoming and diverse community, those same comments would often expand on issues of racism and discrimination present in the community and their desire to have these issues addressed. A lack of cross-cultural exchange and education was outlined by many as a potential root cause for these issues, with ideas on how to foster growth in these areas ranging from more abundant cultural festivals to the formation of new learning opportunities for adults in the community.

"Kids need choices too."
-Survey Participant

Matters of representation in terms of age demographics were also common throughout the engagement process. Many comments shared a desire to see concentrated effort on the creation of more safe and welcoming spaces for community members of all ages, with particular emphasis on ensuring that children and teens have a variety of safe, accessible spaces and programming made available to them.

These ideas in particular were primarily driven by two streams of thought; Making Yorkton a more inviting place for young families to move to and settle down in, and ensuring that children in the community feel safe and valued.



Heritage was a recurring theme during the engagement process, with Yorkton's local history being the major focus of these discussions.

Many comments expressed a strong desire to learn more about Yorkton's history, though finding information of this kind can be challenging. There appears to be significant interest in seeing more publicly accessible historical materials and programs made available through facilities such as public archives and museums.

Preservation of Yorkton's historic buildings and neighbourhoods was often linked to creating a stronger sense of local identity, with historical architecture and public artwork being highlighted as ways in which people may feel more connected to the history of the city. The Godfrey Dean Art Gallery, Yorkton Flour Mill, and Western Development Museum were considered to be vital in maintaining a connection to Yorkton's heritage, with many comments expressing a desire to see more municipal efforts to increase their accessibility and inventory of local historic materials.



Local events were a common topic of discussion, and were often viewed as vital to how culture and multiculturalism is expressed in Yorkton.

June Days and Culture Days are seen by many as cultural highlights for the community, with comments often turning to how more events should emulate what is being done during these festivals, or expressing a desire to have these festivals extended so that more members of the community would be able to engage with them.



When discussing ways in which the City could improve how events are held, community members had three key suggestions:

- Finding ways to reduce barriers for newcomer groups wishing to participate in or create events;
- · Increasing event accessibility for young families; and
- Creating comfortable outdoor spaces that would allow for more events to take place during the winter.



Many comments shared a focus on the importance of safety and accessibility for community resources and events, with matters of safety and accessibility often being directly linked to one another.

Safety was noted across all demographics. Concerns that were shared included a lack of maintenance increasing the risk of accidents in parks, the need for warm public spaces in the winter, violent crime, and drug addiction. Many of these comments shared a desire to see local governmental organizations visibly working towards a solution, with many sharing that they feel the City of Yorkton's public communication is often lacking.

When discussing safety concerns, community member repeatedly shared hopes that these issue could be managed from a holistic perspective, with ideas such as creating more accessible youth spaces, greater investment in public welfare projects (ex: shelters, safe injection sites, etc.), and more human-centred design being incorporated into public spaces being shared.

The following three types of accessibility in particular were most often highlighted by participants:

- Physical Accessibility; Matters such as walkability, condition
  or availability of accessible infrastructure (ex: handrails,
  ramps, seating, etc.), parking, and public transportation.
  These concerns were often shared with the desire to see
  improvements made to make participating in society easier
  for the most vulnerable members of the community.
- Accessibility of Time; Most often discussed in regard to
  events and cultural celebrations, where many felt that youth
  and young family participation has been negatively
  impacted by scheduling that does not take these groups into
  account.
- Accessibility of Cost; Due to the increasing cost of living, the
  pricing of events and programming can be the deciding
  factor for many when assessing whether or not they can
  participate. Beyond suggestions to keep prices for cultural
  events and resources low, the need to have low-to-no cost
  resources better advertised within the community was a
  recurring topic of discussion, as many felt that finding this
  information is a challenge at present.









The effects of the Covid-19 pandemic revealed a need for an unexpected level of adaptability within systems of every level. While communities everywhere begin to see normalcy return, the learnings brought on by these events can continue to be utilized and built upon in a way that can foster a stronger, more adaptable community.

Communication was seen by many as a key component in fostering cultural growth, particularly when discussing a desire to see participation return to pre-pandemic levels. Community members shared stories of having difficulty finding information about Yorkton and its goings on. Many of these comments highlighted a need for a centralized information hub that the community can access to both find and share information.

As Yorkton is a diverse community made up of people from many different cultures and age groups, finding ways to make this information accessible to everyone will be a major factor in its success. Broader usage of physical media (ex: posters, banners), and digital literacy workshops were some methods suggested as ways to help achieve this goal.



Regardless of cultural ties, food and agriculture were almost universally linked to the concept of culture for those involved in discussions.

Cultural cuisine quickly distinguished itself as a prominent method of cross-cultural exchange in the community. Events that included food or cooking were commonly included in participants perceptions of what culture is in Yorkton.

For local newcomer demographics, food and agriculture serve as both a way for them to share their culture with their new community and can also provide comfort to those who begin to feel isolated or homesick.

Additionally, desires to create businesses growing or preparing cultural foods locally were common, however, many members of the newcomer population stated that gaining access to the resources needed to start such ventures can pose a significant challenge.





Economic opportunity was a recurring theme in many of the discussions held in Stage 2. Many comments shared a desire to see systems put in place that would lower the barrier to entry for members of the community seeking to open local businesses or start their own culture events and programming.

Many of these discussions addressed barriers one might not anticipate when discussing economic opportunity. Some potential ways of overcoming these barriers included:

- The creation of a makerspace and a community kitchen: Having these resources
  accessible to anyone, regardless of economic status, and the networks they
  create could potentially remove a number of obstacles that have made it
  challenging for many to be more engaged in Yorkton's economy.
- Creating greater incentives for those looking to run local businesses: Doing so
  was seen as a way to encourage younger members of the community to stay in
  Yorkton, while also making it a more attractive place for young families to move
  to.
- Maintaining a fund to aid local businesses: More specifically, funding opportunities that would allow local businesses to move to, and then stay in, the downtown area long-term.

Many community members shared hopes that by establishing a stronger downtown core Yorkton can create a more positive and cohesive image for the city centre, in turn allowing for a more well-established community identity to form.



## **PRELIMINARY CULTURAL PLANNING THEMES**

Building upon the insights gained from Stages 1 and 2, preliminary cultural planning themes have emerged. There are some important elements that have been integrated through the process and will be reflected in the Plan and considered upon its implementation. These include the United Nations Declaration on the Rights of Indigenous Peoples, Truth and Reconciliation Commission Calls to Action, and the Missing and Murdered Indigenous Women, Girls, Two-Spirited+ Calls for Justice.

Participants have contributed valuable input to-date about Yorkton's culture today and hopes for the future. This input is helping to shape actionable steps. The following summary highlights some actions and themes, presented in no specific order. In Stage 3, further input and engagement will be sought to expand upon these themes and establish a clear vision, goals, and actionable strategies.

# UN DECLARATION ON THE RIGHTS OF INDIGNEOUS PEOPLES



10

**EDUCATION** 

# PRELIMINARY CULTURAL PLANNING THEMES: KEY POINTS - MOVING TO ACTIONS

# INCLUSIVITY

- Enhance and implement accessibility standards.
- Create opportunities to come together and share with one another as a community.
- Continue to foster the building of trust and understanding.
- Encourage creative expression and sharing of identity.

# SAFETY AND ACCESSIBILITY

- Provide opportunities for all members of the community to communicate their needs and concerns.
- Consider the range of abilities of the members of the community.
- Strive towards policies and designs that enable everyone to participate in Yorkton's culture.
- Continuously monitor the status and local perception of public spaces, systems, and policies.

# COMMUNICATION

- Ensure that information on local programming and events is easily accessible to all.
- Clearly communicate plans for public spaces and programs.
- Create an accessible system for community members to provide feedback directly to the municipal government.
- Utilize local and social media to share stories from the community.
- Provide opportunities for organizations to collaborate.

## SUPPORTING THOSE IN NEED

- Maintain ongoing communication with at risk groups within the community.
- Understand that building and rebuilding trust is an ongoing process.
- Provide opportunities for members of the community to be involved in helping one another.
- Enable those in need to build the tools needed for long-term growth.

#### REPRESENTATION

- Create spaces that are inclusive of everyone regardless of age, status, sexuality, identity, ethnicity, or culture.
- Provide opportunities for children in the community to have their voices heard.
- Ensure that less privileged groups are having their voices heard when discussing matters of culture and inclusivity.

# TIGHT-KNIT COMMUNITY

- Foster a core identity for Yorkton that is representative of all groups that make up the community.
- Support programming and events that enable newcomers to more easily integrate themselves into the community.
- Encourage continuous cross-cultural education and appreciation within the community.

# ECONOMIC OPPORTUNITY

- Create programs that aid in the elimination of barriers for those looking to start local businesses and cultural events.
- Incentivize local business to relocate to and stay in the downtown core.
- Provide guidance and mentorship to newcomers facing challenges entering the local economy.

# GOVERNMENTAL SUPPORT

- Communicate the intent and reasoning behind decisions made, particularly for those that have a tangible impact on the community.
- Promote dialogues between local individuals, organizations, and city government.
- · Create and promote funding for cultural initiatives.

#### **EVENTS**

- Seek out ways to grow audiences for existing events
- Host cultural celebrations throughout the year.
- Create funding opportunities to encourage organizations to host their own events.
- Utilize physical and digital media to promote events.

#### **GROWTH**

- Create an extensive metric for measuring growth beyond economic growth.
- Gauge community satisfaction in areas such as quality of life, happiness, and ability to engage with local culture.

# **CULTURAL EDUCATION**

- Work with cultural organizations in creating educational signage.
- Promote newcomers to share their culture in their own ways.
- Highlight the relationship between local culture and local businesses.
- Create opportunities for local organizations to share information about what they are doing with the community.
- Incentivize the creation of cultural organizations for underrepresented groups in the community.



- Survey community to aid in the growth of a cultural inventory.
- Streamline processes for heritage/historical status applications at the municipal level.
- Promote the sharing of local history through museums, historical tours, and the like.
- Seek out ways to incorporate local art and artists in beautification efforts around the city.

# FOOD AND AGRICULTURE

- Remove barriers for those looking to share their cultural cuisine or cooking methods during festivals through the creation of a community kitchen.
- Encourage the creation of community gardens and homesteading to promote education and food sovereignty.
- Establish ways for newcomers easily and safely sell food locally as a way to more easily integrate themselves into the community and local economy.

## **MOVING TO STAGE 3: DEVELOP THE REVITALIZED CULTURAL PLAN**

This report summarizes the preliminary learnings from Stage 2: Cultural Planning. It included an intercept survey and targeted and focus group sessions.

Moving forward, these insights will serve as a foundation for Stage 3: Develop the Revitalized Cultural Plan. The community will remain actively engaged and collaborate to establish a vision, goals, and actionable strategies for the future of Yorkton's cultural landscape in the coming years. These essential components will be integrated into a draft Cultural Plan, which will undergo review and preparation for adoption by the City of Yorkton.





Yorkton